



University of  
St Andrews | FOUNDED  
1413 |

**QAA Scotland**

**Lightening Talk**



**Student Mobility and  
Employment**

**Professor Brad MacKay, Vice-Principal  
(International Strategy and External Relations)**



- ✓ A little about St Andrews;
- ✓ A little about my role;
- ✓ The link between student mobility and employability;
- ✓ The challenges of an ‘ancient’ institution.

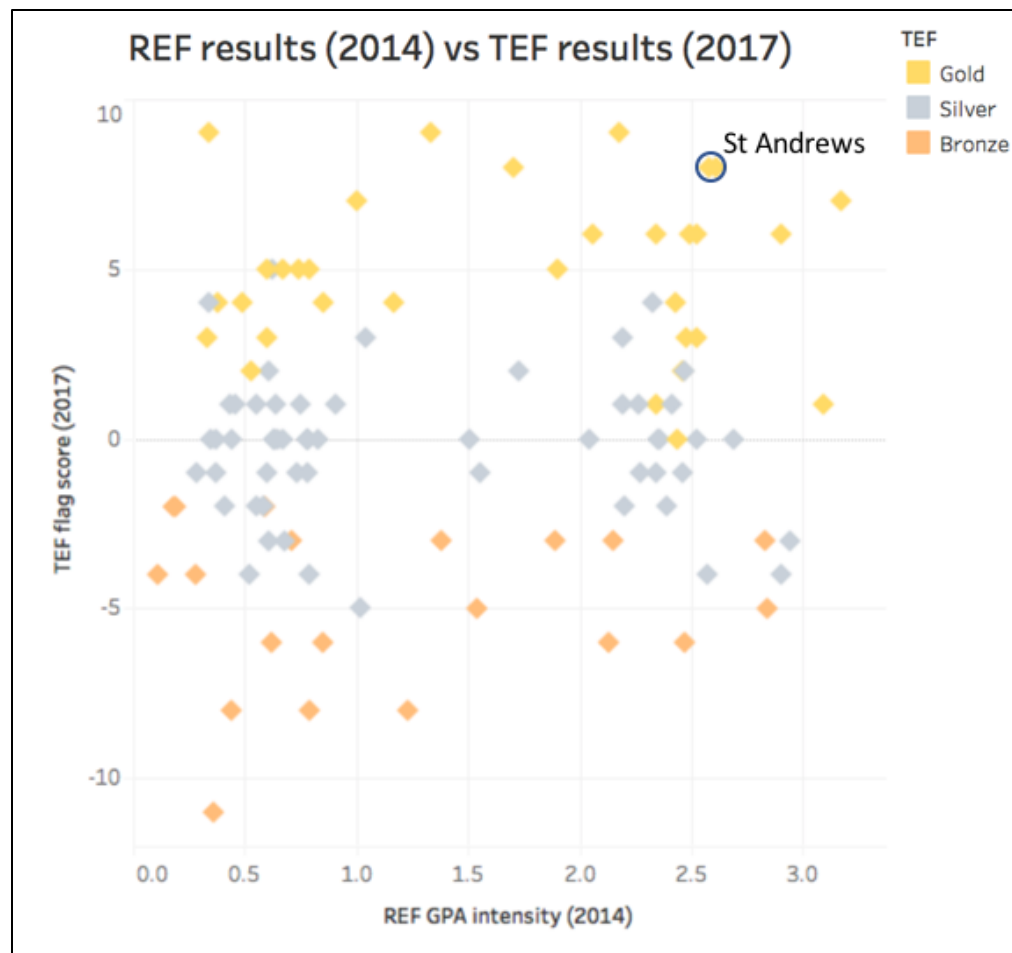


# About St Andrews

- ❑ Founded in 1413;
- ❑ 9,000 students;
- ❑ 2,800 staff;
- ❑ 140 countries represented;
- ❑ 19 Schools
- ❑ 4 Faculties (Arts & Humanities, Science, Divinity and Medicine)



# In the league tables...



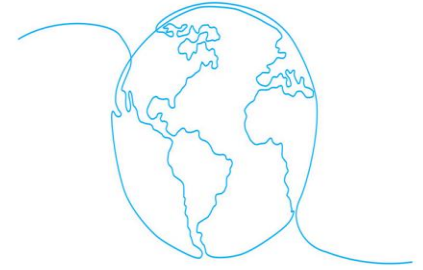
Equally committed to excellence in Learning & Teaching and Research

In multiple UK rankings number 3 in the UK and number 1 in Scotland

In most of the last 10 years (including last 2)  
Top of UK NSS

Figure source: <http://wonkhe.com/blogs/tef-results-how-do-ref-and-tef-results-compare/>

# The VP International Strategy and External Relations



- Relationships  
National and International;
- Admissions;
- Careers;
- Communications
- Development;
- International Education;
- St Andrews Global



# How Scotland Compares ....



- Germany - 25% have a mobile experience. Target of 50%.



- United States - 15% have a mobile experience. Target of 20%.



- Australia - 19% have a mobile experience.



- UK - 7% have a mobile experience. There is 13%



- Scotland - 10% have a mobile experience.

# Advantages to student mobility ...



- 9% **more** likely to get a first or a 2:1 degree;
- 24% **less** likely to be unemployed;
- 9% **more** likely to be in a 'graduate' job six months after graduation;
- 5% **higher** wage earners six months after graduation

Graduate jobs: 49% of recent graduates were working in non-graduate roles - UK Education Select Committee.



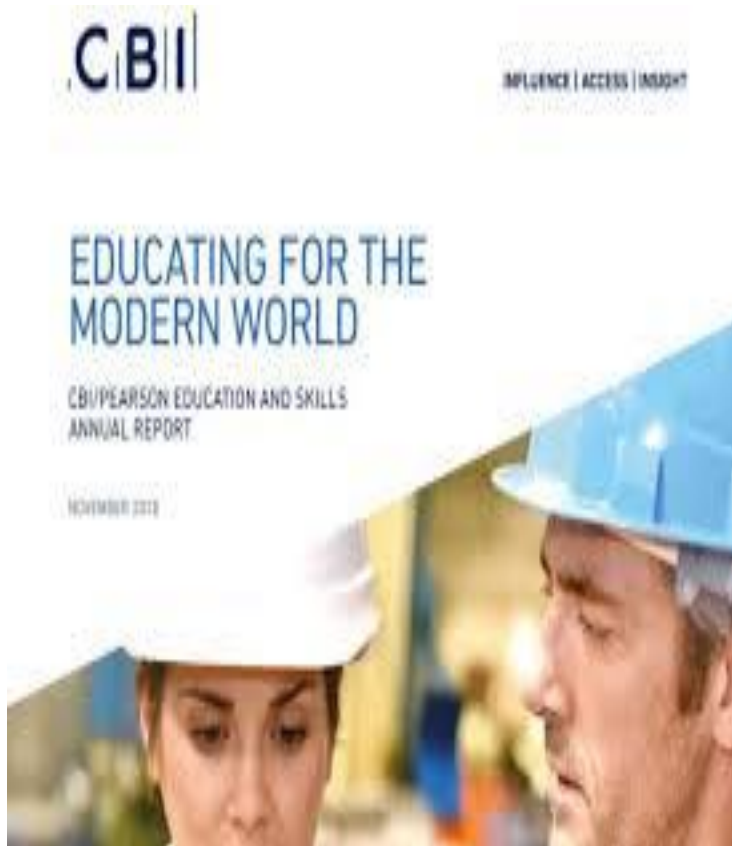
# Disadvantaged students benefit more ...



- ❑ 6.1% higher wage earners six months after graduation;
- ❑ 41% less likely to be unemployed.
- ❑ But, less likely to take advantage of study abroad opportunity, but it is a key to closing the attainment gap with graduate outcomes.



# CBI/Pearson Survey



- 39% of business dissatisfied with intercultural awareness;
- 47% were dissatisfied with language skills;
- 70% of SMEs believe that future executives will need language skills and international experience.

# Erasmus Impact Survey

## EMPLOYMENT AND CAREER DEVELOPMENT

The **ERASMUS** Impact Stud



# Student Mobility at St Andrews



- In 2016-2017, 14.1% UK domiciled St Andrews students participated in placements for credit;
- In 2018-2019, the top destinations for our outbound students were France, the US, Morocco, Canada, China, Spain and Russia;
- Just under 50% of students who had studied abroad as an optional part of their degree programme achieved a First.

# Barriers to mobility:



- Barriers to mobility:
- Financial;
- Fear of isolation;
- Interruption of friendships
- Lack of promotion of opportunities to study abroad;
- Awareness of the benefits of studying abroad.









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[www.st-andrews.ac.uk](http://www.st-andrews.ac.uk)