

UNIVERSAL GRADUATE ATTRIBUTES

# THE 7i MODEL

 @GabiLipan

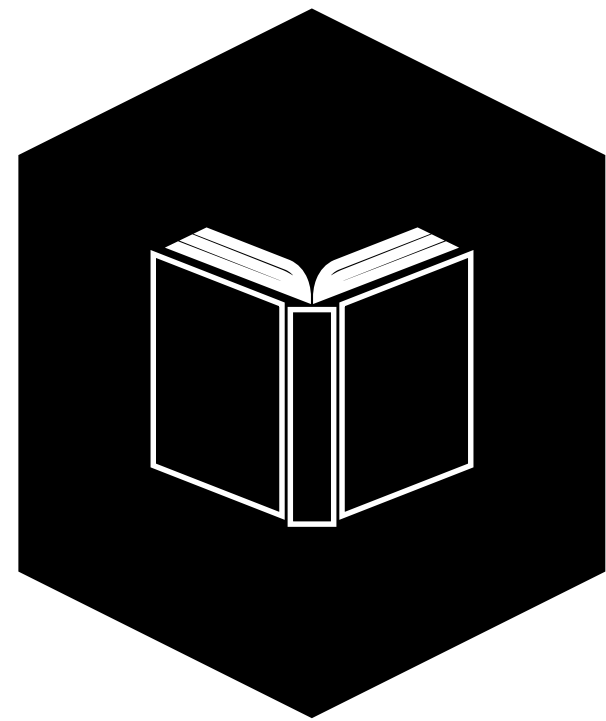


Scottish  
Graduate  
School of  
Social  
Science



Applied  
Psychology &  
Human  
Factors  
Group

WHAT ARE  
GRADUATE ATTRIBUTES?



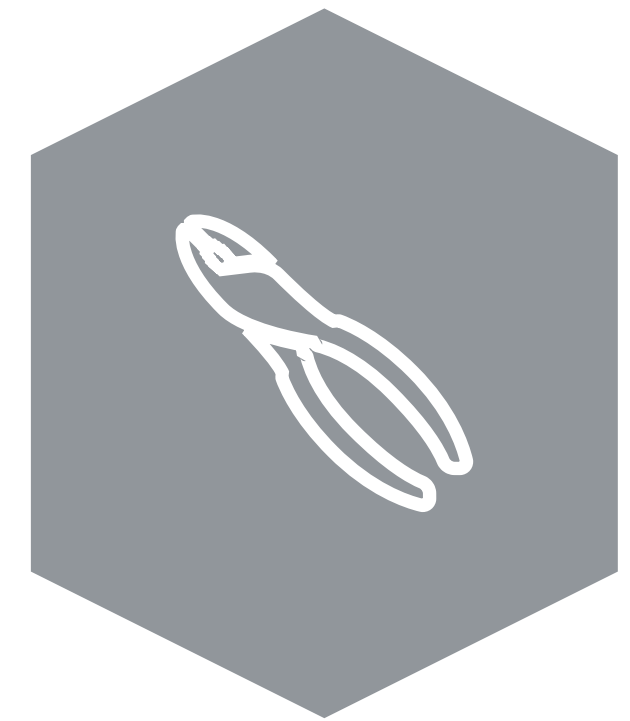
KNOWLEDGE



PERSONAL  
ATTRIBUTES



VALUES AND  
ATTITUDES



SKILLS

T I M E L I N E

# THE CONTEXT OF HIGHER EDUCATION IN THE UK

There are 4 key events that  
influenced the graduate  
attributes agenda in the UK.



KEY EVENT

# END OF THE BINARY SYSTEM

Dearing (1997)

Increasing overlap between  
universities and polytechnics.

The Further and Higher  
Education Act granted university  
status to 35 polytechnics and to  
other institutions.

This marked the end of the  
binary system.

1992



K E Y   E V E N T

# THE DEARING REPORT

Dearing (1997)

Remembered for changes in  
tuition system.

Encourages partnerships  
between universities and  
industry.

Discusses the importance  
graduate attributes.

1992

1997

“

Apart from the key skills of  
**communication**, numeracy and  
**capability in communications and  
information technology**, those in work  
increasingly need to be able to be  
**flexible** and **adaptable**, to **work in  
teams**, and to **manage their own  
development and career**.

”

Dearing (1997, p. 75)



KEY EVENT

# GAS INTRODUCED IN ENGLAND

By the Higher Education  
Funding Council for England.

1992

1997

2003



KEY EVENT

# GAs INTRODUCED IN SCOTLAND

By the Scottish Funding  
Council: *The Scottish Quality  
Enhancement Framework.*

2008

1992

1997

2003



P R E S E N T

# CURRENT SITUATION

Most universities have  
graduate attributes.

Most used implementation  
strategy: Curriculum Mapping.

A skills-gap is still frequently  
reported (Arslan, 2018).

Progress has been 'slow' and  
'patchy' (de la Harpe, 2012).

NOW

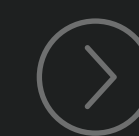
1992

1997

2003

2008

## WHY IS PROGRESS SLOW?



STAFF'S VIEW OF GRADUATE  
ATTRIBUTES MATTERS  
(Barrie, 2006)



UNIVERSITIES SHOULD OFFER  
STAFF MORE TRAINING  
(Green et al., 2009)



CULTURAL DEVELOPMENT WITHIN  
INSTITUTIONS IS NEEDED  
(Green et al., 2009)

**WE DON'T HAVE A STANDARD FOR GAS**

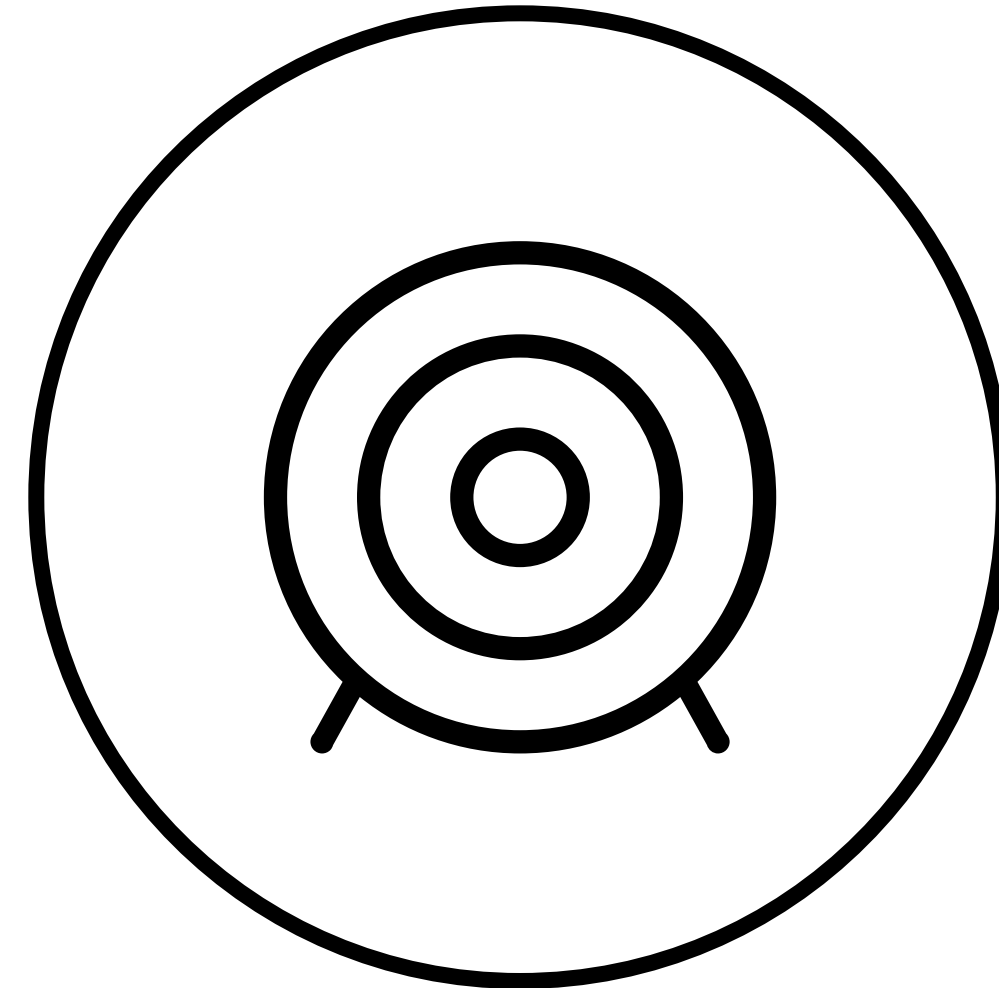
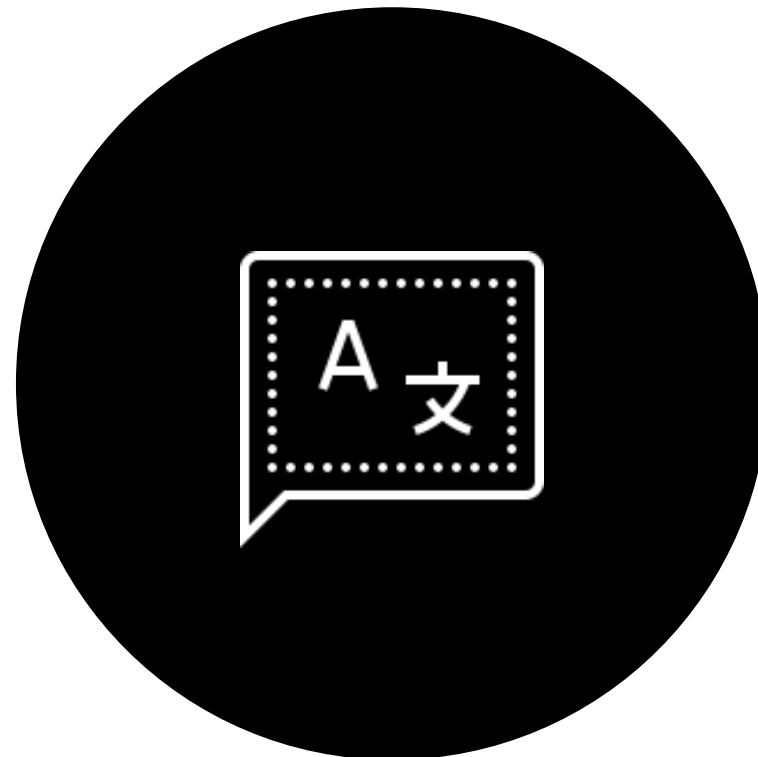
**WE DON'T HAVE A STANDARD FOR GAS**



**META-SKILLS Model**

S T U D Y 1

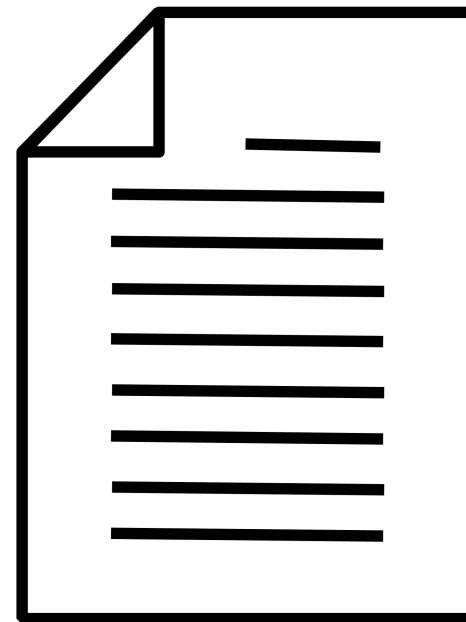
# OUR AIM



DEVELOPING A MODEL OF  
GRADUATE ATTRIBUTES

STUDY 1 METHOD

# OUR DATASET

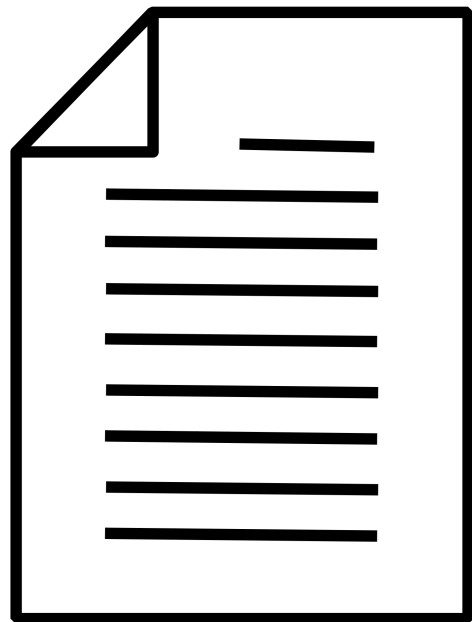


# 27

LISTS OF  
GRADUATE  
ATTRIBUTES  
FROM ACROSS THE UK

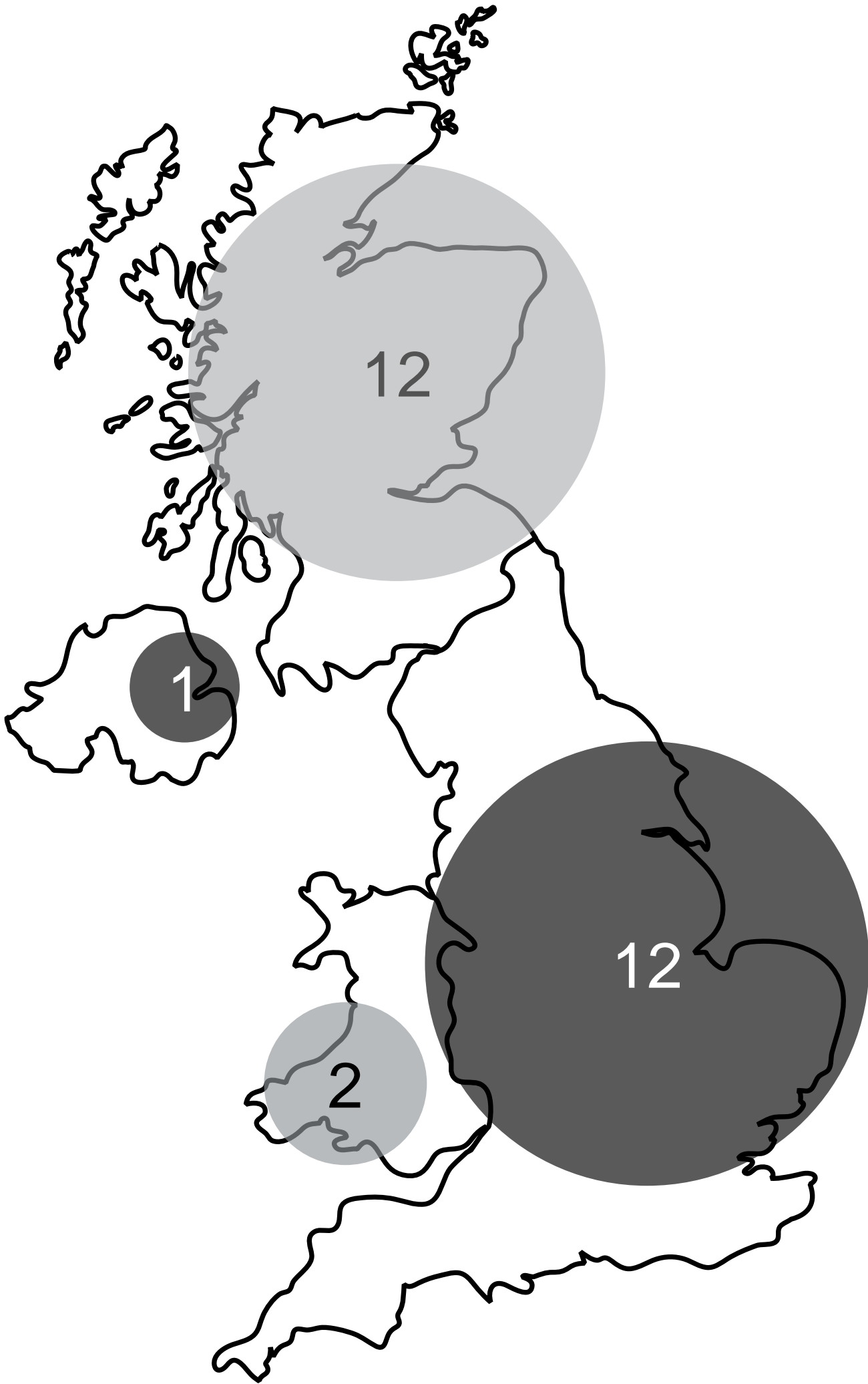
STUDY 1 METHOD

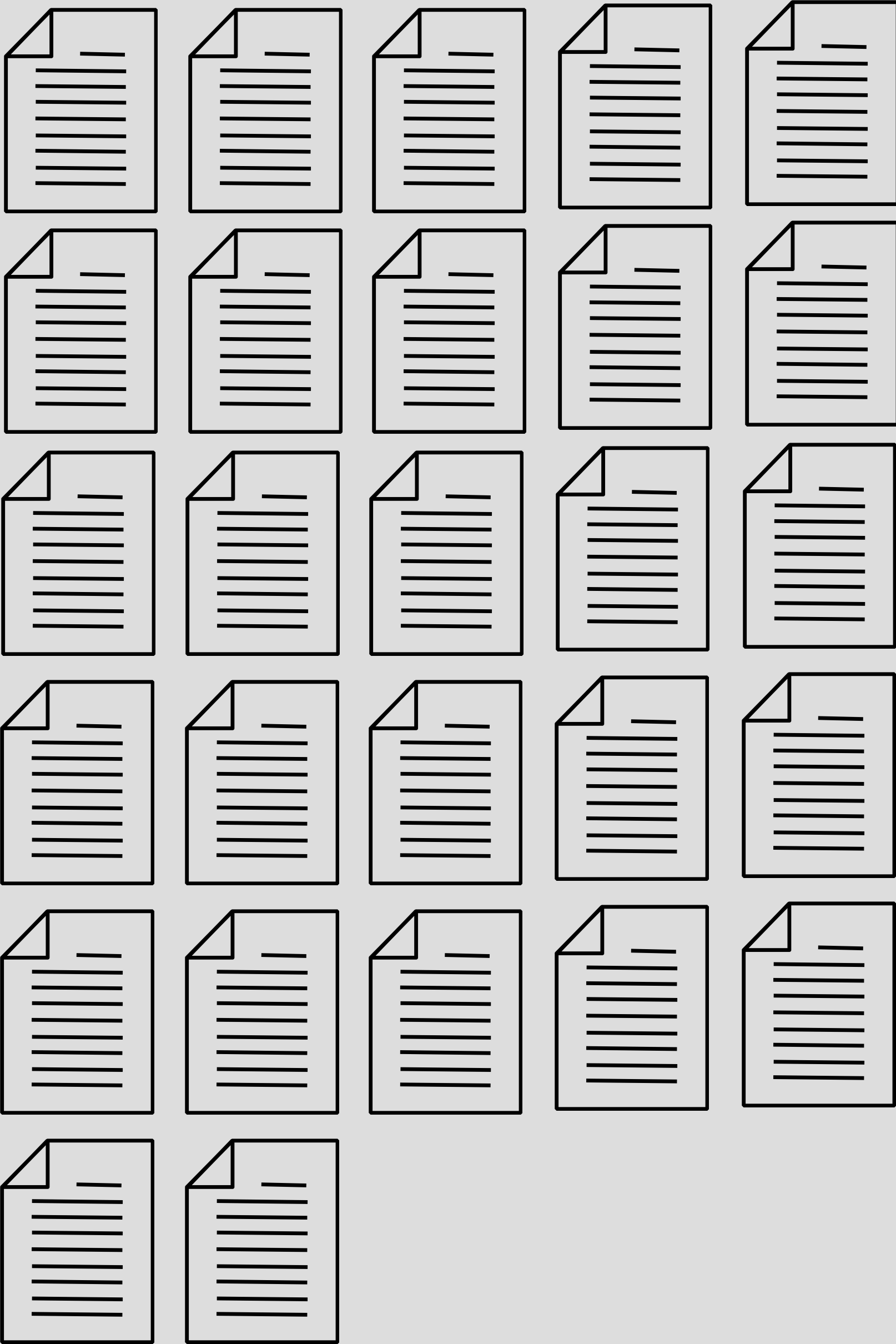
# OUR DATASET



27

LISTS OF  
GRADUATE  
ATTRIBUTES  
FROM ACROSS THE UK





STUDY 1 METHOD

# CONTENT ANALYSIS



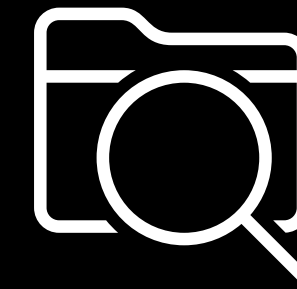
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IN THE DATA**



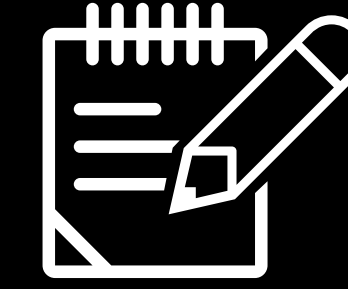
**PRELIMINARY  
CODE LIST**

# STUDY 1 METHOD

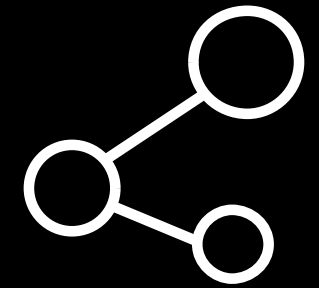
## CONTENT ANALYSIS



**IMMERSION  
IN THE DATA**



**PRELIMINARY  
CODE LIST**

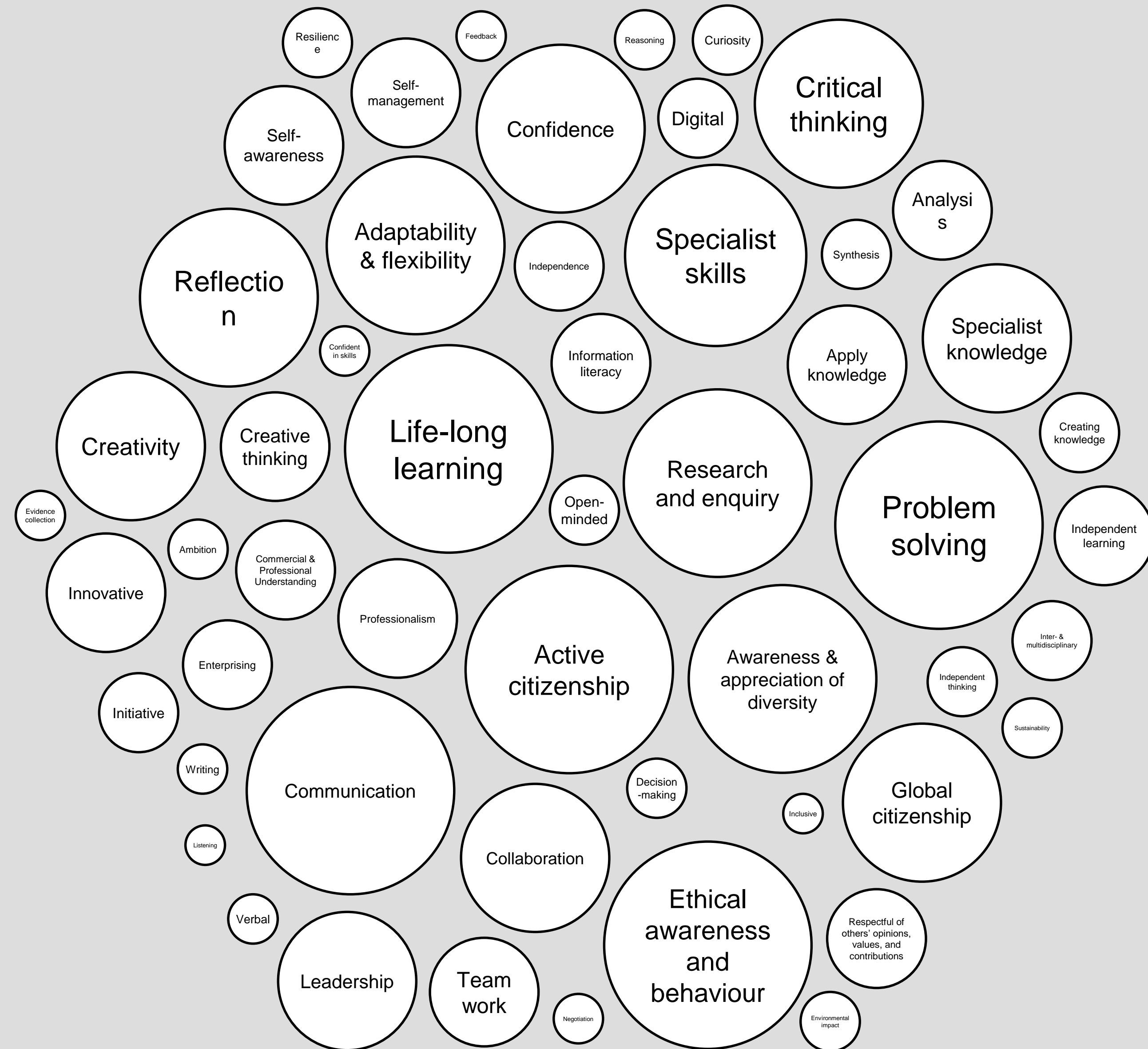


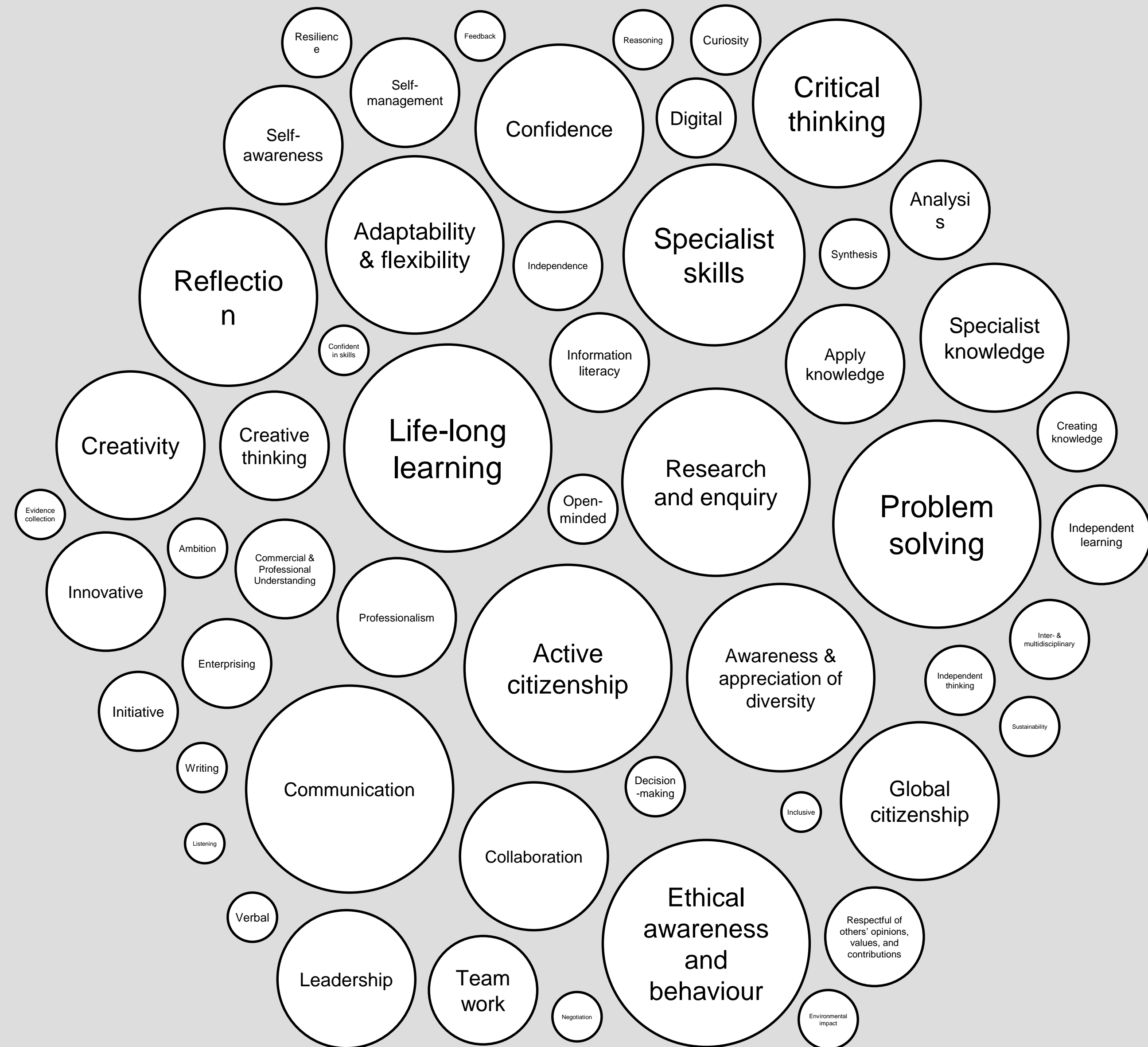
**SEMANTIC  
CODING**

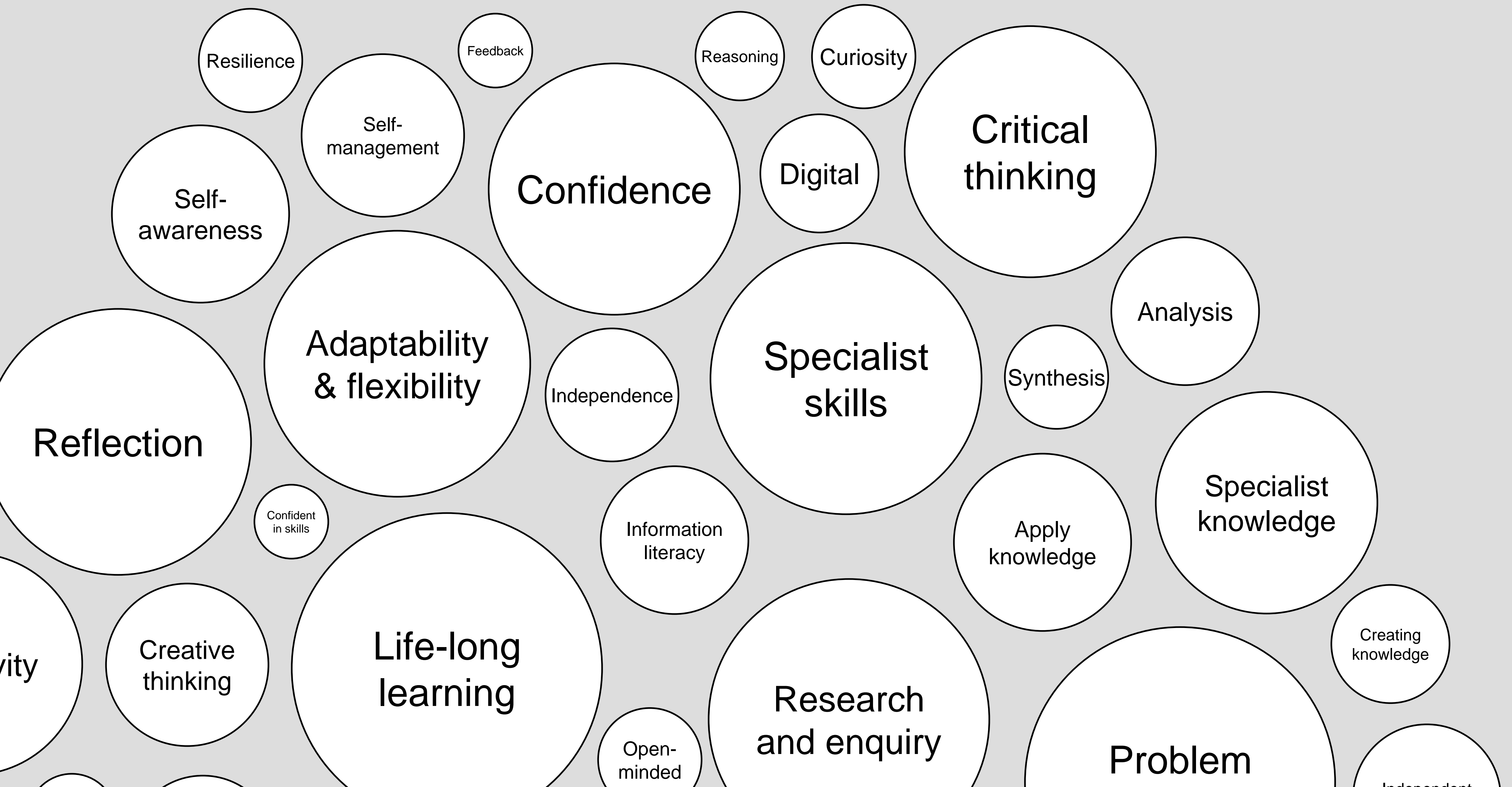
“An openness to, and an interest in, life-long learning through directed and self-directed study.”

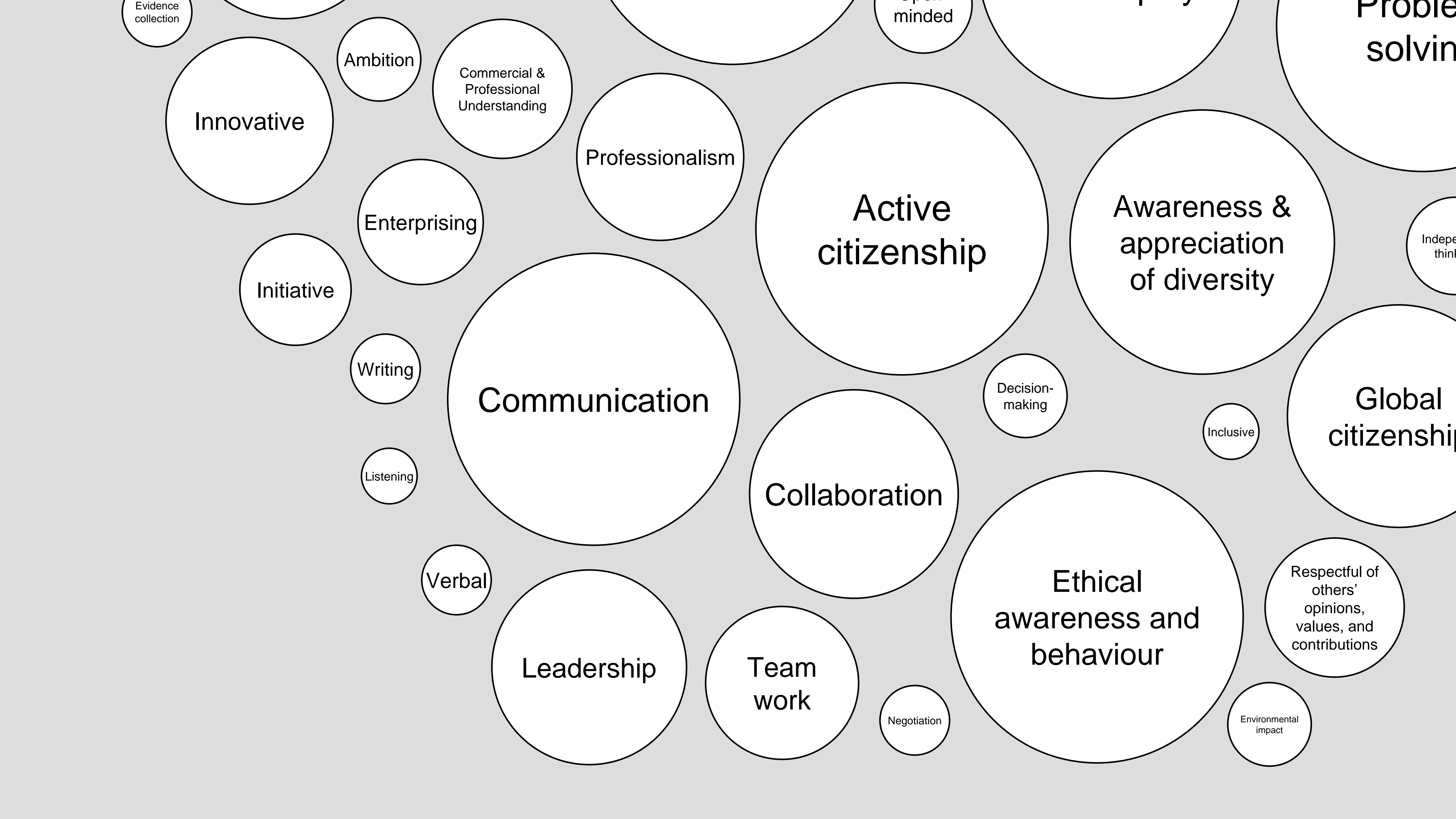
“Be equipped and motivated to continue learning and professional development throughout their careers.”

**Life-long learning**









Innovative

Ambition

Commercial &  
Professional  
Understanding

Professionalism

Active  
citizenship

Awareness &  
appreciation  
of diversity

Problem  
solving

Initiative

Enterprising

Independent  
thinking

Global  
citizenship

Writing

Communication

Collaboration

Decision-  
making

Inclusive

Listening

Verbal

Leadership

Team  
work

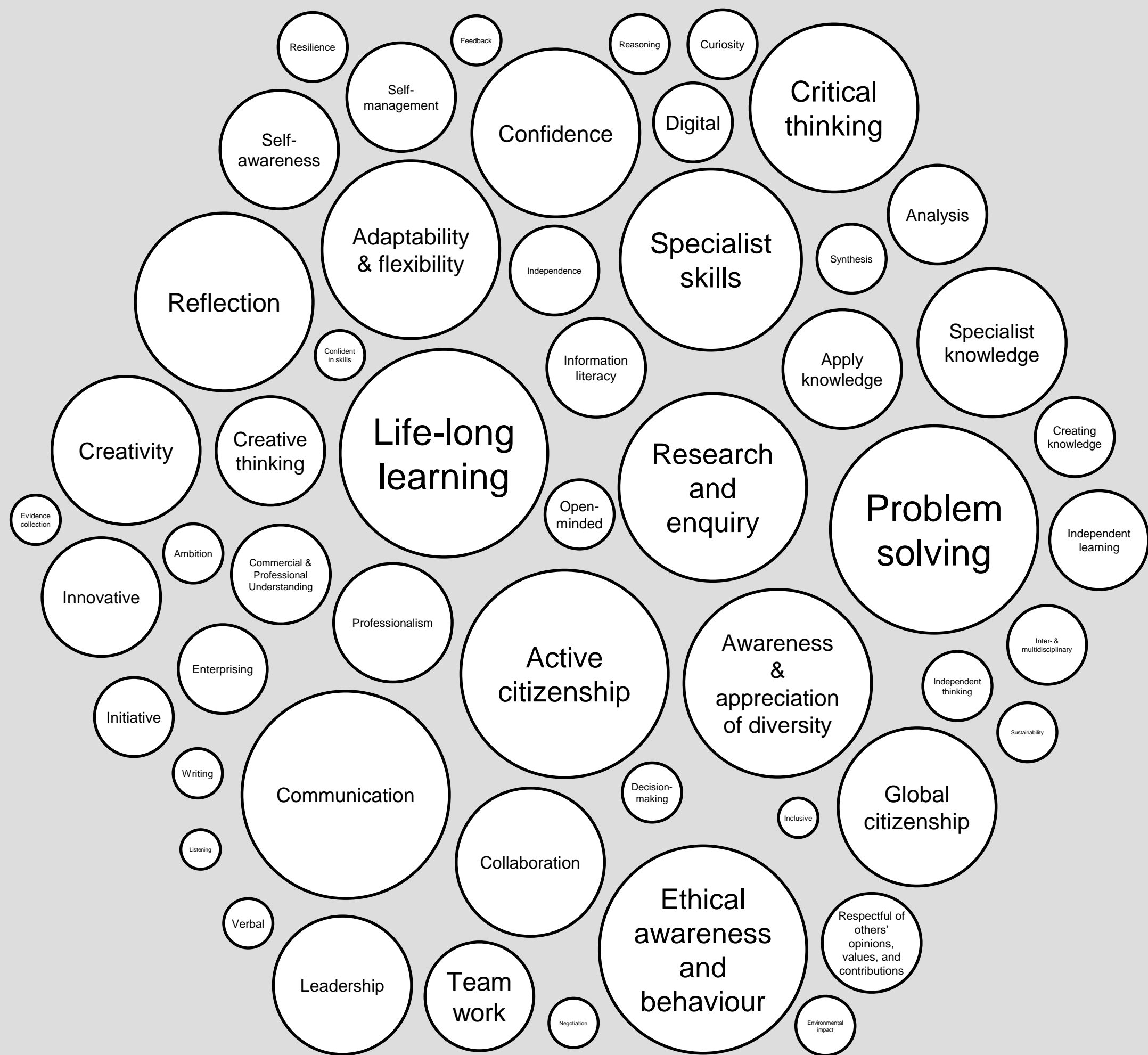
Ethical  
awareness and  
behaviour

Negotiation

Environmental  
impact

Respectful of  
others'  
opinions,  
values, and  
contributions





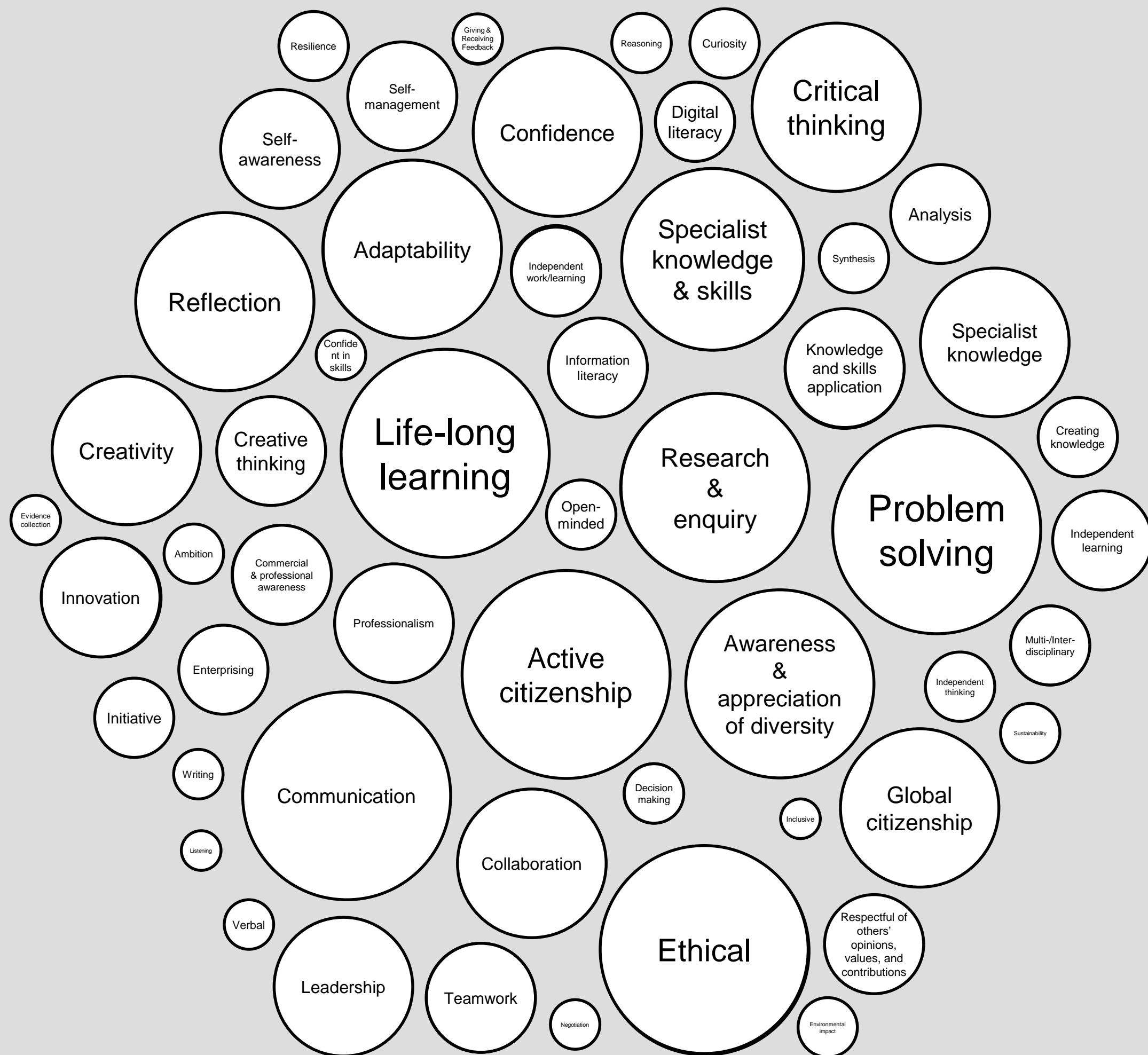
# STUDY 1 METHOD

## CONTENT ANALYSIS

**IMMERSION  
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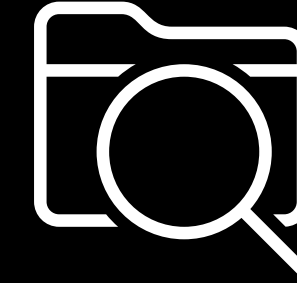
**PRELIMINARY  
CODE LIST**

**SEMANTIC  
CODING**

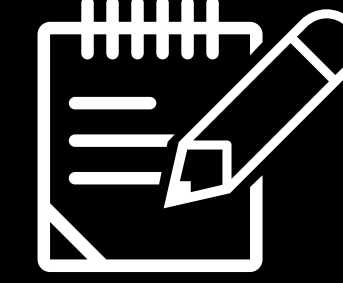


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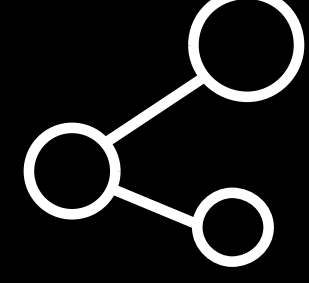
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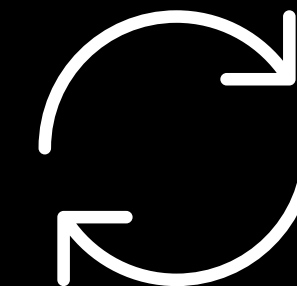
# IMMERSION IN THE DATA



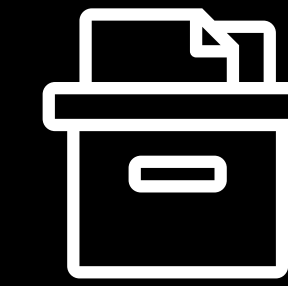
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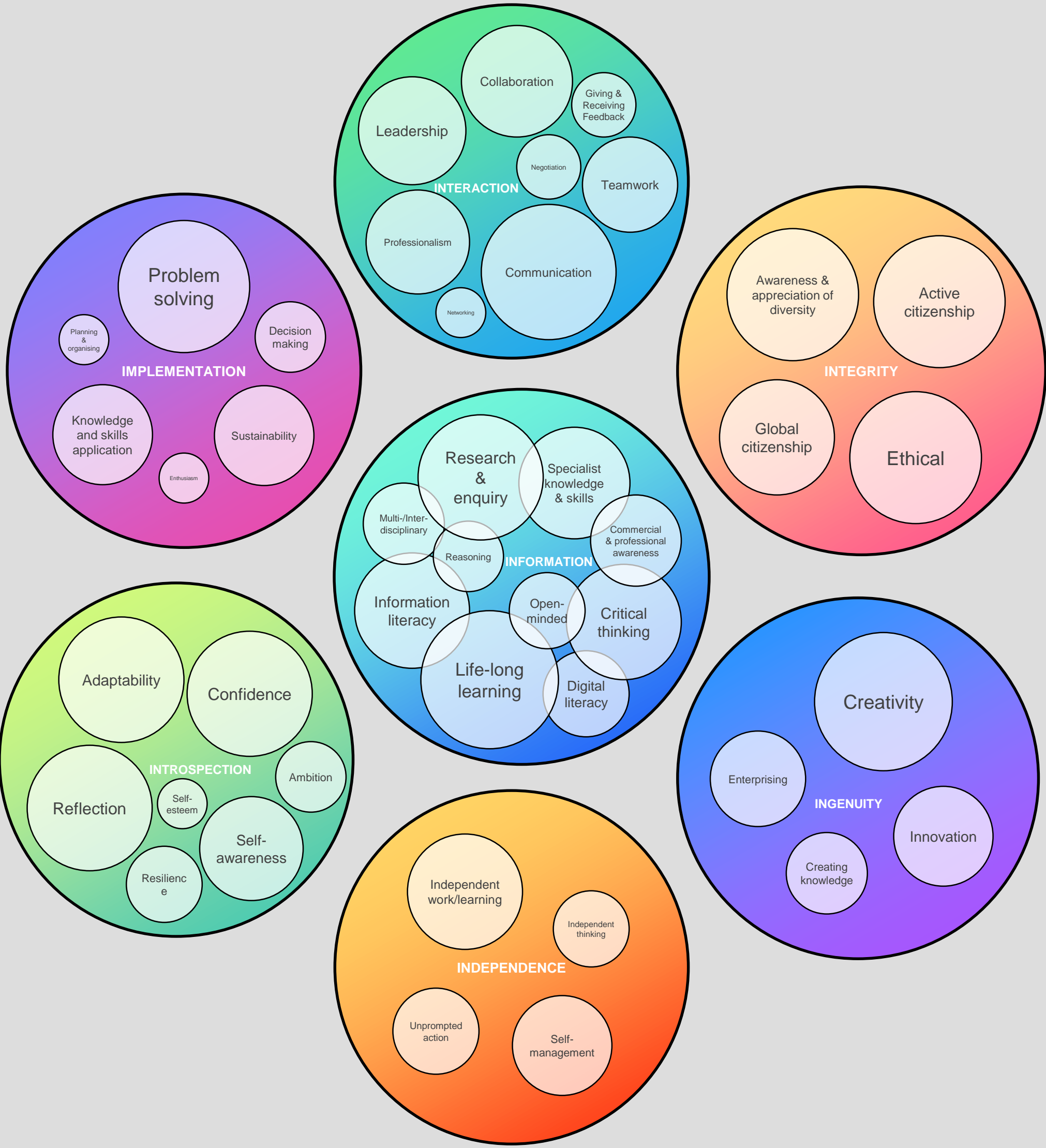
# SEMANTIC CODING



## UPDATE & REVIEW CODES



# FORM CATEGORIES



STUDY 1 METHOD

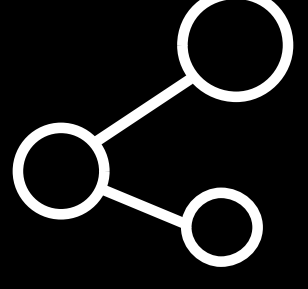
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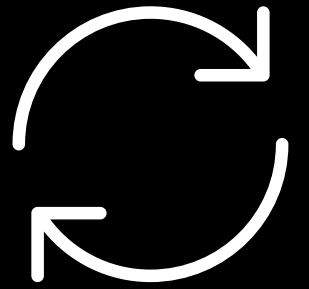
**IMMERSION  
IN THE DATA**



**PRELIMINARY  
CODE LIST**



**SEMANTIC  
CODING**



**UPDATE &  
REVIEW CODES**



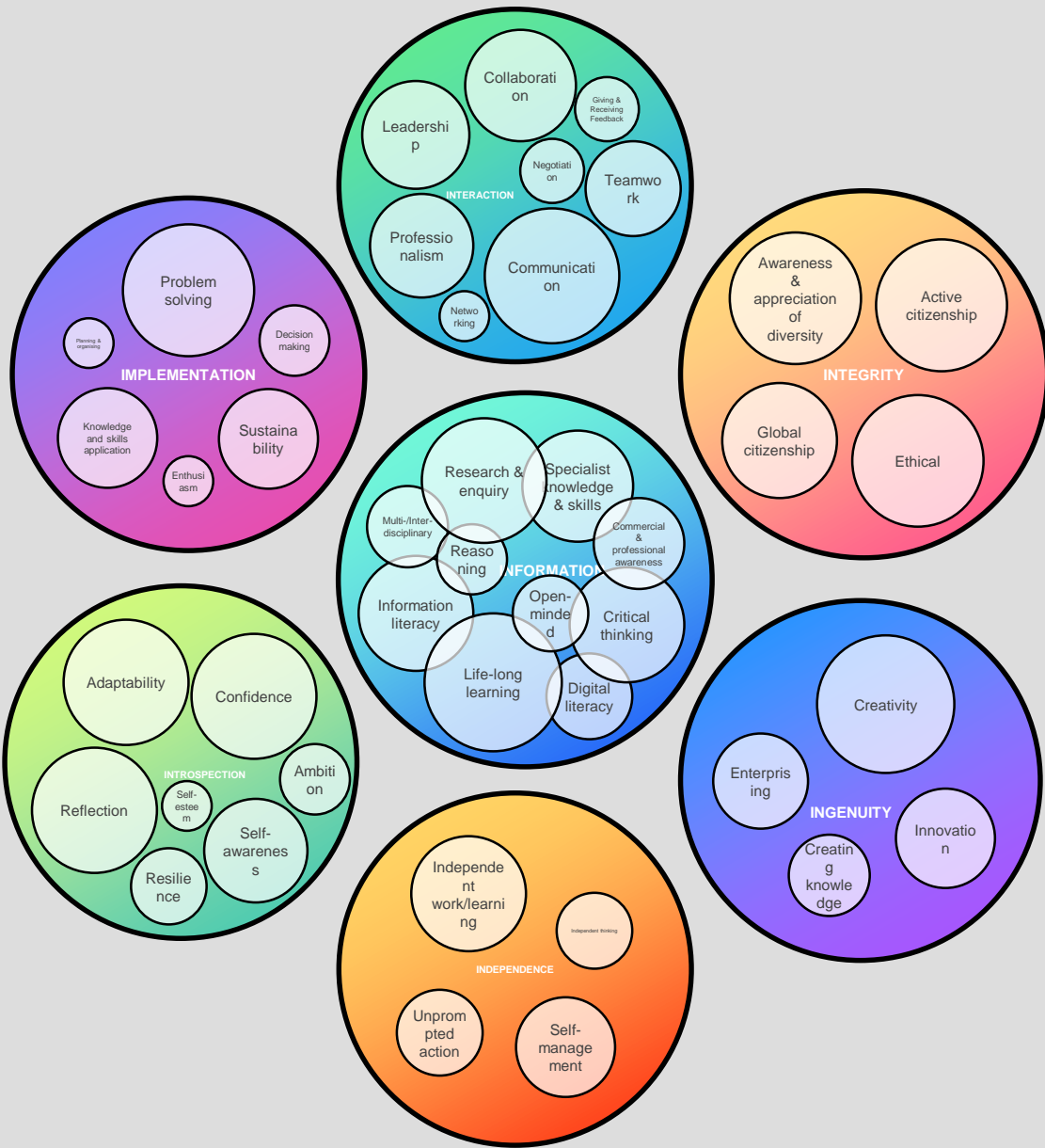
**FORM  
CATEGORIES**



**REVIEW  
CATEGORIES**

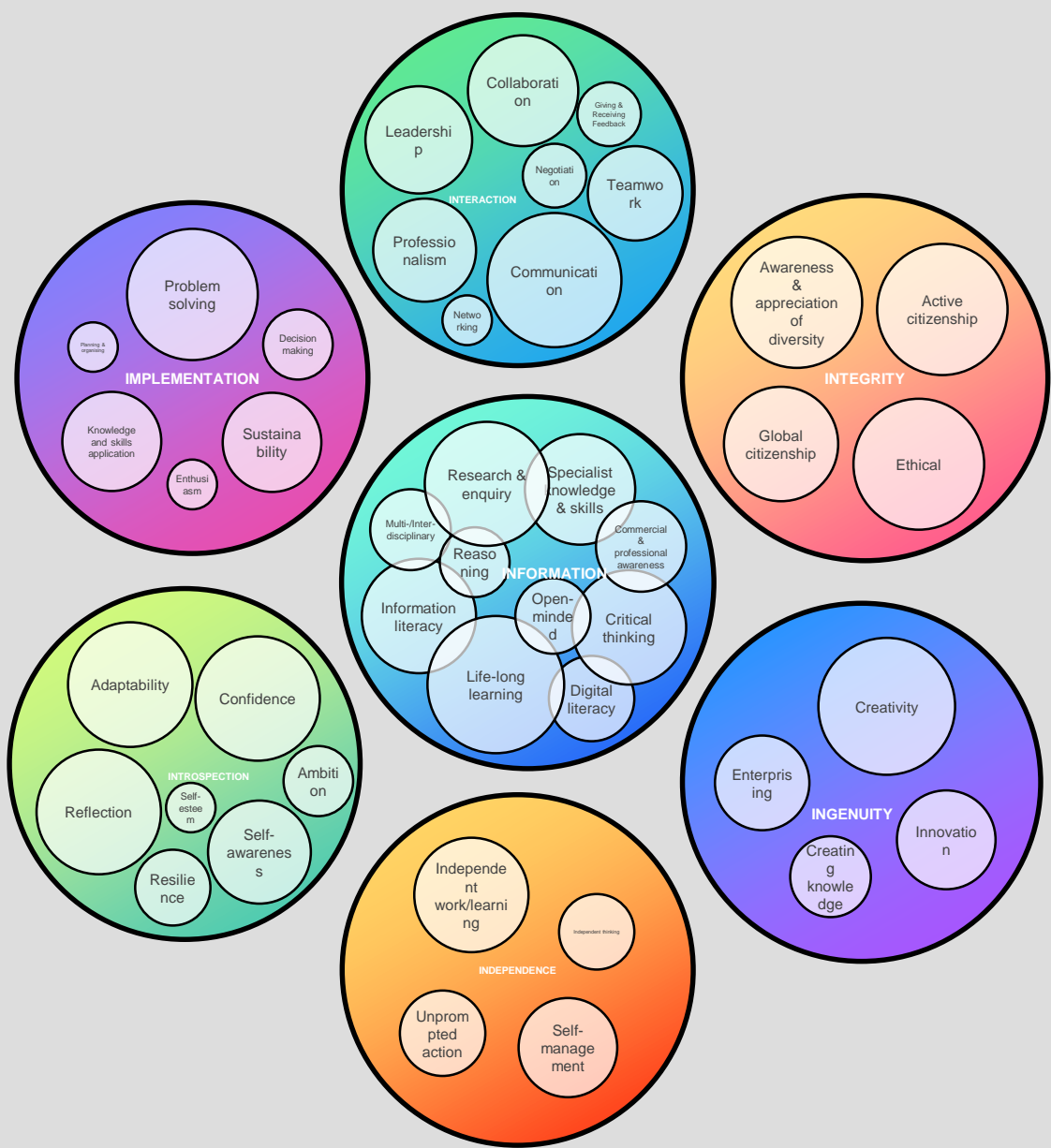
S T U D Y 1

# RESULTS



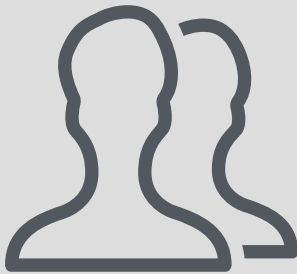
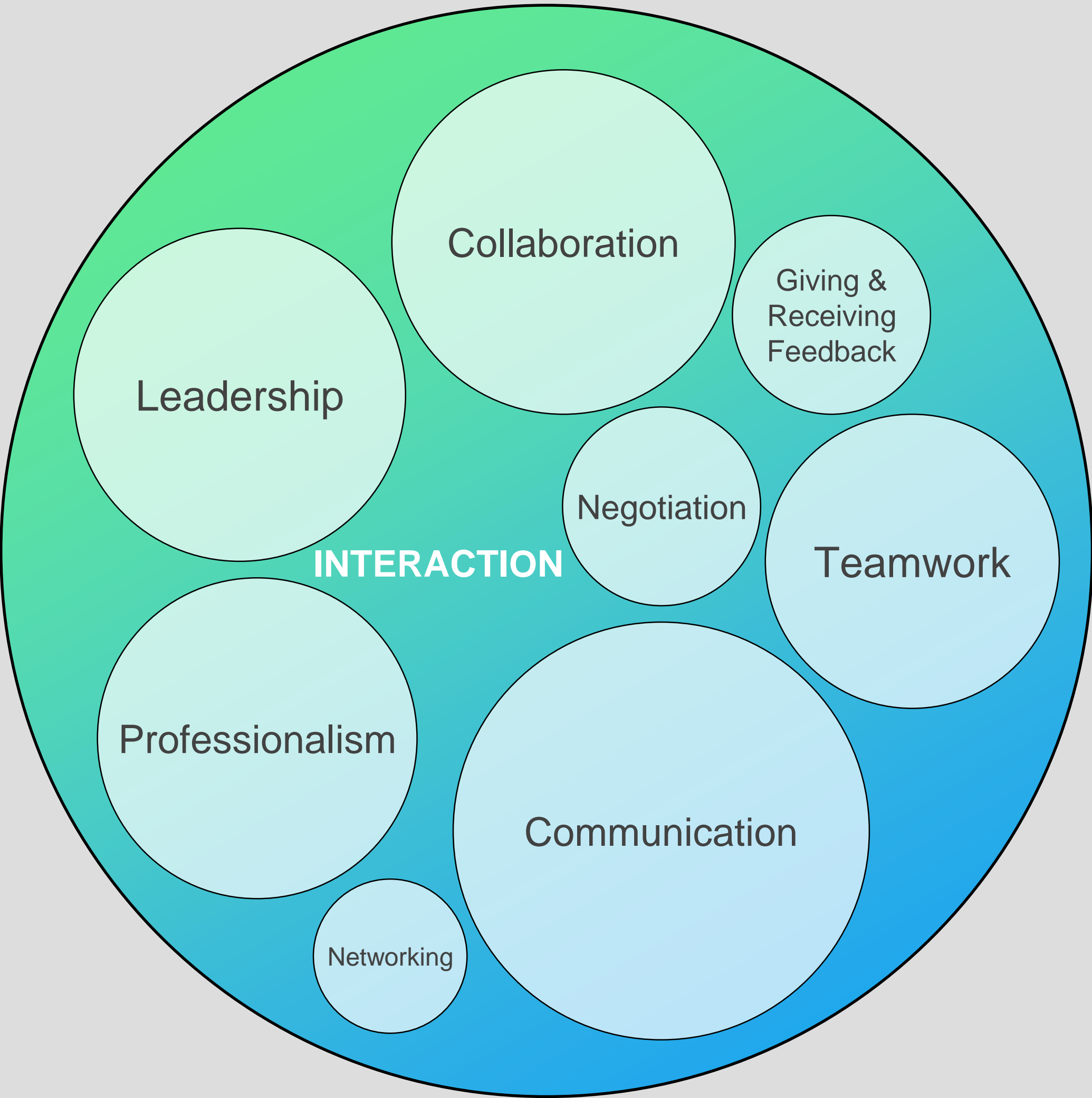
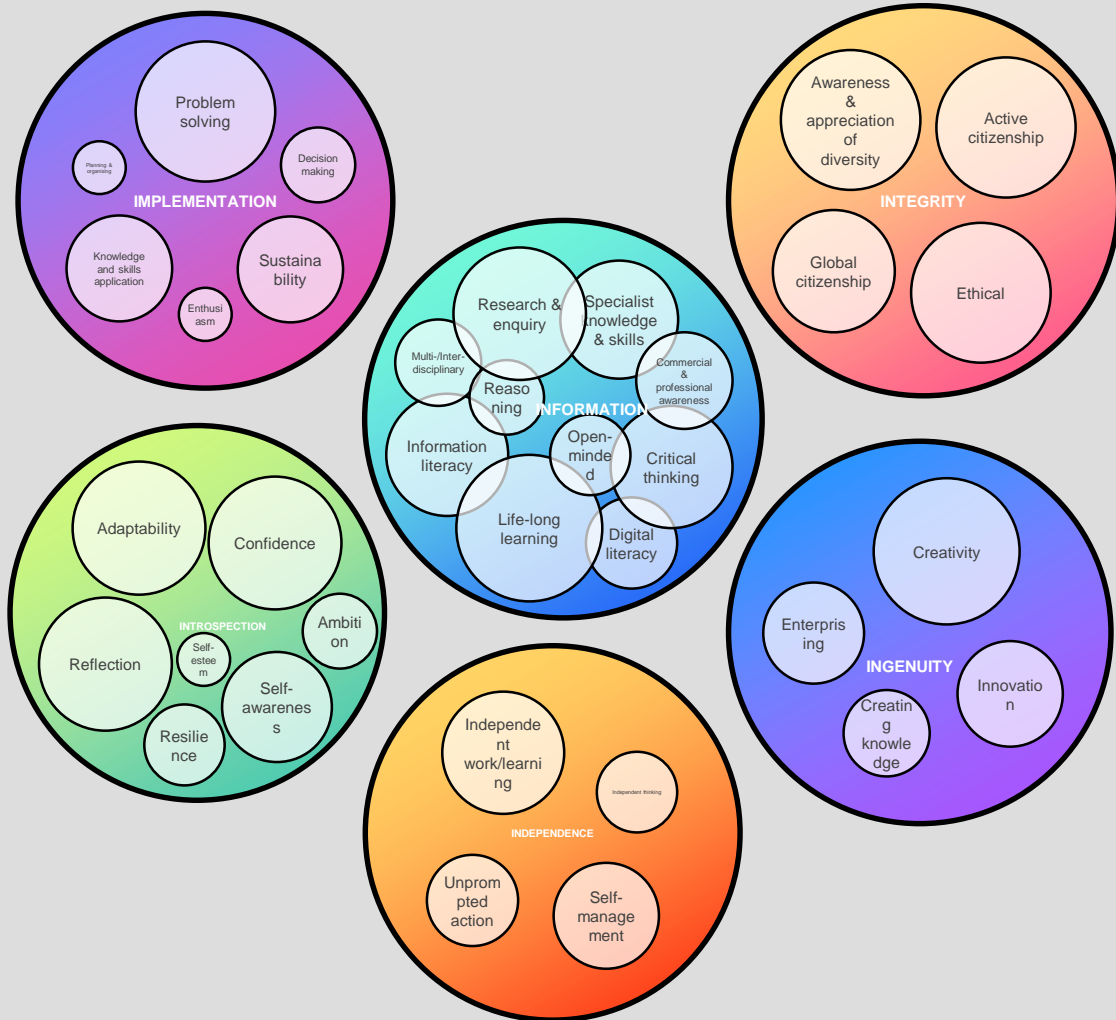
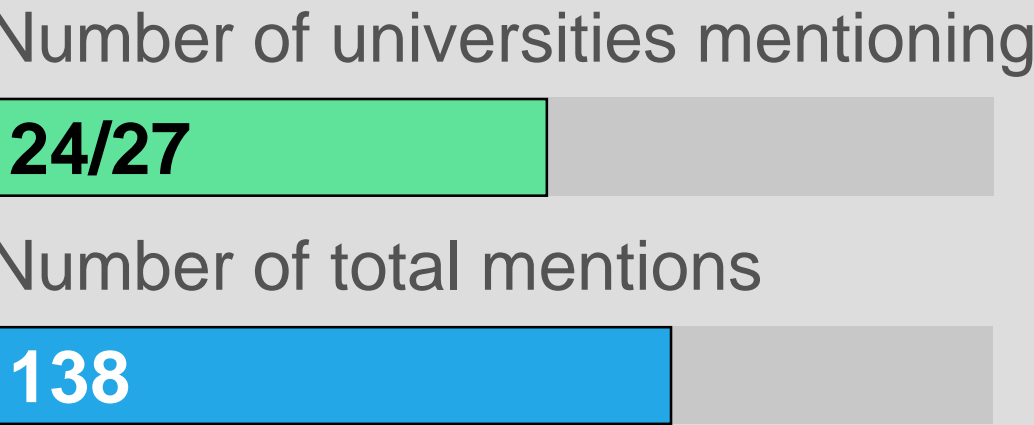
S T U D Y 1

# RESULTS



STUDY 1

# RESULTS



Interacting and working with others.

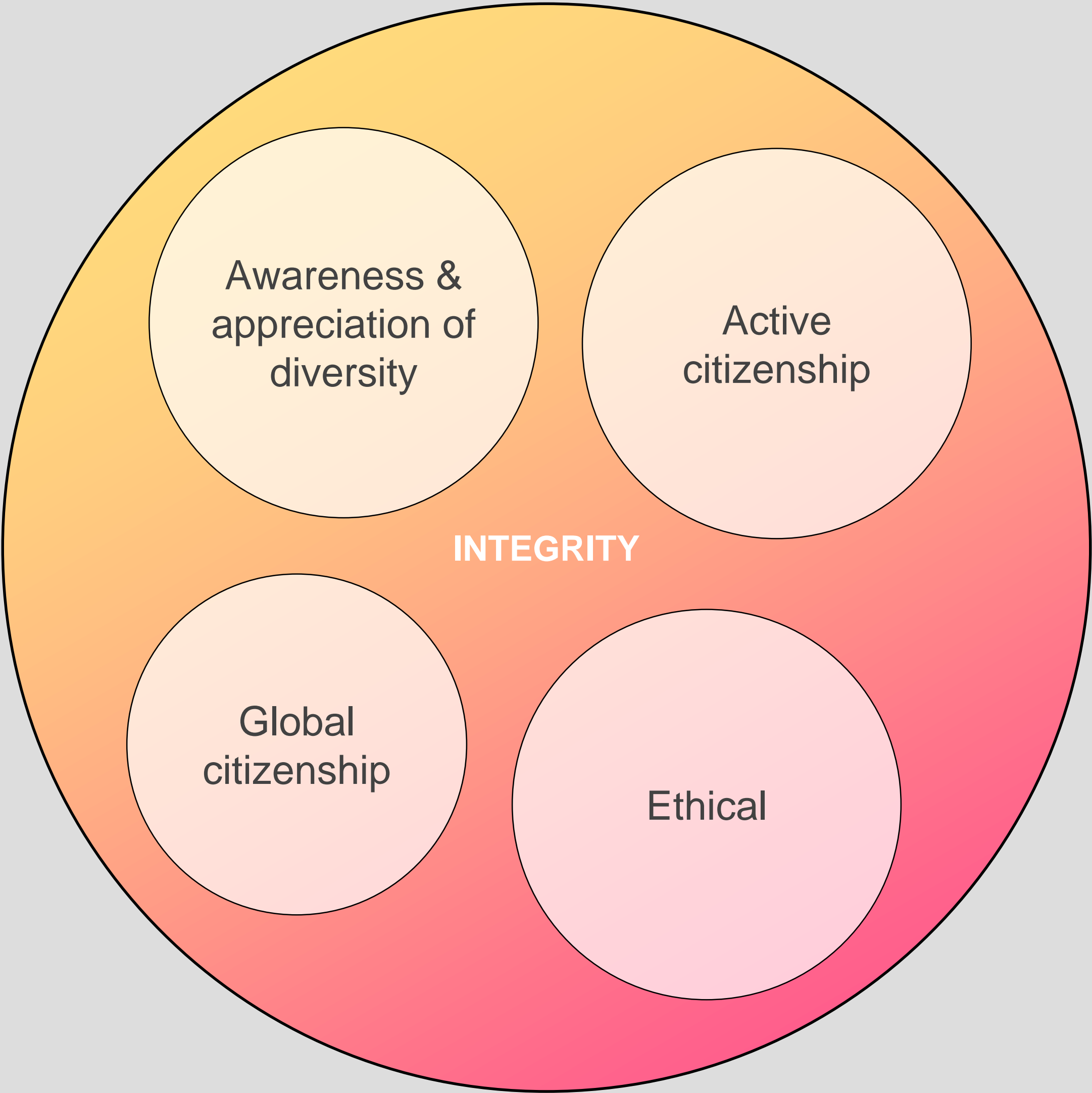
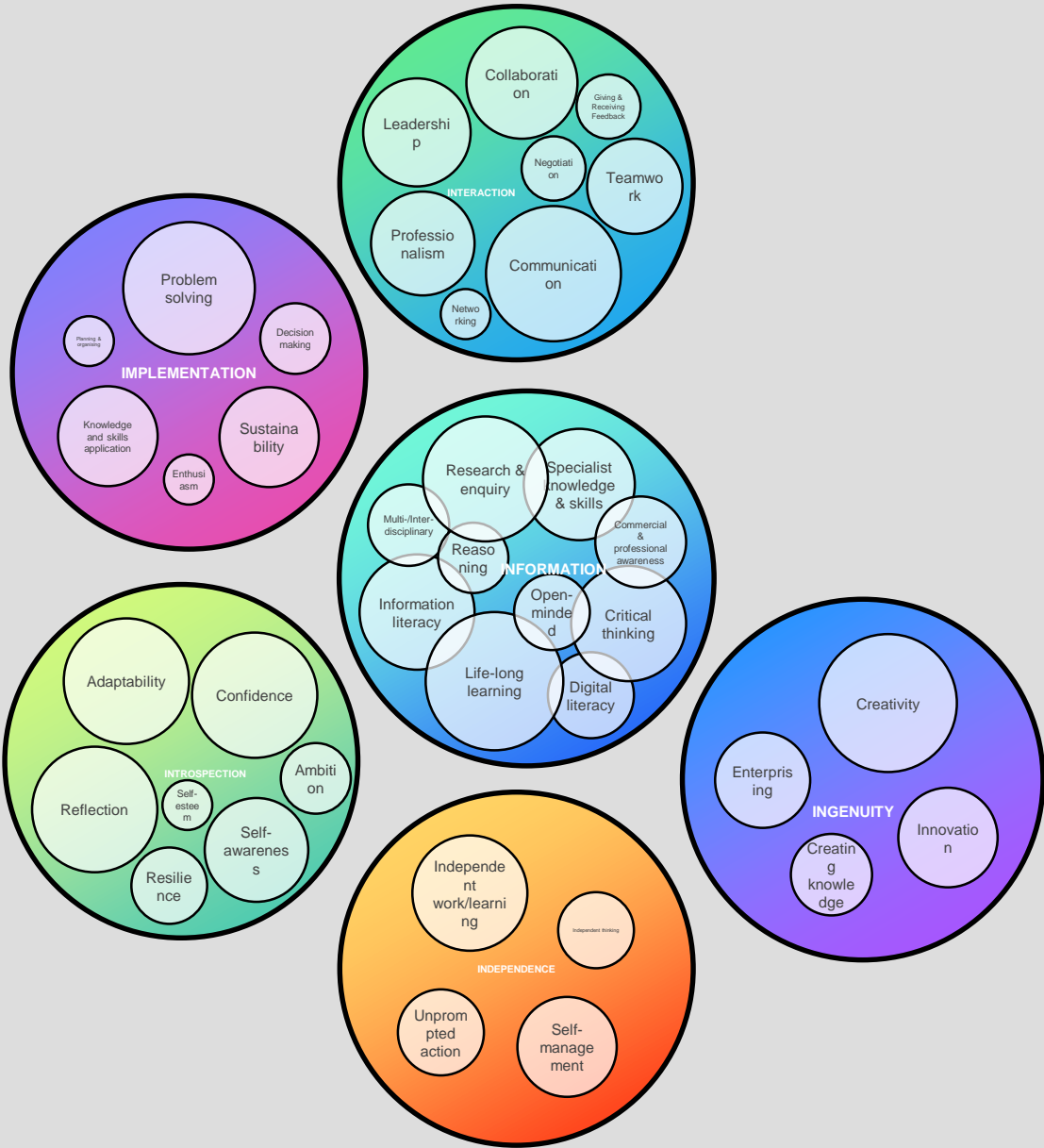
STUDY 1

# RESULTS

Number of universities mentioning



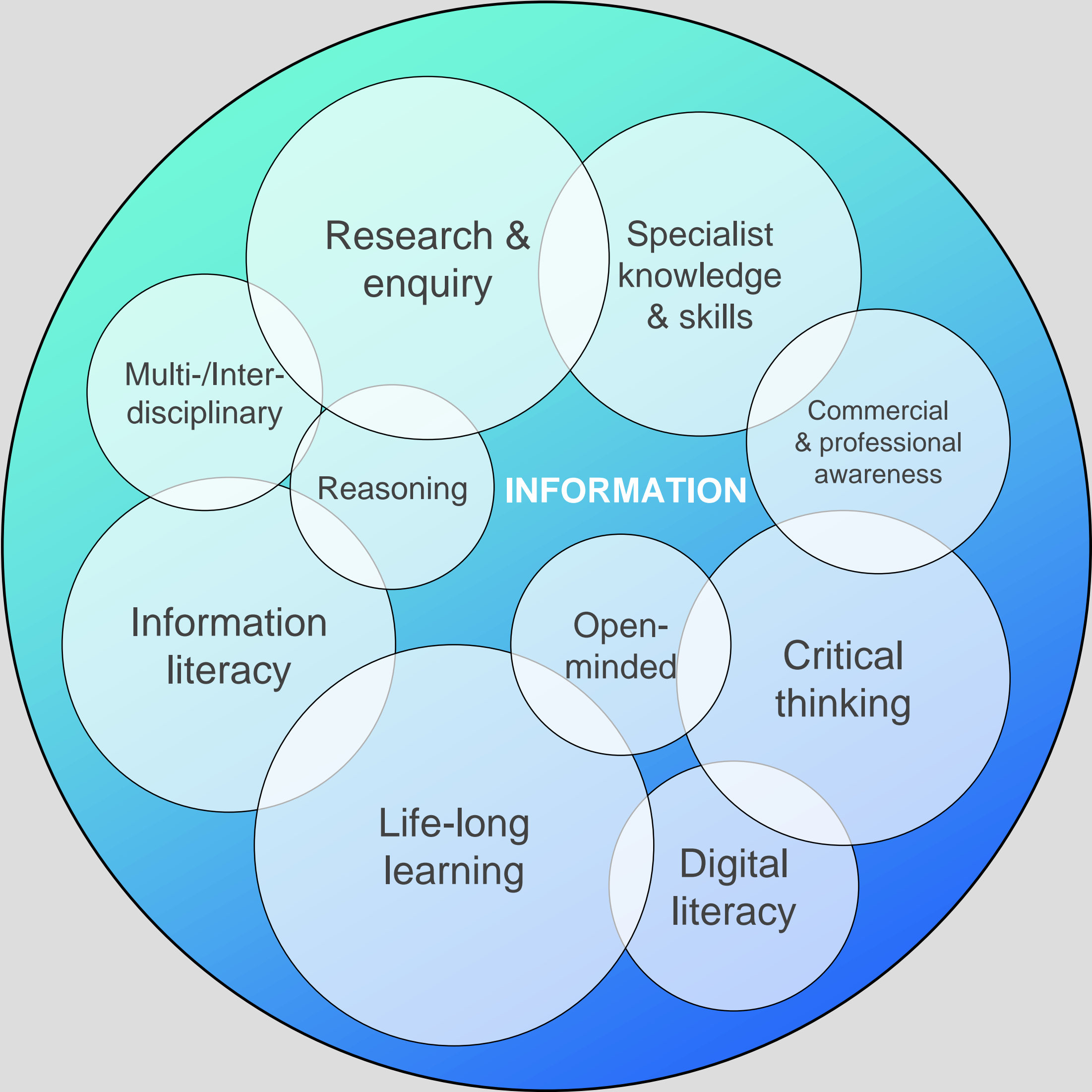
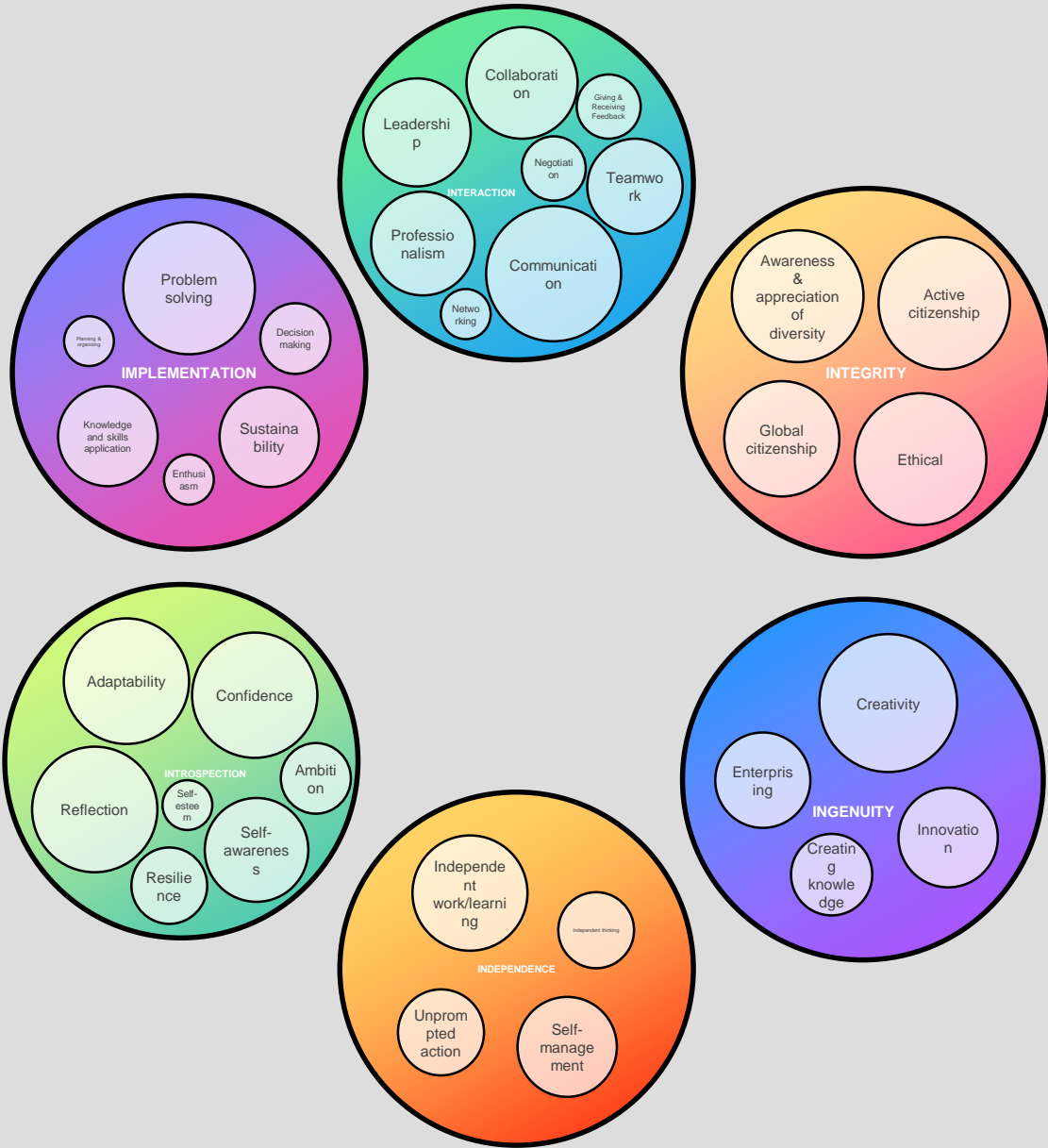
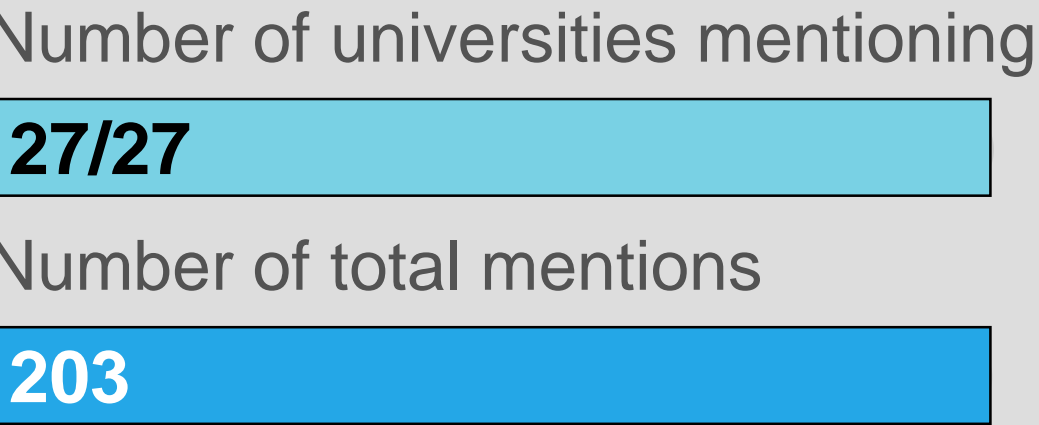
Number of total mentions



Having a strong moral compass, an awareness and respect for diversity, and displaying a willingness to get involved for the good of the community at local, national and international levels.

STUDY 1

# RESULTS



Knowing, managing, and acquiring information.

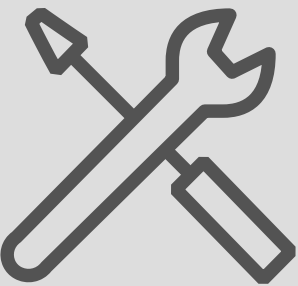
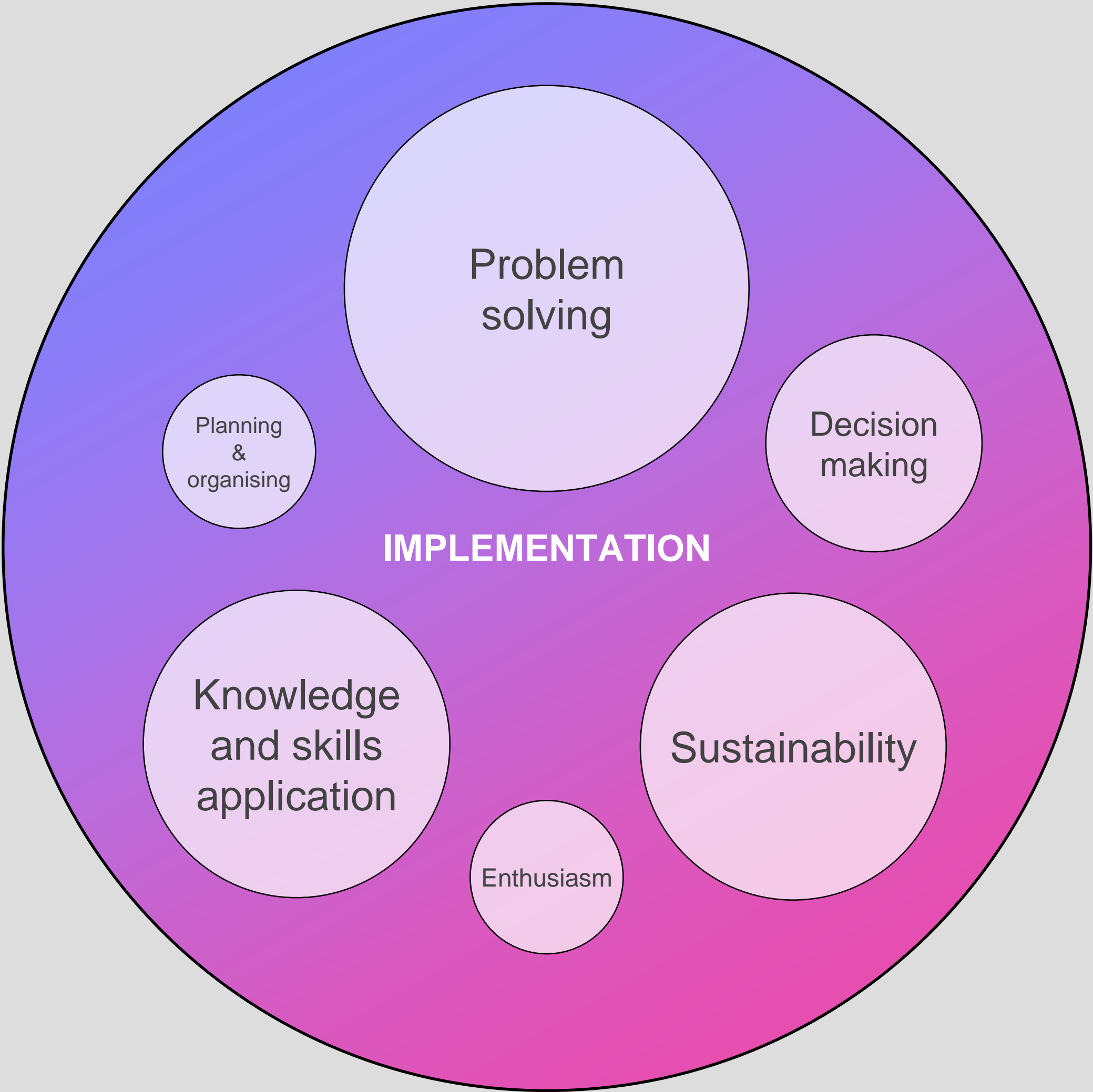
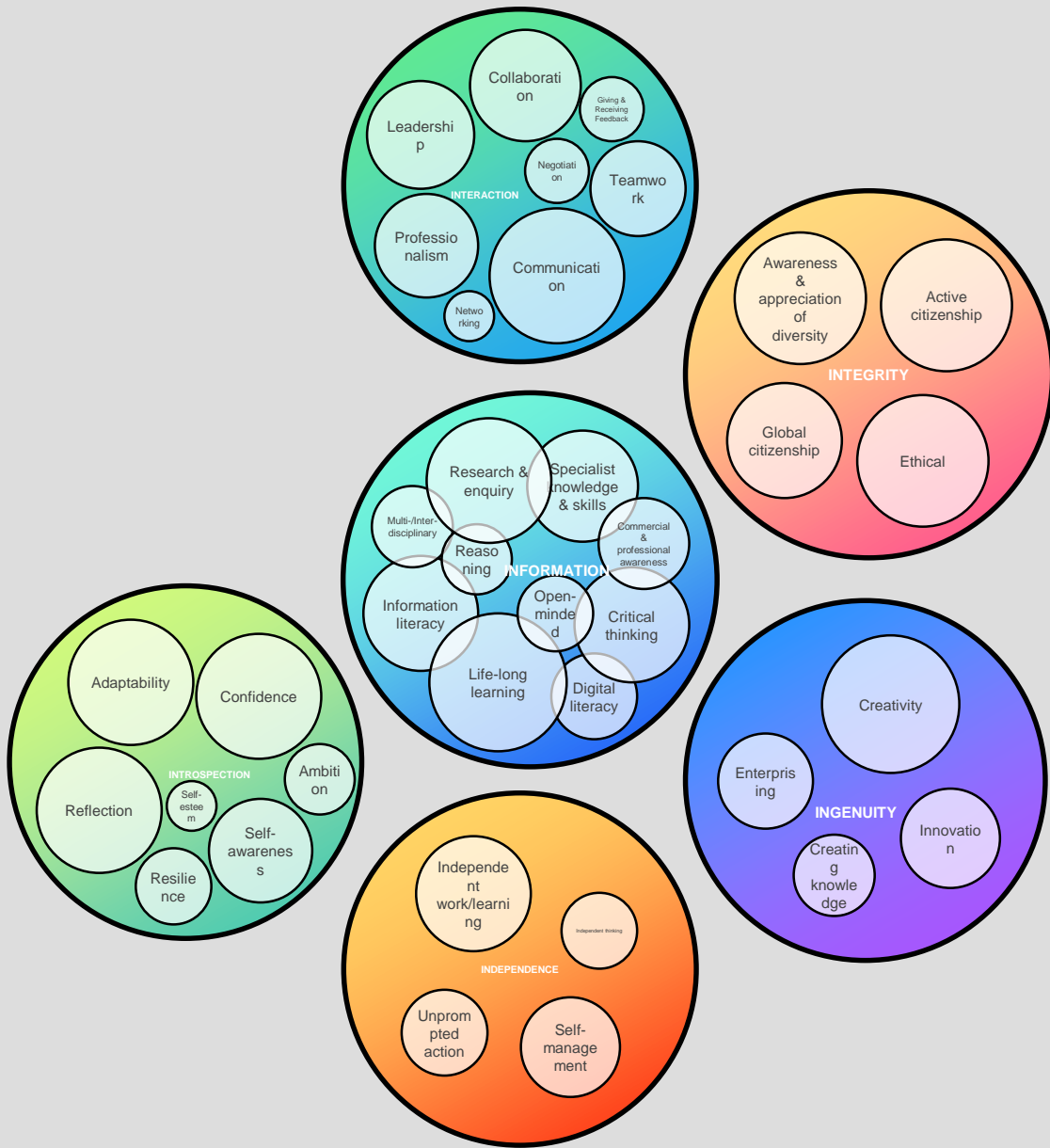
STUDY 1

# RESULTS

Number of universities mentioning



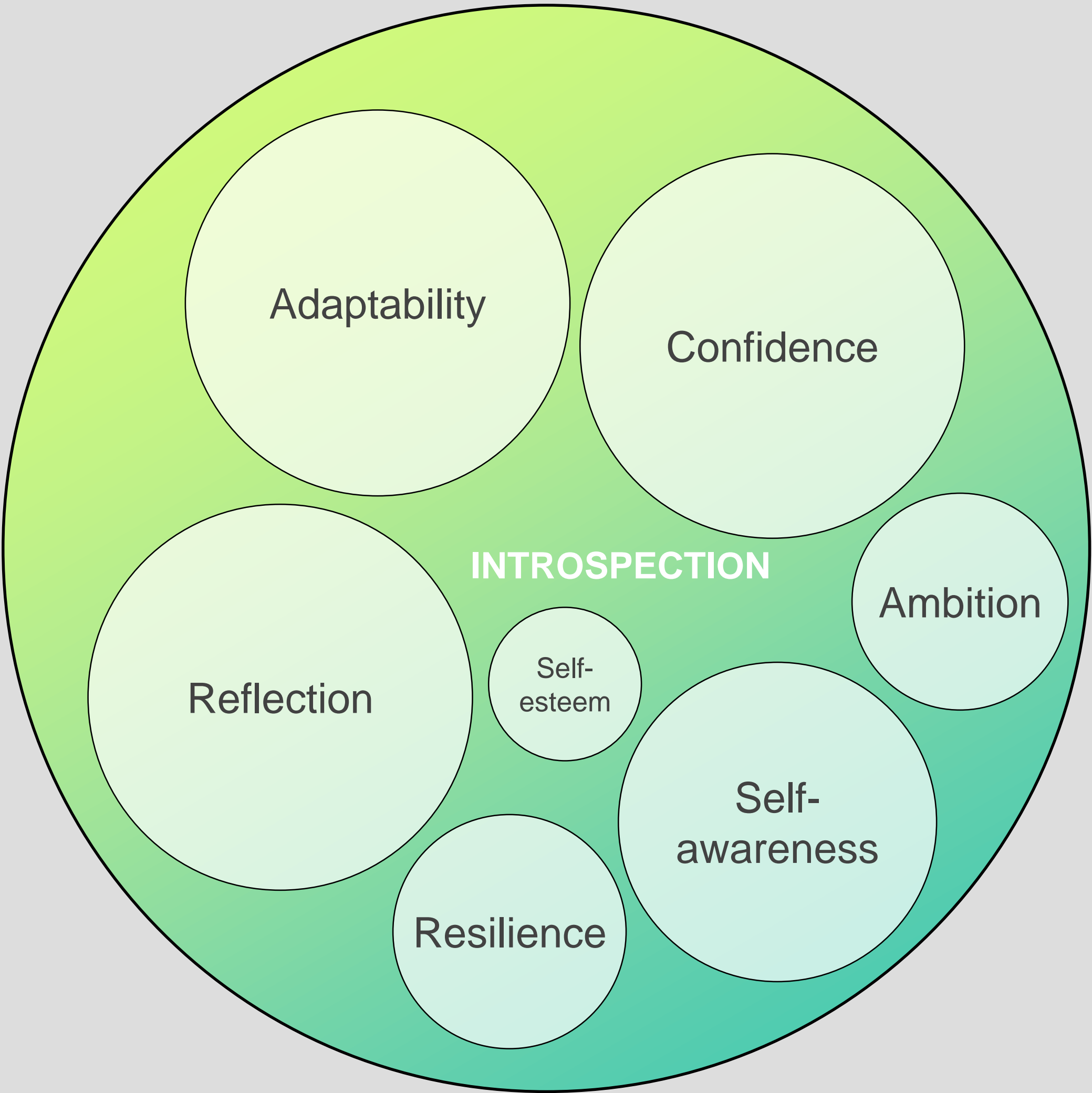
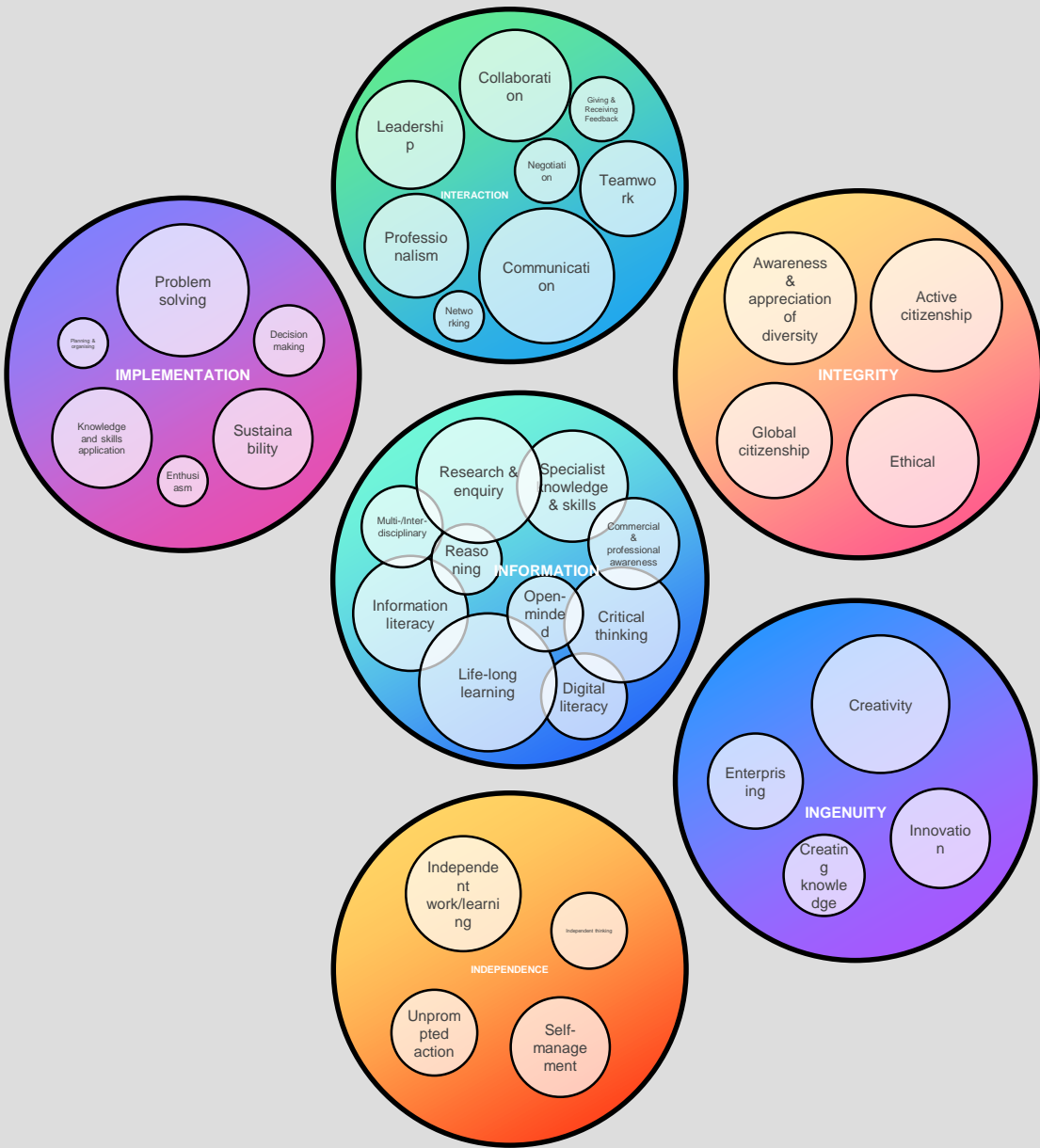
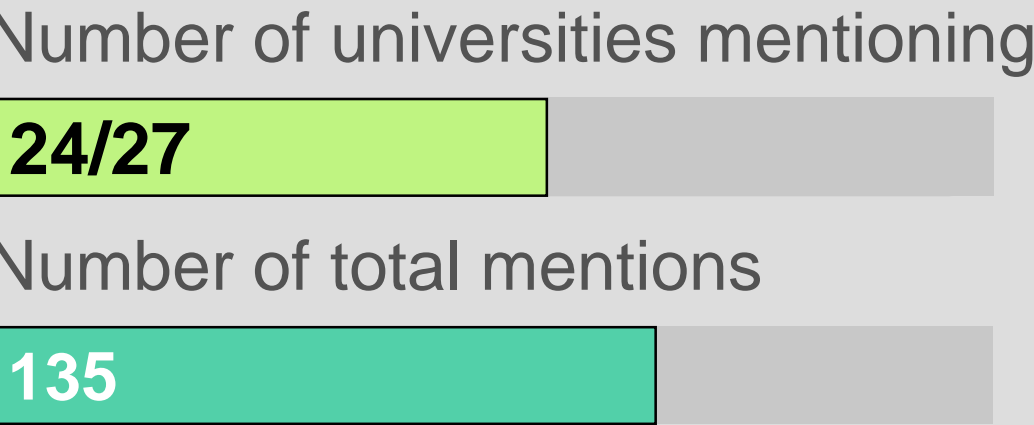
Number of total mentions



Solving problems and putting plans and decisions into effect.

STUDY 1

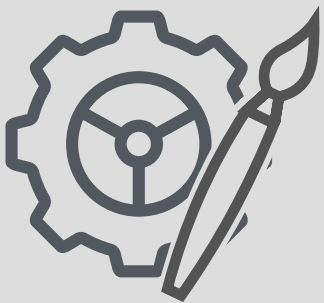
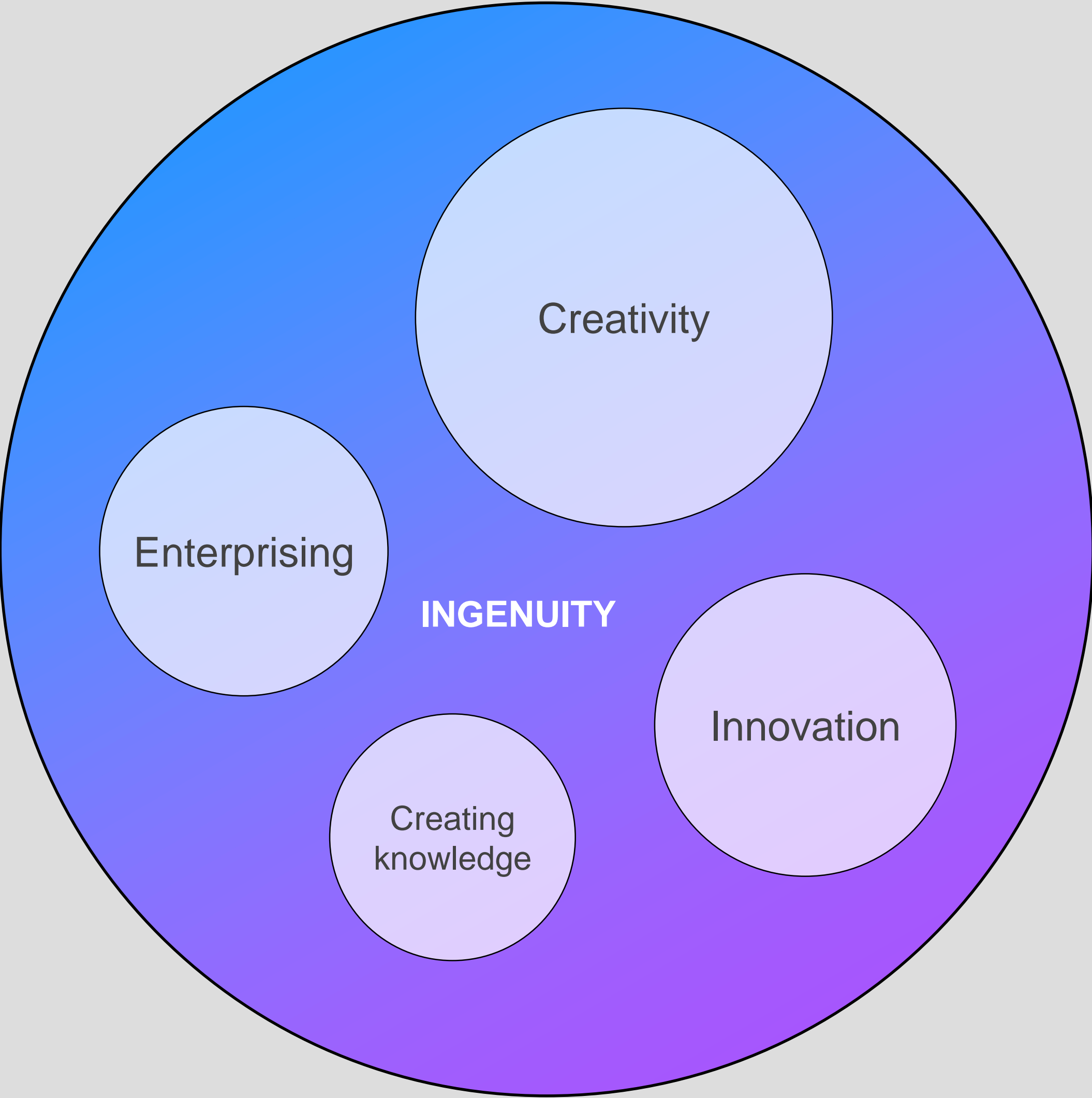
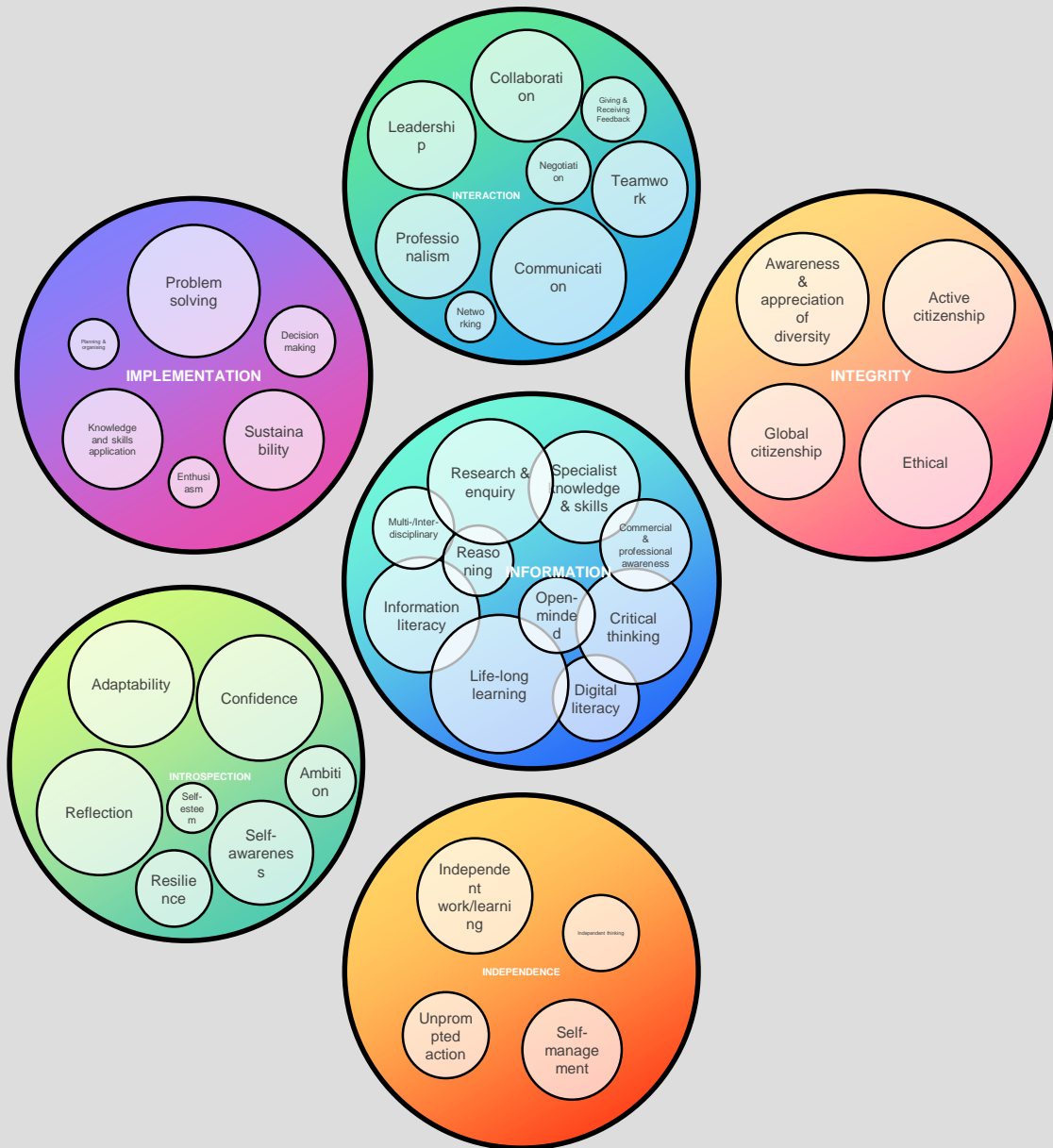
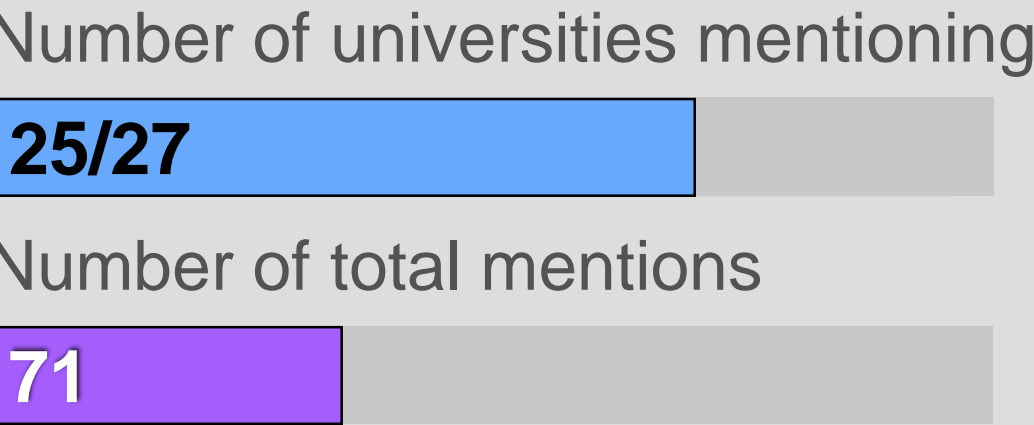
# RESULTS



Knowing oneself, appreciating one's own value, and being able to adapt and change.

STUDY 1

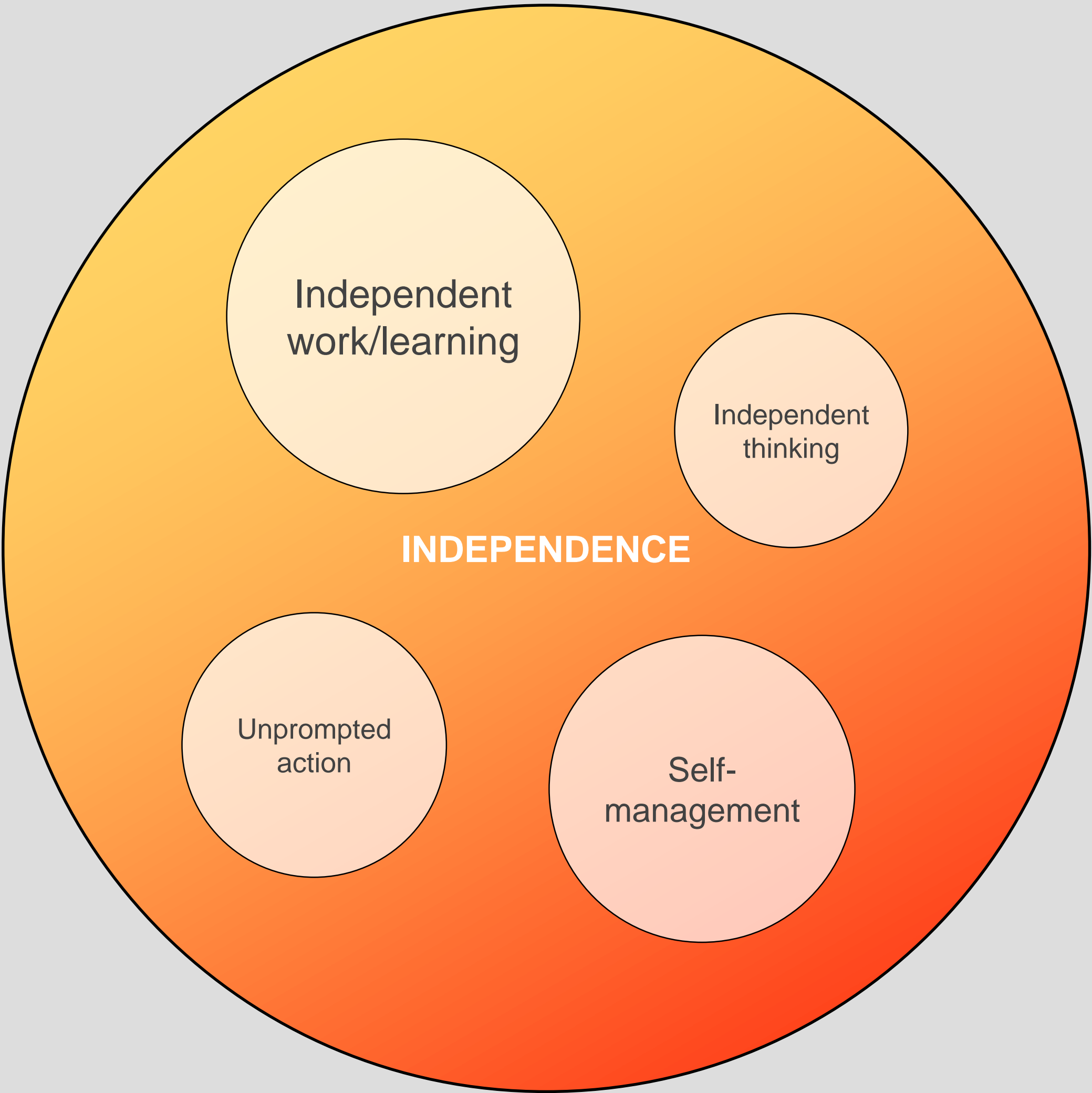
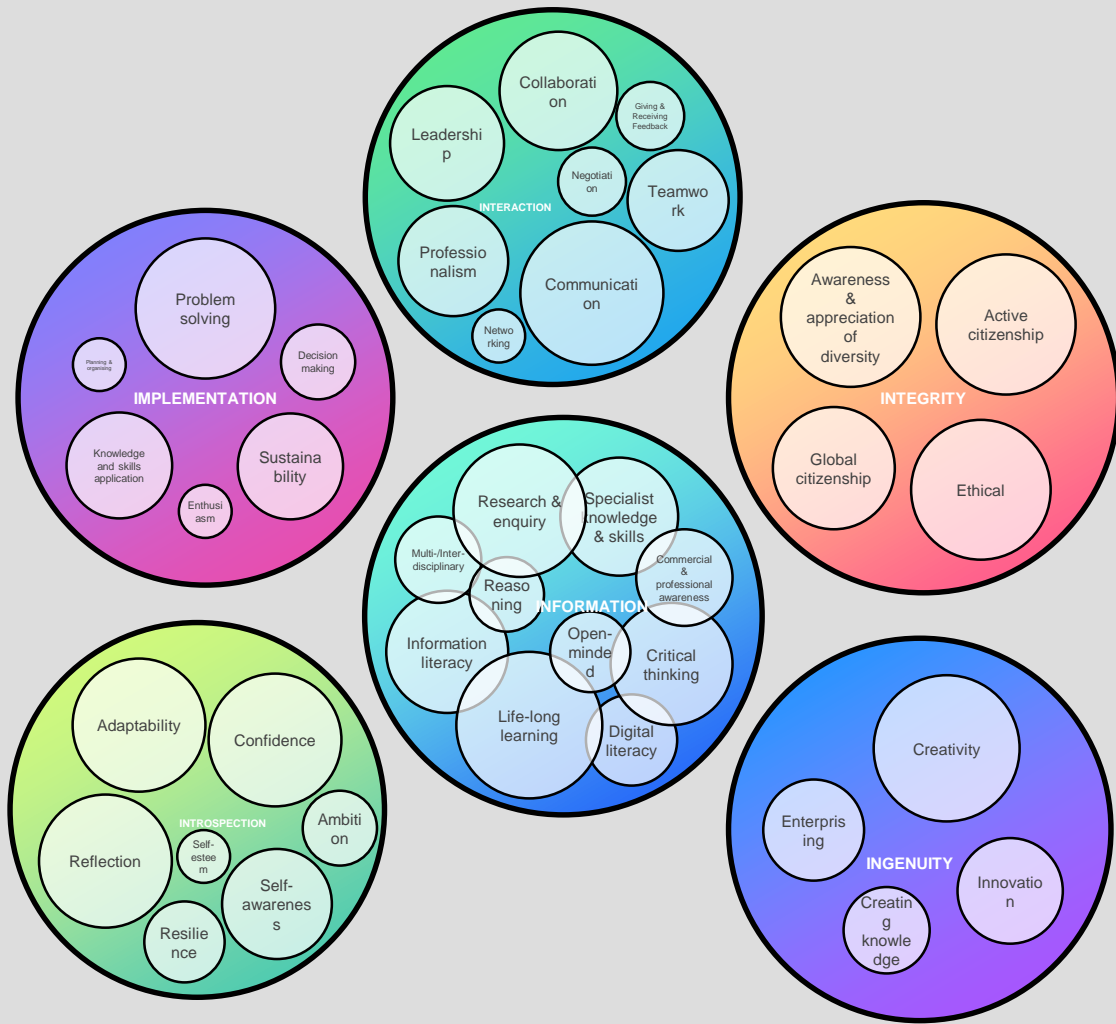
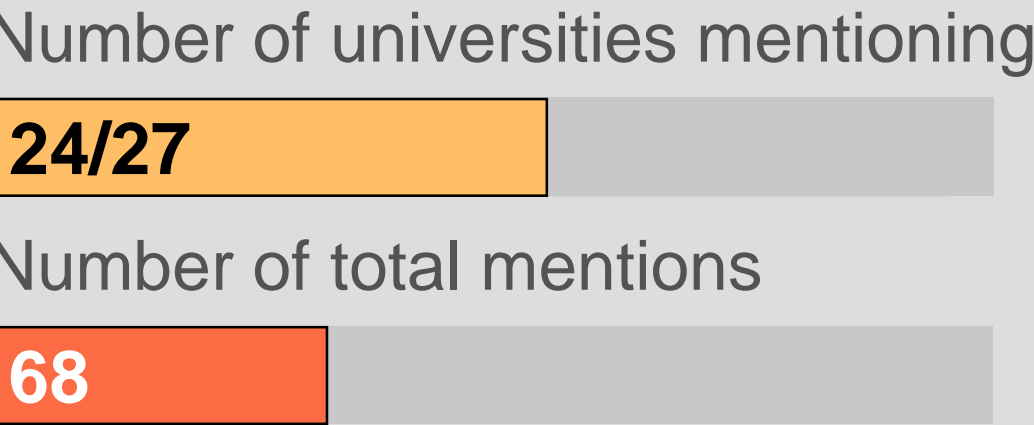
# RESULTS



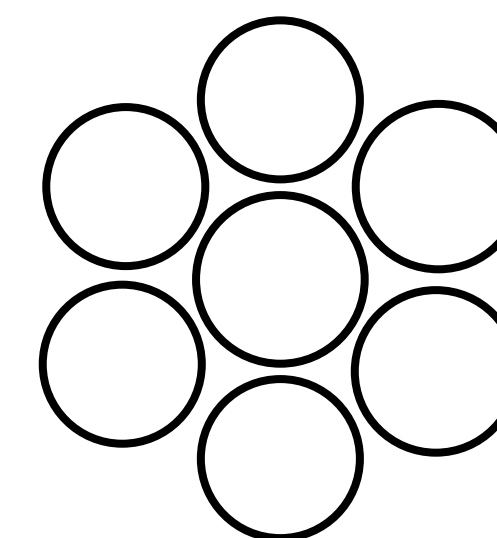
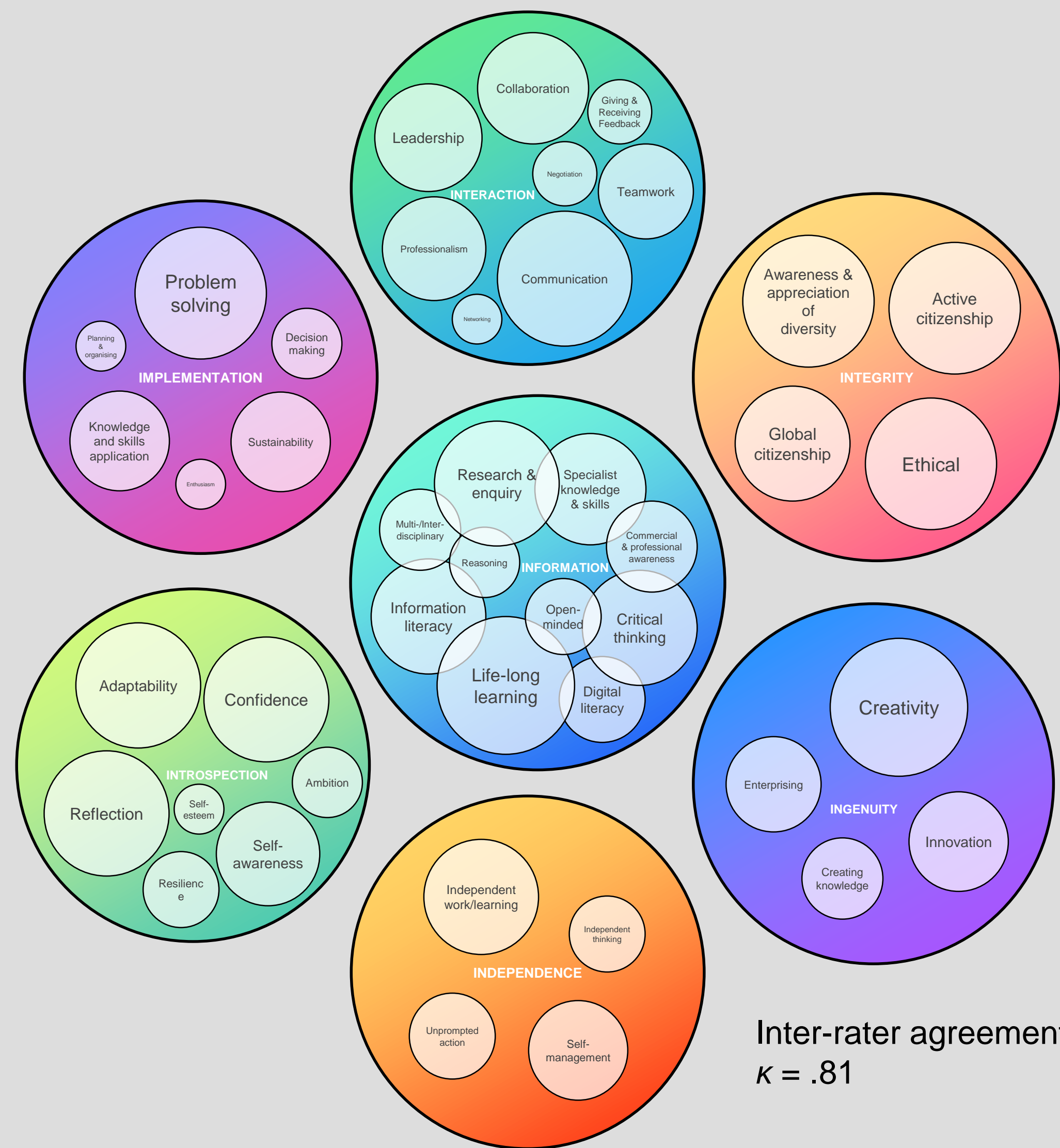
Being original, creating something new, or improving an existing idea, product or process in a new way.

STUDY 1

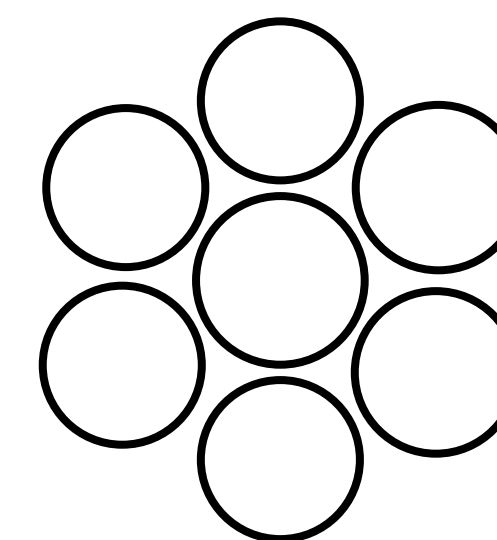
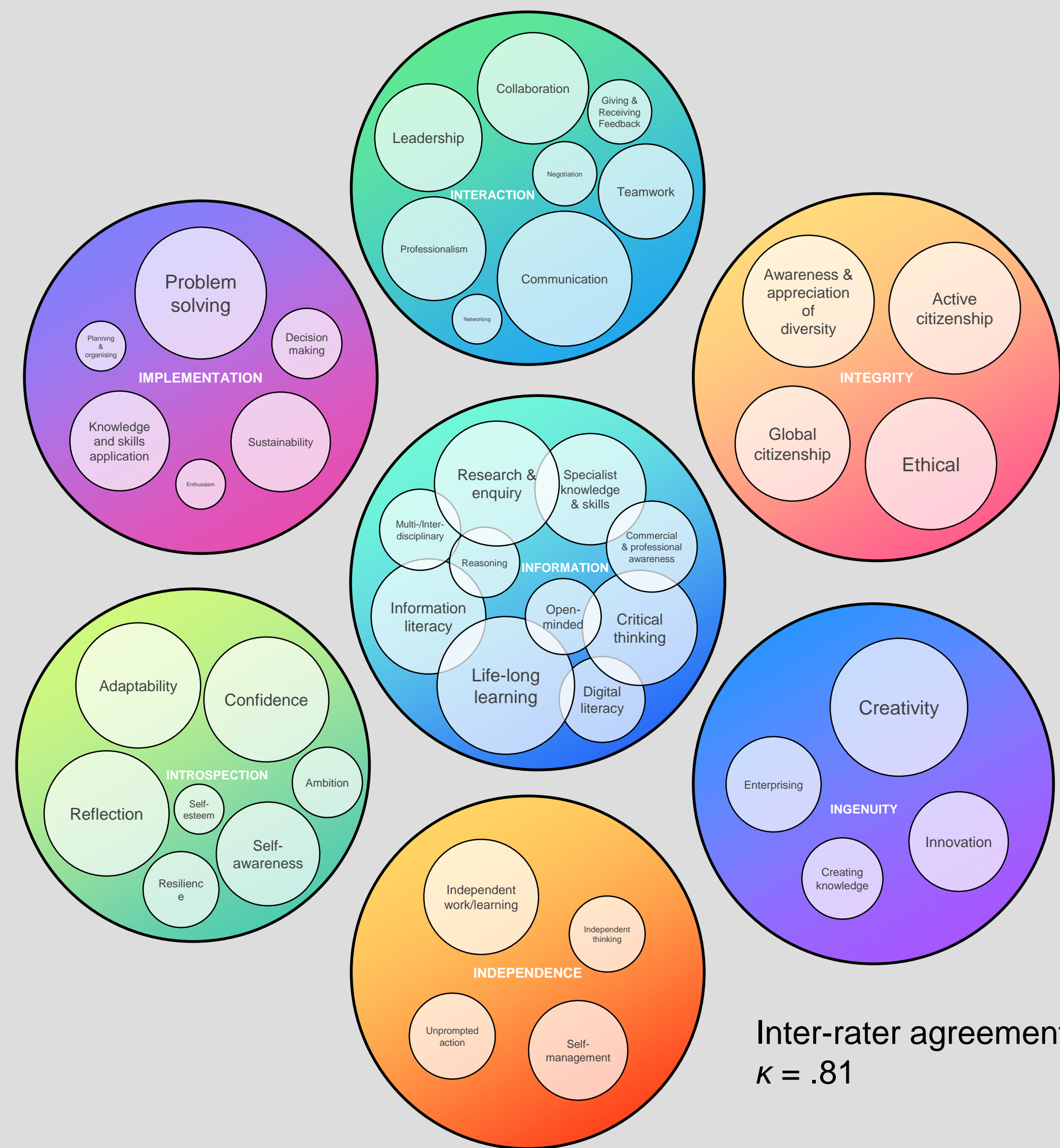
# RESULTS



Performing, thinking, and acting independently.



# THE 7i MODEL



# THE 7i MODEL

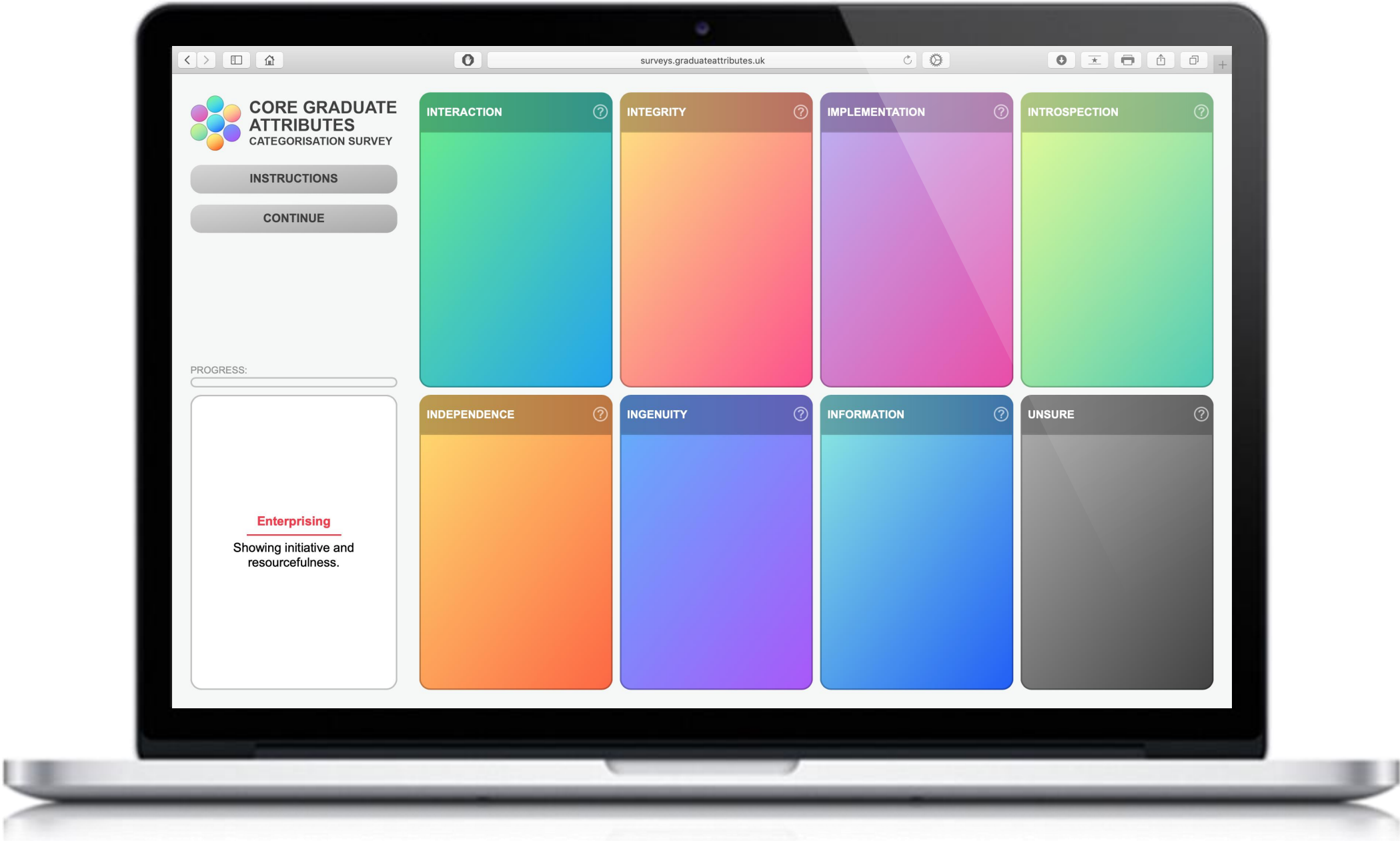
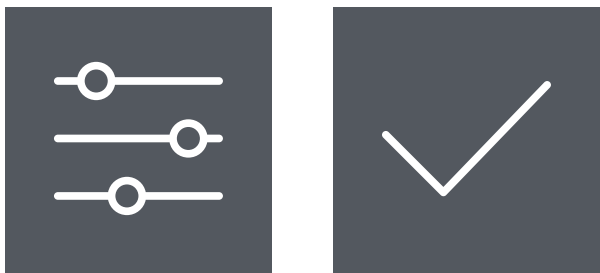
VALIDATE & REFINE  
THE MODEL

S T U D Y 2

# CATEGORISATION SURVEY

QUICK OVERVIEW OF THE TASK

REFINE AND VALIDATE THE  
CATEGORISATION.





**CORE GRADUATE  
ATTRIBUTES**  
CATEGORISATION SURVEY

INSTRUCTIONS

CONTINUE

PROGRESS:

**Independent thinking**

Being able to make their own  
minds and question existing  
ideas, rather than just adopting  
others' thoughts or ideas.

INTERACTION



INTEGRITY



IMPLEMENTATION



INTROSPECTION



INDEPENDENCE



INGENUITY



INFORMATION



UNSURE





# CORE GRADUATE ATTRIBUTES

## CATEGORISATION SURVEY

INSTRUCTIONS

CONTINUE

PROGRESS: Done!

✓  
All done.

### INTERACTION

Teamwork

Collaboration

Leadership

Giving and receiving feedback

Professionalism

Communication

Negotiation

### INTEGRITY

Self-awareness

Ethical

Awareness and appreciation of diversity

Social and civic responsibility

Global citizenship

### IMPLEMENTATION

Self-esteem

Knowledge and skills application

Enthusiasm

Planning and organising

Decision making

Problem solving

Sustainability

### INTROSPECTION

Confidence

Ambition

Reflection

Adaptability/Flexibility

### INDEPENDENCE

Independent thinking

Unprompted action

Specialist knowledge and skills

Self-management

Independent work/learning

### INGENUITY

Innovation

Critical thinking

Creativity

Creating knowledge

Enterprising

### INFORMATION

Open-minded

Digital literacy

Commercial and professional understanding

Information literacy

Reasoning

Multi-/Inter-disciplinary

Life-long learning

### UNSURE

Resilience

S T U D Y 2

# CATEGORISATION SURVEY

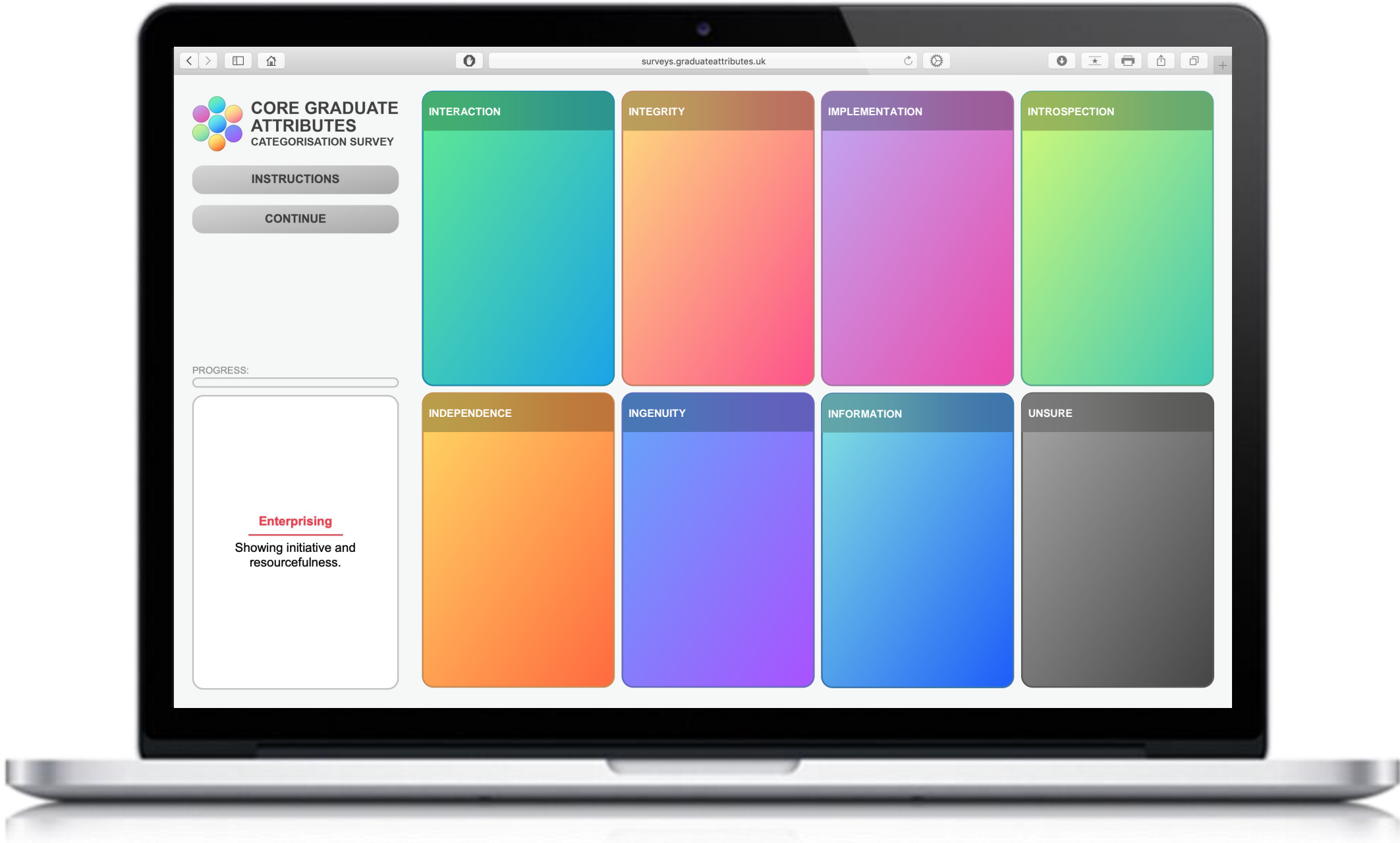
 SURVEYS.GRADUATEATTRIBUTES.UK



S T U D Y 2

# CATEGORISATION SURVEY

 SURVEYS.GRADUATEATTRIBUTES.UK

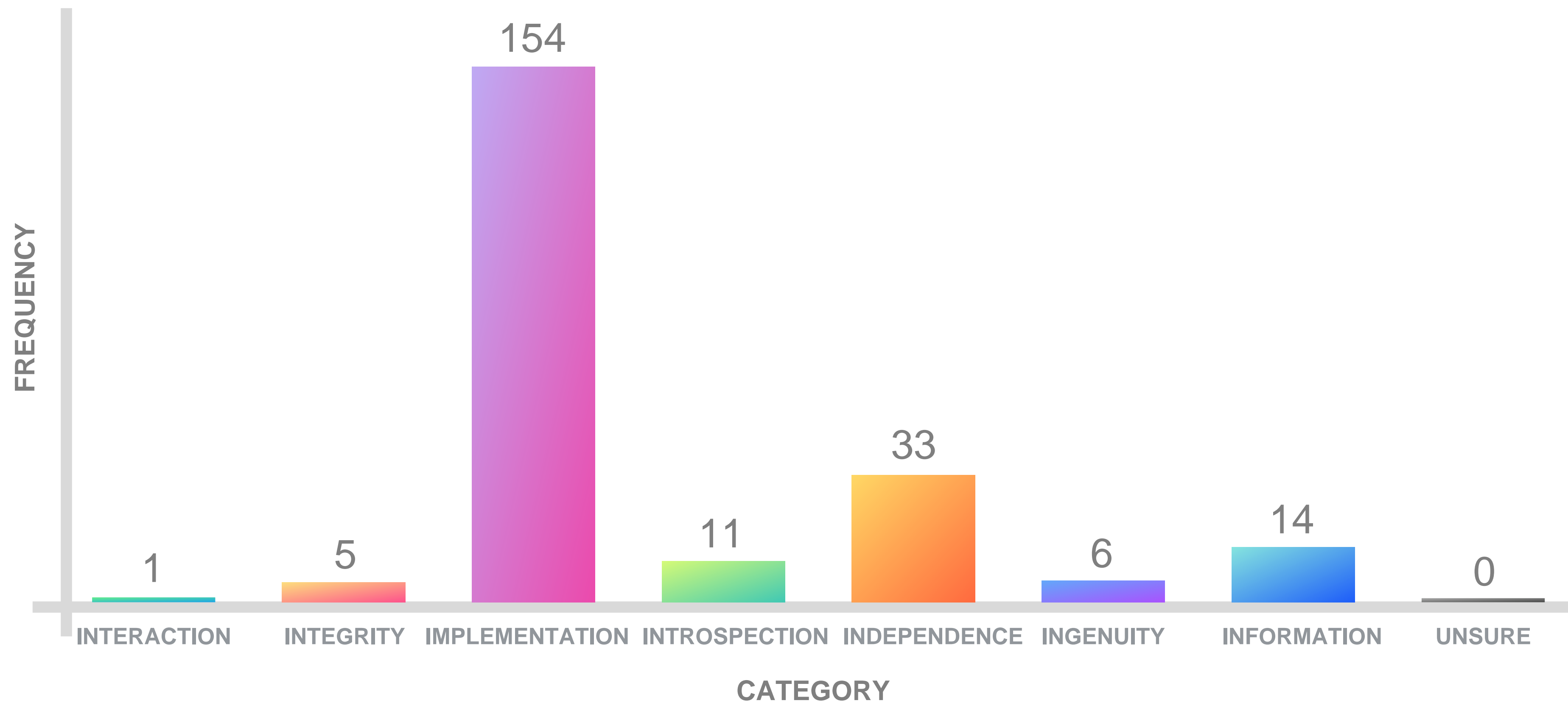


S T U D Y 2

# CATEGORISATION SURVEY

THE DATA WE OBTAINED

e.g. Frequency data for 'DECISION MAKING'



## S T U D Y 2

## CATEGORISATION SURVEY

THE DATA WE OBTAINED

e.g. Qualitative data for '**DECISION MAKING**'

INTERACTION



“involves taking other people into consideration and having their opinions taken into account”

INTEGRITY



“Understanding what type of decision is being made is critical and this comes from personal integrity”

INTROSPECTION



“A person can develop decision-making skills but their competence may relate to their personality.”

INDEPENDENCE



“Having a clear decision making ability involves the ability to be sure of yourself and your judgement”

INGENUITY



“their ability to process (...) different sides of an argument in order to make a decision may take some ingenuity”

INFORMATION

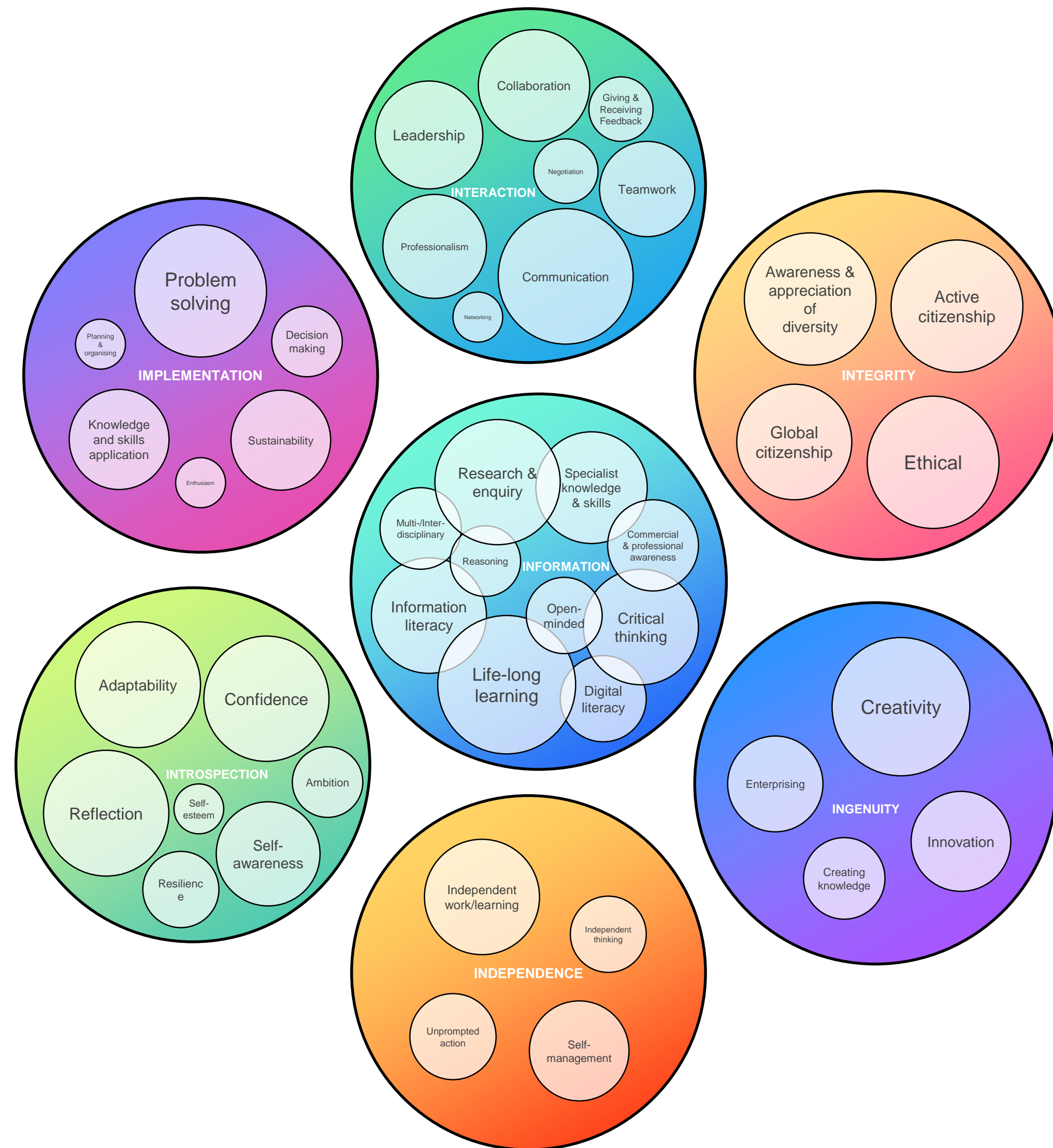


“To be able to make decisions you need to have all the information.”

**224**  
RESPONSES

SURVEY STUDY

**OUR SAMPLE  
& RESULTS**  
SO FAR...



SURVEY STUDY

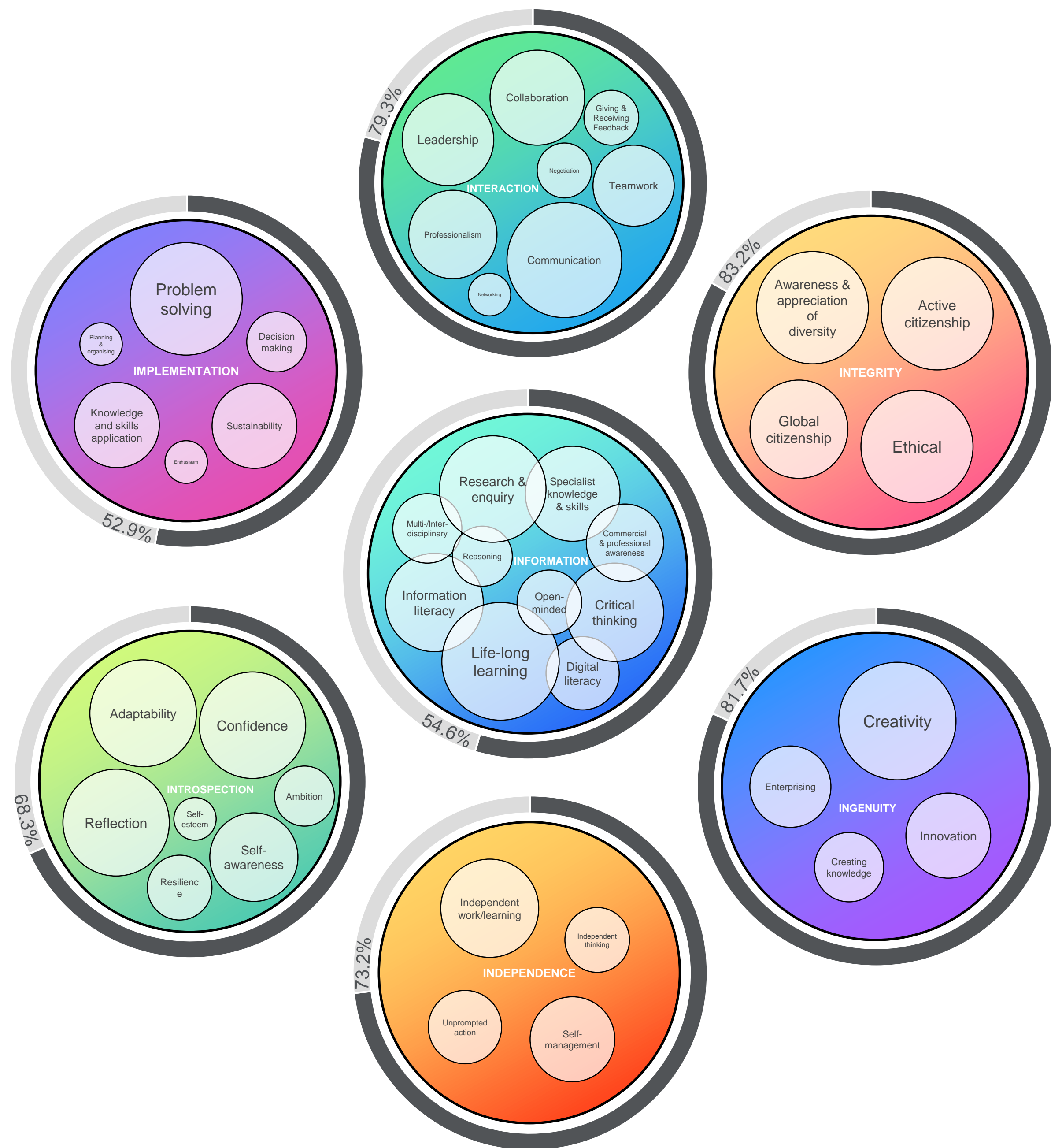
# OUR SAMPLE & RESULTS SO FAR...



**224 RESPONSES**



**~70% AGREEMENT**



SURVEY STUDY

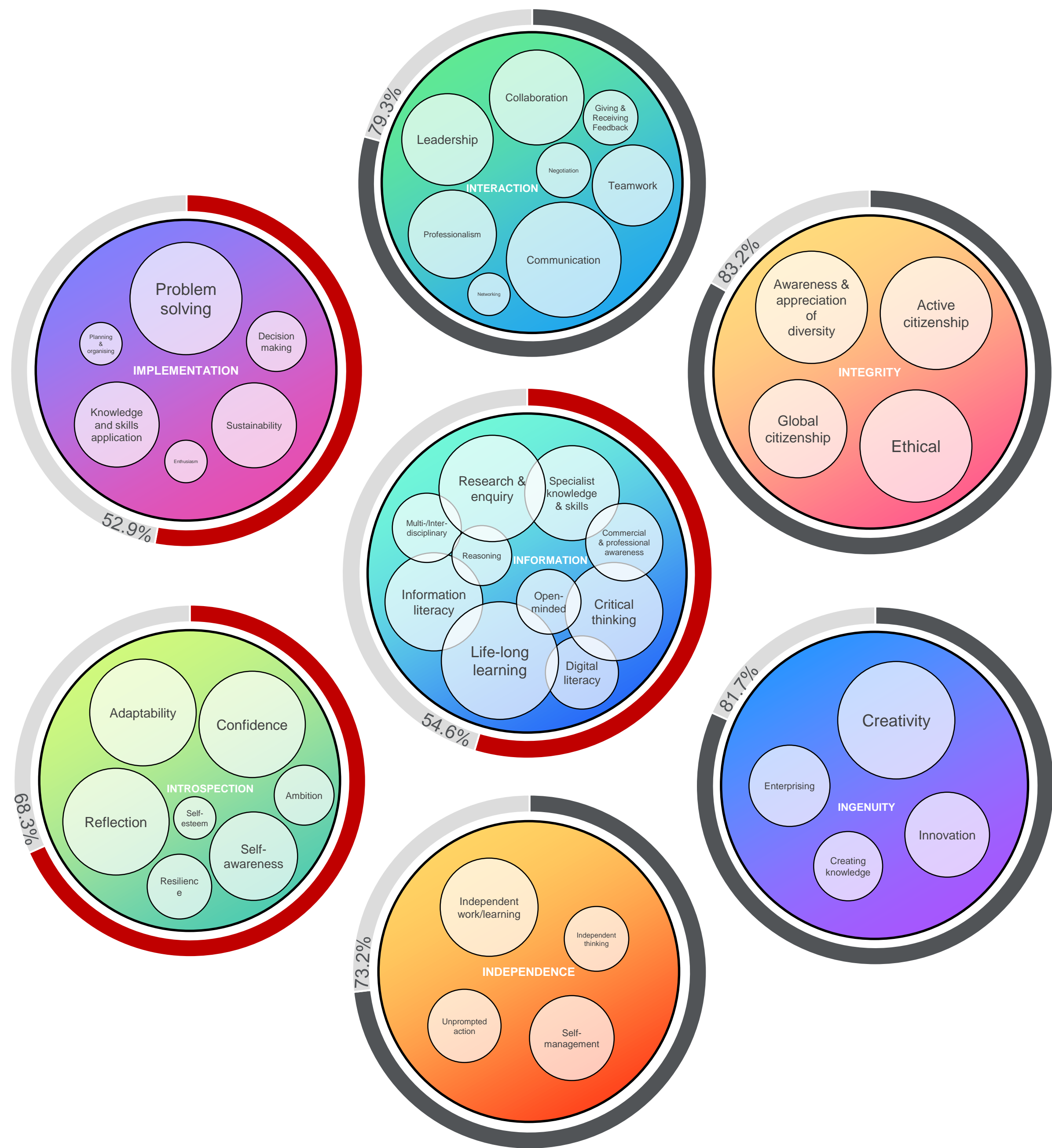
# OUR SAMPLE & RESULTS SO FAR...



**224 RESPONSES**



**~70% AGREEMENT**



SURVEY STUDY

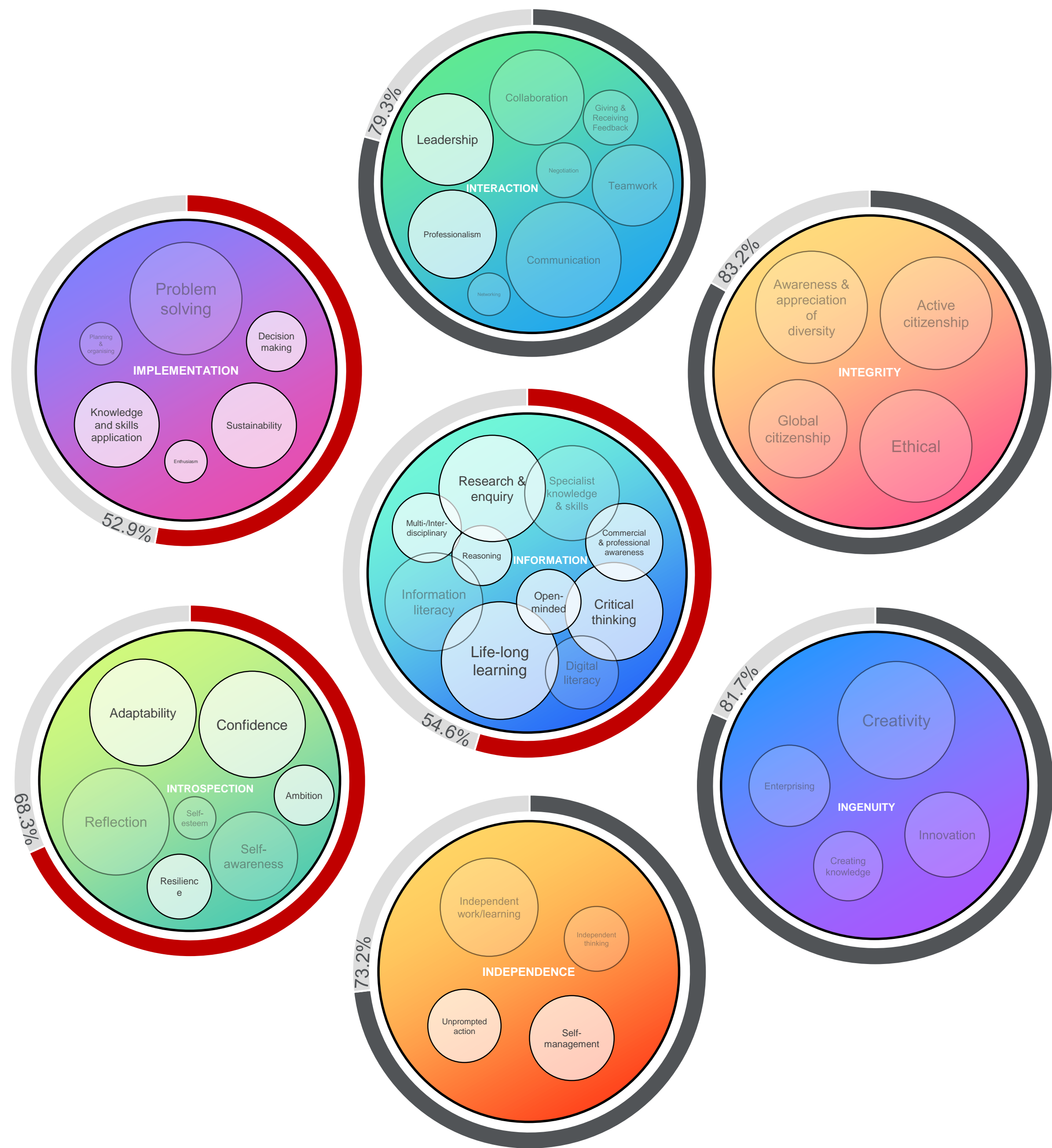
# OUR SAMPLE & RESULTS SO FAR...



224 RESPONSES



~70% AGREEMENT



SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



224 RESPONSES



~70% AGREEMENT

SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



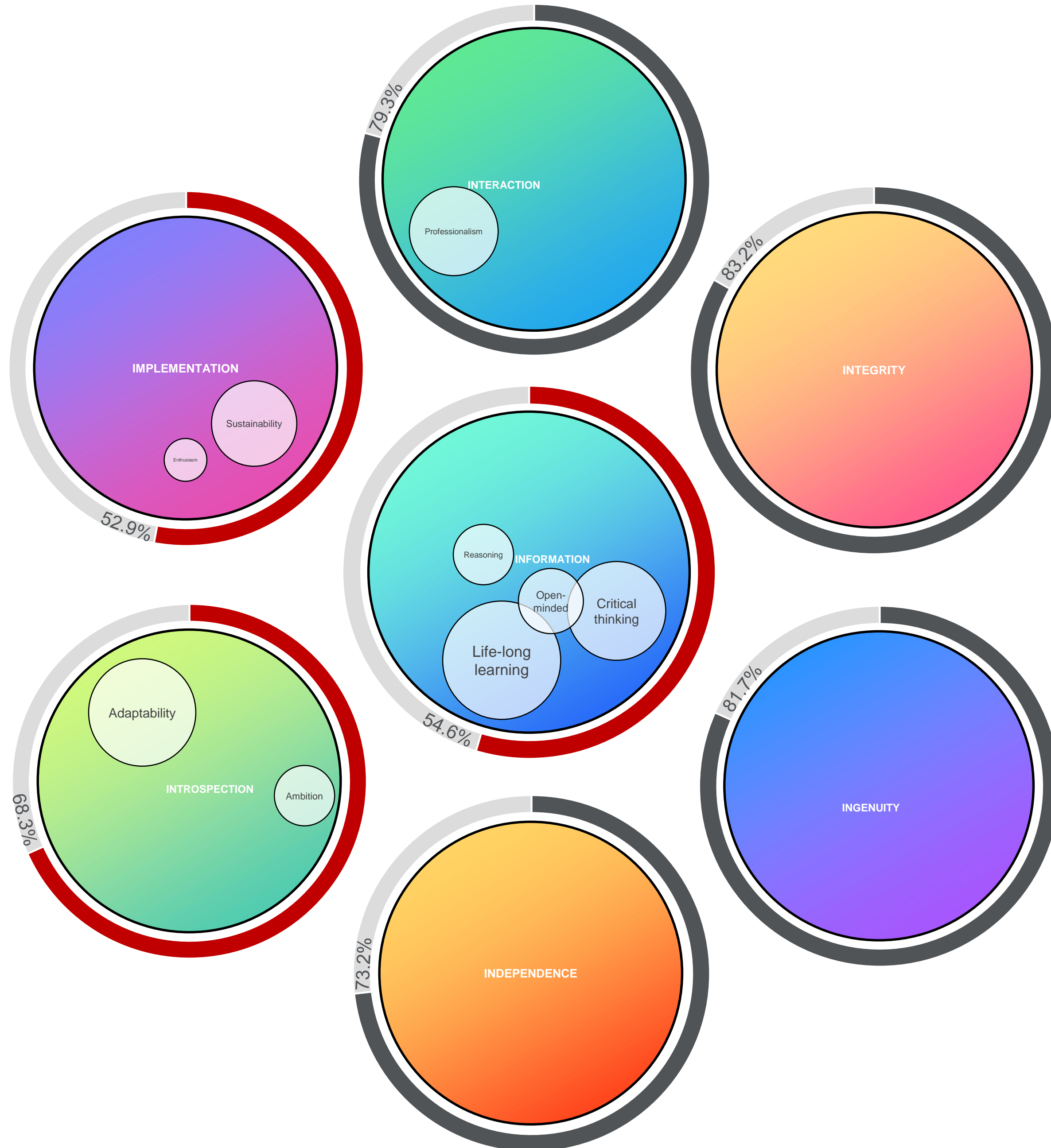
**224 RESPONSES**

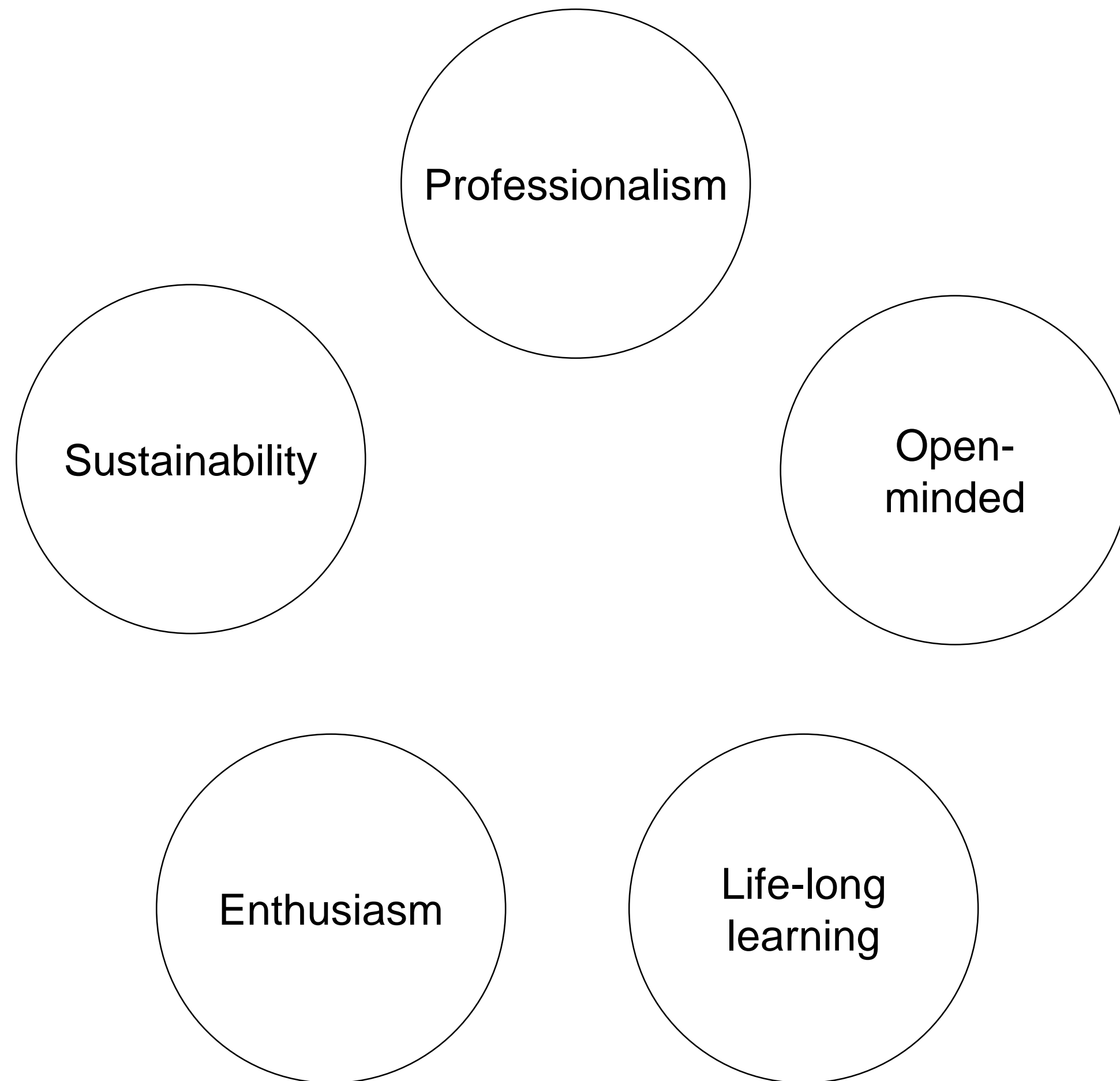


**~70% AGREEMENT**



**9 ATTRIBUTES <50%**





SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



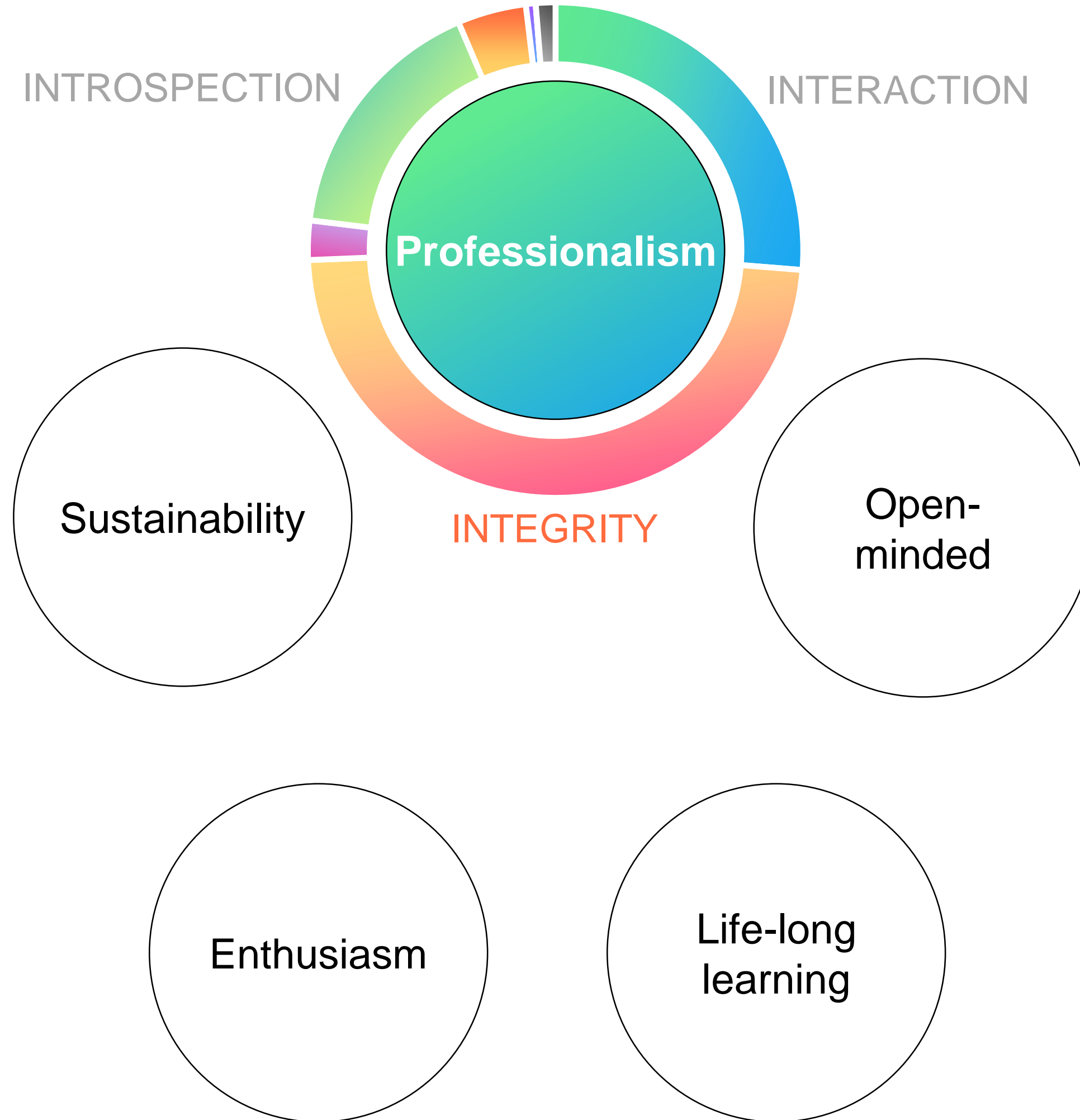
**224 RESPONSES**



**~70% AGREEMENT**



**9 ATTRIBUTES <50%**



SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



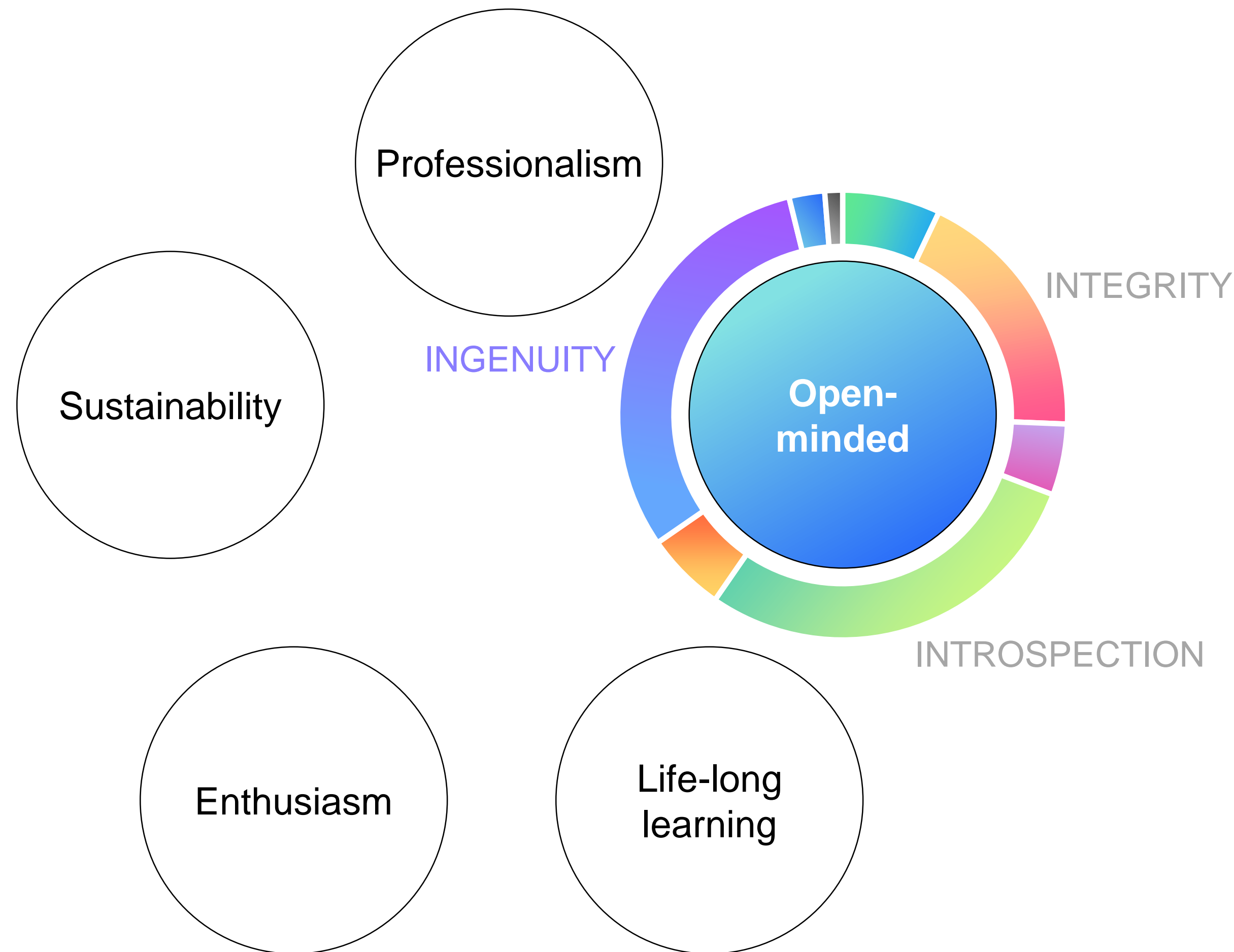
**224 RESPONSES**



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**9 ATTRIBUTES <50%**



SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



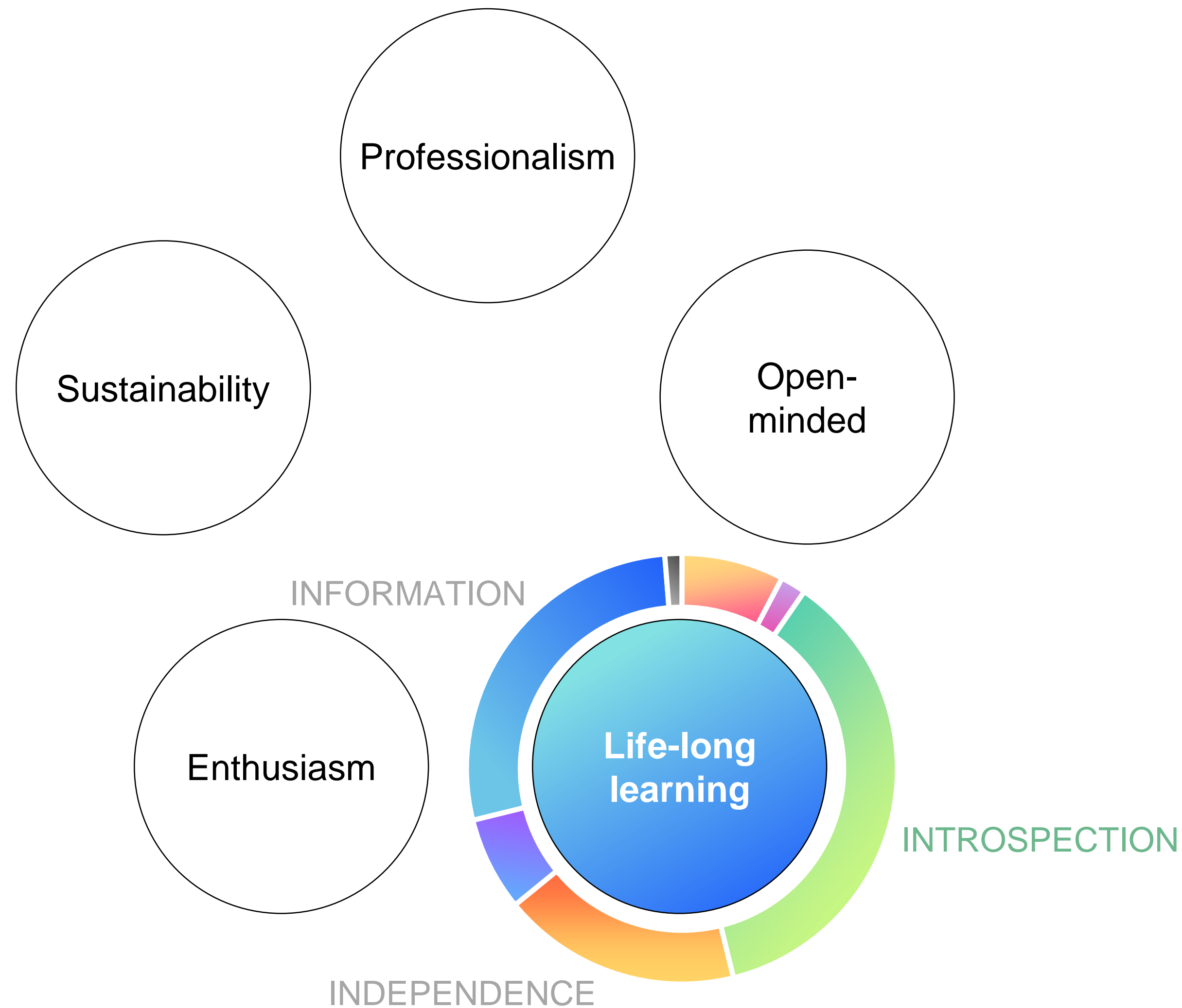
**224 RESPONSES**



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SURVEY STUDY

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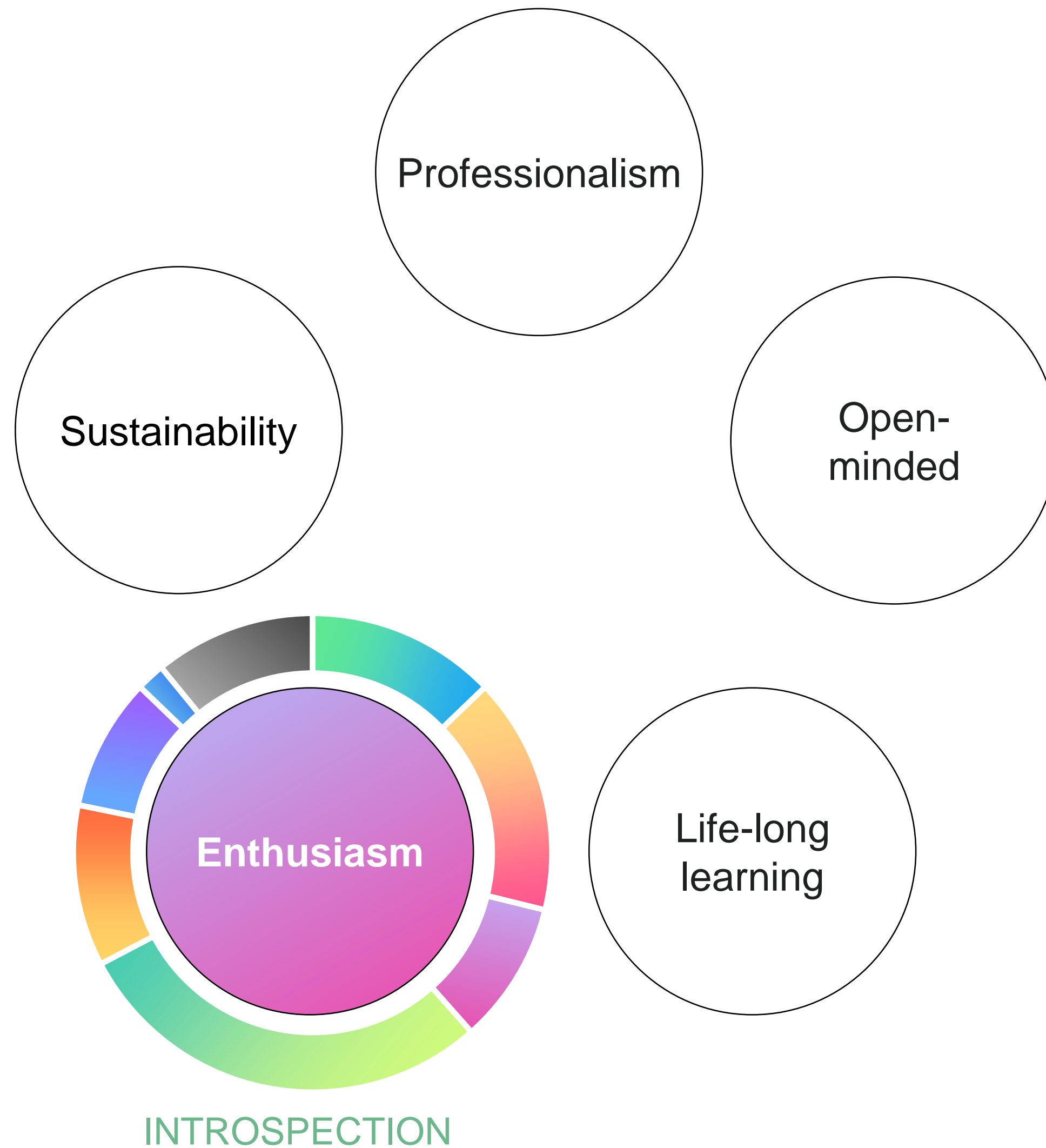
**224 RESPONSES**



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SURVEY STUDY

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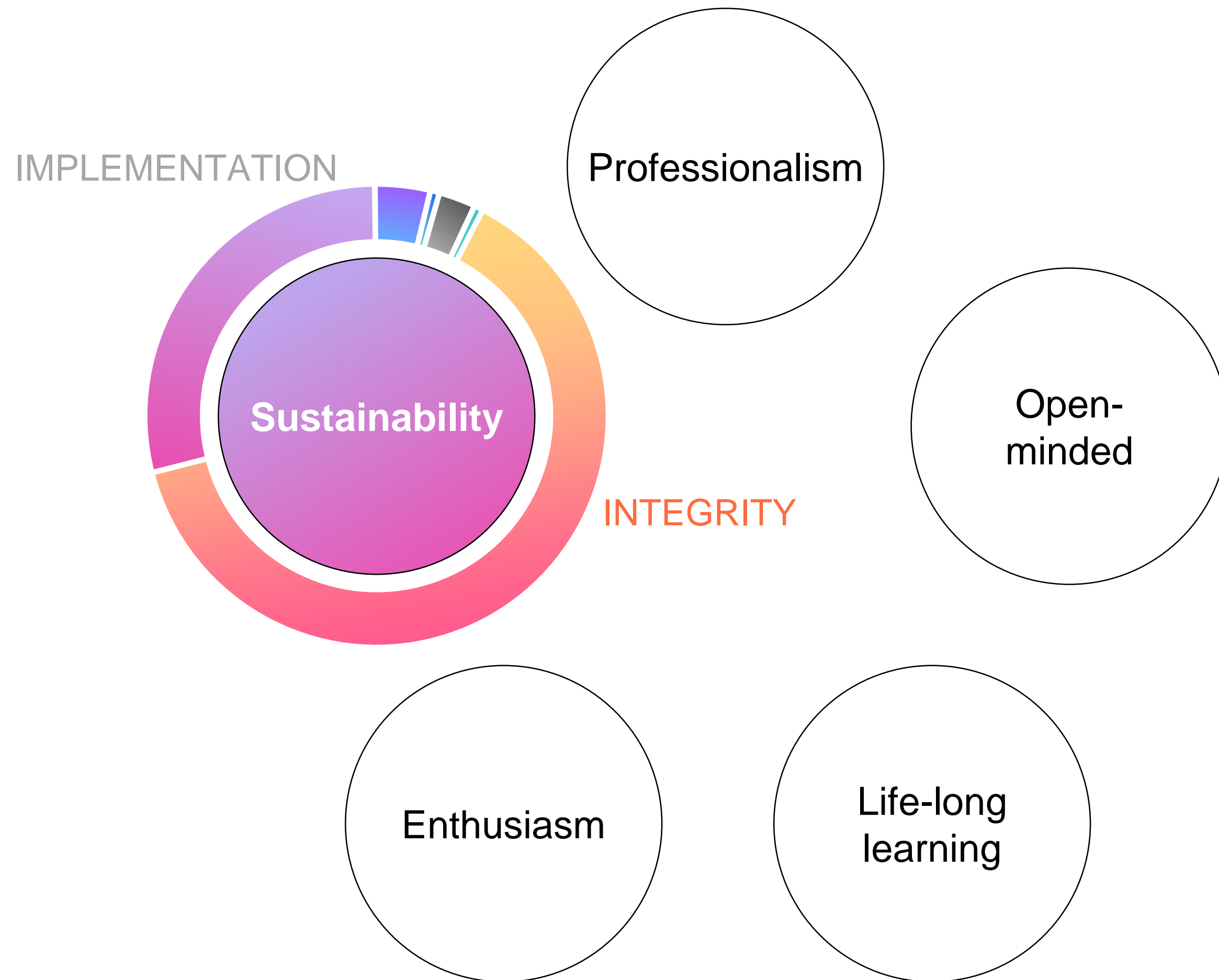
**224 RESPONSES**



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## SURVEY STUDY

# OUR SAMPLE & RESULTS SO FAR...



**224 RESPONSES**



**~70% AGREEMENT**



**9 ATTRIBUTES <50%**

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# NEXT STEPS



## SEMANTICS SURVEY

AIM: Validating and refining the names and descriptions of the GAs and categories.



## BEHAVIOURAL MARKERS STUDY

AIM: To identify a set of behavioural markers for attributes that can only be measured through observation.



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