

Welcome Focus On 2021/22: Enhancing Professional Services Partnerships

07 April 2022 Glasgow

Welcome and Housekeeping





Agenda - Overview

Professional Services Review and perspectives on partnership	In practice: approaches to building and evaluating professional services partnerships	Evaluating practice and mapping future projects
Focus on 2021/2022: Project overview	Glasgow School of Art: Reviewing professional services and working in	Task 1: Helping Hands. An interactive exercise to enable
	partnership.	reflection on current practice
Professional Service Review Report:	University of Glasgow's approach to	Task 2: Mapping your next
An overview of the Focus on Phase	professional services in partnership:	collective project. Participants will
1 report	"Reach Out"	map the next project as a team
Student Perspectives on	Working in partnership with	
Professional Services	Students – upskilling professional	
Phase 2 of the Focus on project,	services staff	
gathering student perspectives.		
Discussion – perspectives on		
partnership.		



Professional Services Review and perspectives on partnership

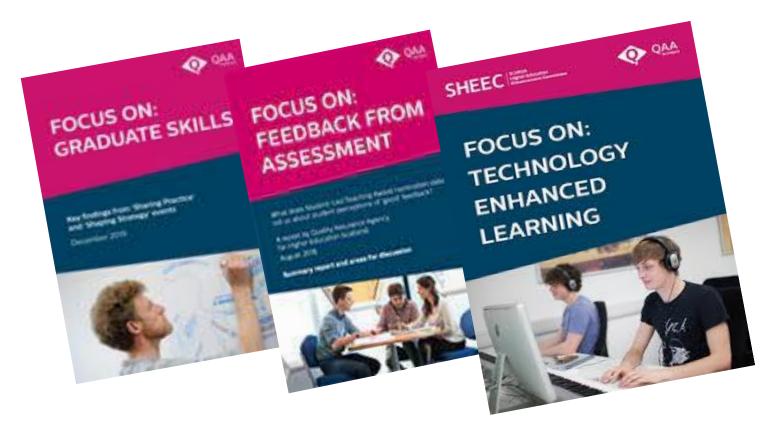




Focus On 2021/22 project overview

Laura Porter, Quality Enhancement Manager

Focus On



- Technology Enhancement Learning
- Graduate Skills
- Feedback from Assessment
- Postgraduate Student Experience
- Institution-Led Review
- Collaborative Activity
- Assessment and Feedback



Focus On: Professional Services Partnerships





Focus On: Professional Services Partnerships strands

Understanding methodologies and approaches to professional service review

Exploring, facilitating and communicating professional service partnerships

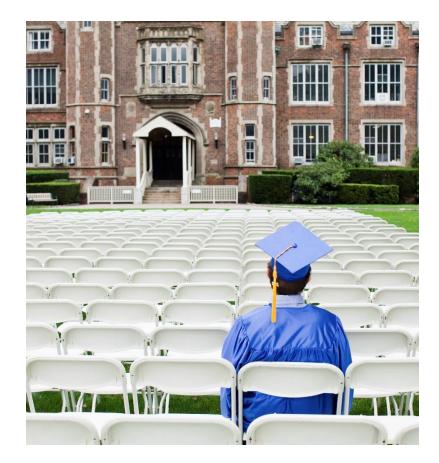


Focus On: Professional Services Partnerships activities





Developing approaches



- Professional services review methods
- Articulation and promotion of partnership





Thank you



Focus On: Professional Services Review Report

Ann Cotterill, QAAS



All services contributing to the student experience should be reviewed as part of an institution's approach.

Support services are of crucial importance in determining the overall quality of the student learning experience and can impact significantly on student achievement and well-being. It is a matter for each institution to determine how this should be done. Whatever the approach taken, the evidence should allow the institution to reflect on the contribution of support services to the 'quality culture' within the institution, the ways in which the services engage with students to monitor and improve the quality of services, and the ways in which the services promote high quality learning and continuous quality enhancement

Para 37: Contribution and role of support services under ILR within the SFC guidance to higher education institutions on quality for the cycle from August 2017-2022



PSR Practice

- Broad approaches to PSR and aspects of methodologies
 - ELIR 4 reports
 - initial scoping exercise
 - ILR reports to SFC
 - Institution websites
 - institutional liaison
- For each of the broad approaches and aspects of methodology some examples are provided of institutional practice.



Reflective questions

The broad approaches to PSR, and each of the aspects of methodology are prefaced with reflective questions to support institutions in their considerations of the methodologies that can be used when developing or enhancing their PSR processes.

- How does the approach to PSR align with and address institutional strategic priorities?
- To what extent is externality used in professional service review?
- What data and evidence are used in PSR to support critical self-evaluation?



Broad approaches to PSR

Integrated

a review of a subject or academic department that incorporates professional services

Targeted

a review focused on one or more professional service(s)

Comprehensive

An extended review which includes **all** professional services

The report does not evaluate effectiveness or advocate one approach or methodology.



Student Support Services Board of Studies

The Student Support Services Board of Studies takes an institutional lead in the development, implementation and ongoing enhancement of student support services at SRUC.

- Campus Services
 - Academic Liaison
 - Managers
 - Student Support Tutors
 - Library Services
 - Careers Services

- Centralised Services
 - Digital Learning
 - Information Services
 - Student Journey
 - Students' Association
 Development



- The service area self-evaluation:
- the provision and structure;
- routine/annual monitoring processes;
- recent developments/achievements;
- alignment with external reference points;
- engagement with students or other stakeholders;
- impact on the student learning experience;
- the professional development of staff;
- the quality of resources

Learning So Far

- Culture changing
- Board Composition
- Process of ILR for Services
- Data Availability / Use
- Process Familiarity and Support



- Strategic principles for PSR
- Institutional oversight
- Review processes and procedures
- Externality
- Use of data and evidence
- Student engagement in PSR
- Outcomes of reviews





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UHI Career and Employability Service Review

Objectives:

- Mapping of current service delivery mechanisms;
- Identification of areas of best practice/strengths;
- Identification of gaps/weaknesses or threats, and
- Identification of potential collaborative development of services to meet identified gaps.

Output

 The production of a detailed Self-Evaluation Document (SED) containing a clear set of recommendations supporting the future of service development and delivery.



Careers and Employability Centre Ionad Dhreuchdan agus Freagarrachd airson Cosnaidh

Impact and Legacy

- Ability to present a business case for additional resources;
- A move towards strategic service integration, 'built in as opposed to bolt on';
- Senior Management 'buy in' of service impact on the student journey and outcomes;
- Co-design of new partnership approaches e.g. CPD materials for staff;
- Enhanced partnership relationships, and
- Enhanced service planning based on identified gaps and areas of best practice.

"It wasn't mandatory, we choose to opt into the process. To have an opportunity to spend time on reviewing and renewing service delivery mechanisms was to good an opportunity to miss. Yes, it was hard work all the more challenging during a global pandemic, but the rewards have far outweighed the work".

Nicola Smith UHI Head of Careers and Employability



Careers and Employability Centre Ionad Dhreuchdan agus Freagarrachd airson Cosnaidh

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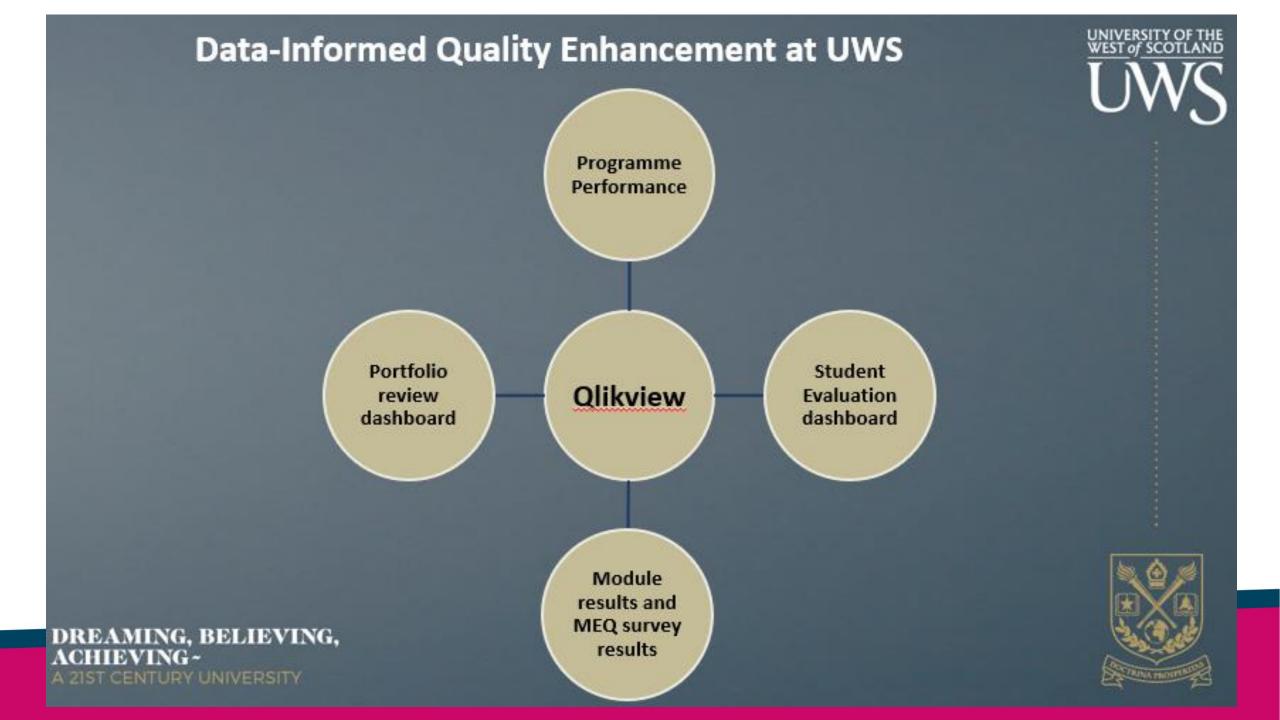


- Internal review internal externality
- Internal review with external input
- External review



- Strategic principles for PSR
- Institutional oversight
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- Outcomes of reviews





Applications		Entrants			Enrolments	
206 212 794 287 201617 201718 201818 201920	1575	5 <u>4 44</u> 201617 201718	33 201619201623	456	10 <u>2 91 83 3</u> 201617 201718 201819 201920	202021
Proceed/Award PA8 decisions		PG: Progression/A	wards		Postgraduate awards	
84.35 89.6% 89.2% 23.34	92,3%	120 <u>0%</u> 1000%	100.0% 100.0%	<u>, 120</u> 0%	н	4
201617 201718 201619 201920	202021	201617 201718	201819 201920	200021	201617 201718 201819 201920	302021
SES PGT Overall Satisfaction		iGraduate Learning	y Satisfaction		Professional Graduate Destinations	
85.0% 80.3% 85.0% 73.4%	82.2%	77.8%	92,9%	92,1%	92.6% 100.0% 83.7%	71.4%
Overall Teaching Support		201617	201718	201619	201314 201415 201516	201617

UWS 翻译版化器 Programme Monitoring Review

PMR Home Undaimed In Process Awaiting Approval Approved PMR Archive

Recycle bin

ENHANCEMENT AND ANNUAL MONITORING (EAM)

Introduction

The University's approach to enhancement and annual monitoring is programme-based and focuses on the quality of the student experience through reflection at both module and programme level. In line with the UK Quality Code, "The provider actively reviews its core practices for quality regularly and uses the outcomes to drive improvement and enhancement". Strategic principles have been agreed "to ensure processes are applied systematically and operated consistently".

Full details are provided in the Quality Handbook: Chapter 7, but the flowchart below provides a summary of related activities and how these fit in with each other.

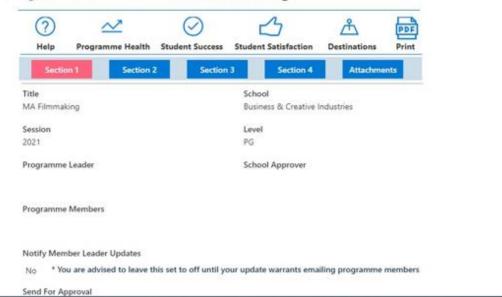
APPENDIX 1 - SCHOOL ENHA OGRAMME MONITORING REPORTS (PMRs) / Action Plan SCHOOL-BASED ANNUAL ISIONAL PROGR MONITORING EVENT BOARD DISCUSSIONS HONS YEAR'S SMAR Targets

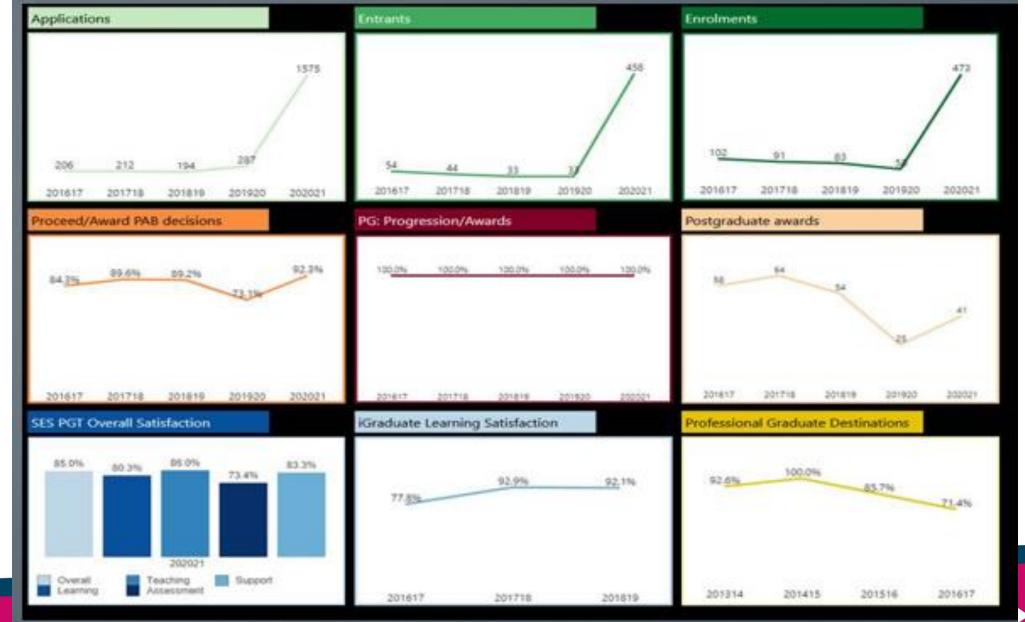


PMR Guidance



Programme... > PMR > MA Filmmaking





Focus On: Enhancing Professi



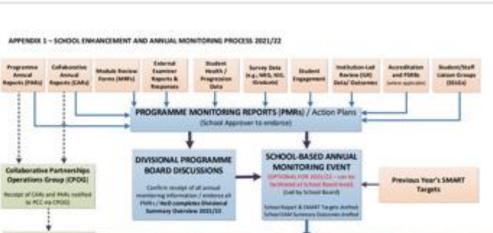
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Recycle bin	programme level. In line with the UK Quality Code					
PMR Archive	The University's approach to enhancement and an focuses on the quality of the student experience the					
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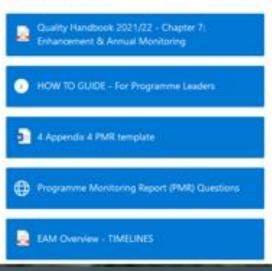
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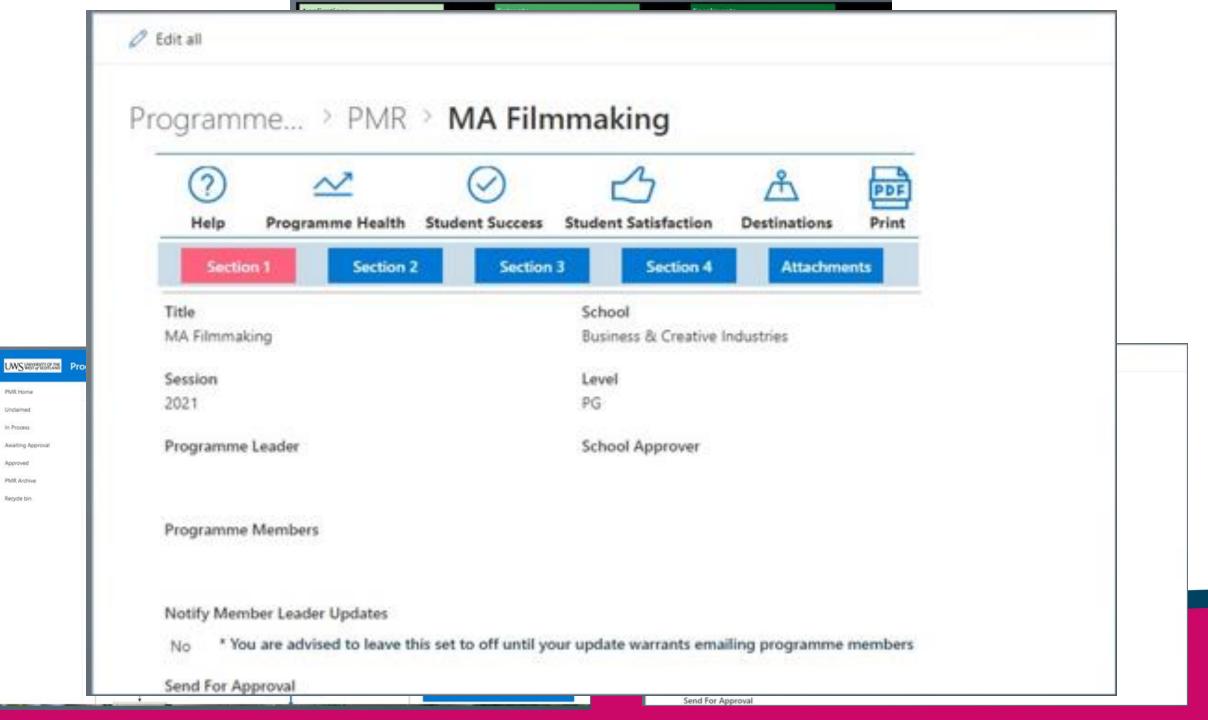


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Approved

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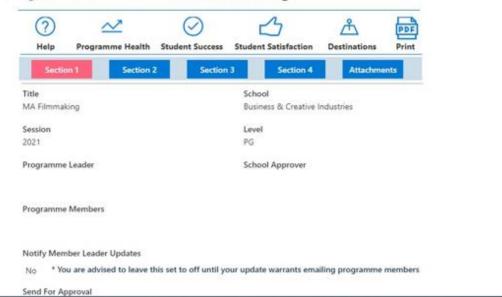
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Next steps...

There is a wealth of good practice across the sector:

- student engagement and partnership
- use of data
- effectiveness of ILR for taught provision

Identify good practice from within your institutions and across the sector when developing your processes for PSR



FOCUS ON: Professional Services Review







Thank you



Student Insights into PSR and Professional Services

Ruth Burchell Quality Enhancement Specialist, QAAS

Focus On: Enhancing Professional Services Partnerships

The approach

- Following a short recruitment campaign conducted through Sparqs and QAA Scotland networks.
- We recruited 9 students (in addition to the facilitator) from a range of Institutions, at different levels of study, and a mix of representatives and non-representatives.
- > Students were given questions beforehand to enable them to think about their response.
- Participants were asked not to research terms they were unfamiliar with prior to the conversation, to ensure an authentic response.
- > Participants were offered a high street voucher in recognition of their contribution
- > The students all gave their permission to share the outcomes





Who participated

ABERDEEN

Ondrej Kucerak, Facilitator, Vice President, Education. Branislav Engler, Non-Rep, Undergraduate

University of Glasgow

Edinburgh Napier

Rory Harkness, Non-Rep, Undergraduate

Amandeep Kainth, Rep, Undergraduate

Kevin Leomo, Rep, Postgraduate



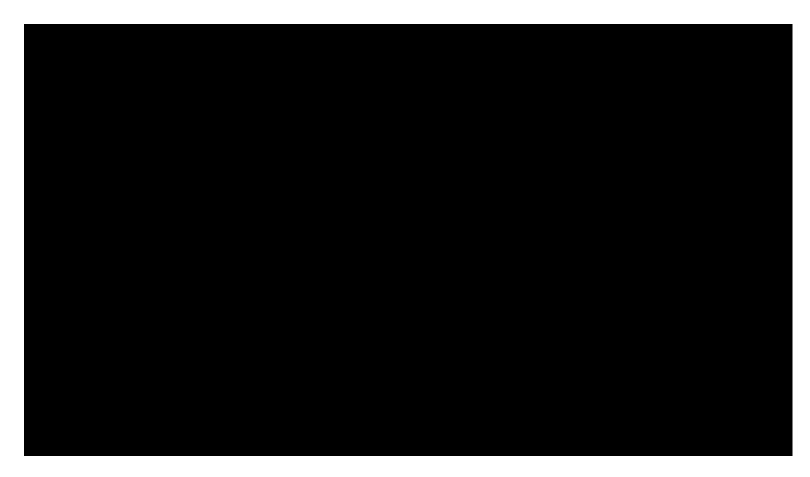


Anam Abbas Previously a Rep, Postgraduate

Kasia Sadowy, Rep, Undergraduate

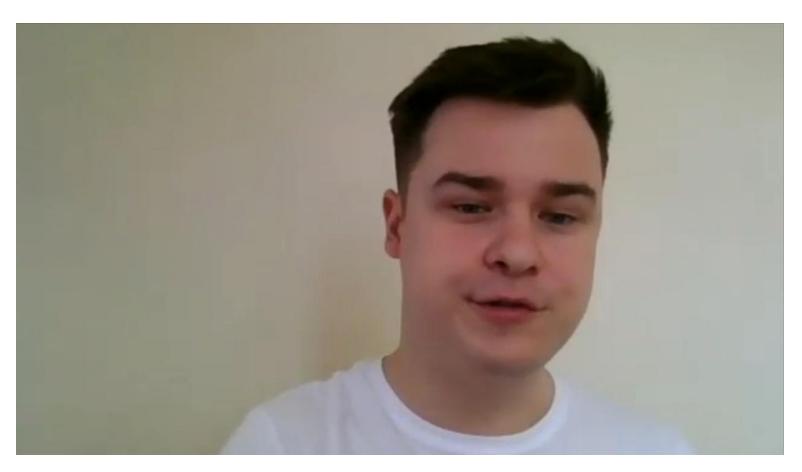


What do you understand by the term "professional services"?





Would students who are not Representatives understand this term?





How do these services impact your experience?





Has engagement declined during the pandemic?



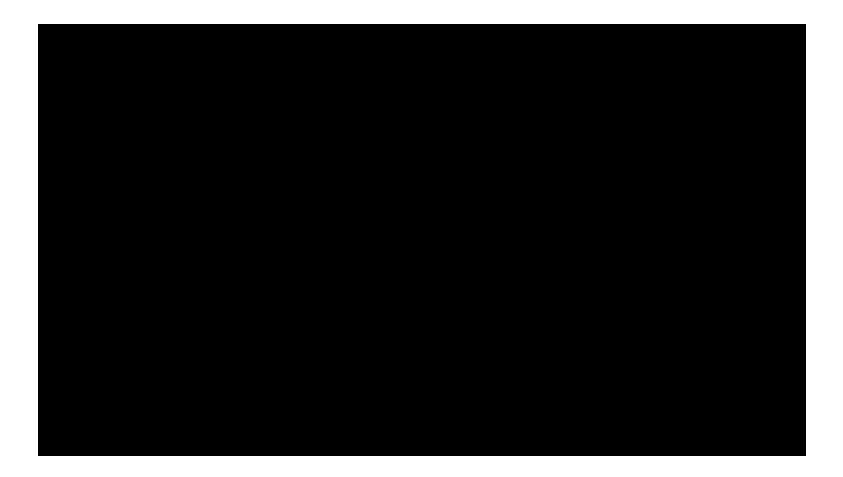


Are you aware that your university (institution) is required to undertake a review of Professional Services? Have you, or others you know of ever been involved in specific service reviews/school reviews? Who should represent students in these reviews?





How were/are your views sought (questionnaire/focus group)? Was the feedback loop closed?





What could be done better. How can professional services be enhanced, and activities be communicated better? What works well?





What next – April

- Publication of the full video
- Publication of a summary document containing the broad themes from the conversations and reflective questions for providers to consider
 WHAT



NEXT

Break 11:00 - 11:15





Discussion: Perspectives on Professional Services

- 1. Does the snapshot of student perspectives ring true for your Institution?
- 2. Thinking about projects or internal reviews of practice in your own institution, how do you identify who you need perspectives from?
- 3. How and when are these perspectives incorporated into the process? Is it a formal or an informal process – i.e. is it written down who is involved or is it a knowledge base exercise?



In practice: approaches to building and evaluating professional services partnerships



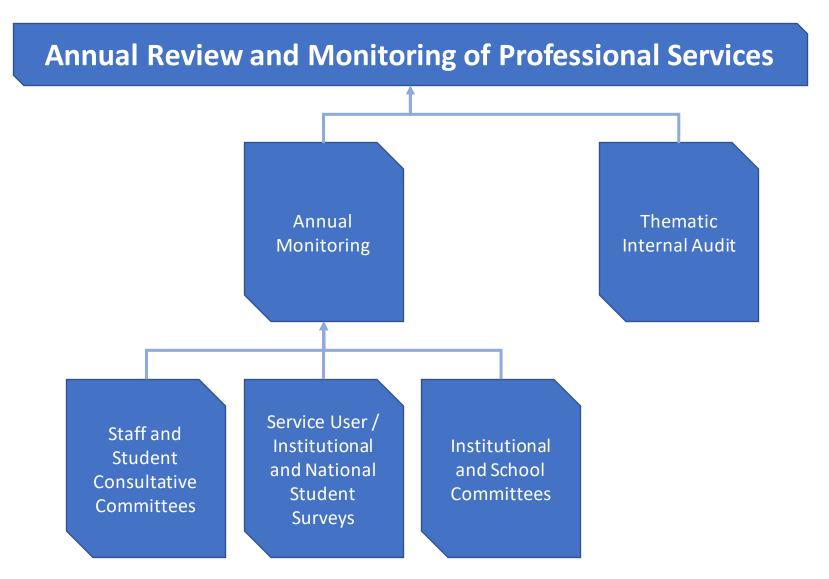
QAA Focus On: Professional Service Review

Our Journey and approach, what we have learned, and what we want to learn

7th April 2022

Mark Charters | Head of Learning and Teaching | GSA | <u>m.charters@gsa.ac.uk</u>

Our Journey



Our Journey

Review of Good Practice sharing found an over-reliance on institutional and school-level committees, and personal communication chains.

A strategic need to better align, and make more consistent, the review of student facing professional support services with that of the academic schools.

Specific ELIR recommendation on the review of student-facing professional support services to implement a systematic and effective mechanism for reviewing the contribution of the professional support services to the quality of the student experience, incorporating external specialist expertise and student engagement.



Our Approach: Policy and Process

- Provide staff of the student-facing professional service or thematic area with an opportunity to reflect on its operation, successes and challenges since the most recent review
- Assess the quality of the provision, and how students are engaged with to monitor the quality of services
- Evaluate the extent to which the provision meets the needs of students

- Reflect on the student-facing professional service's approach to the enhancement of provision, including recent developments and future plans
- Evaluate and enhance links to other services and Schools
- Identify examples of good practice for commendation and dissemination
- Identify areas for enhancement, and monitor action taken in response



Our Approach: Policy and Process

The Panel

- Deputy Director (Convenor)
- Academic Registrar
- External specialist
- A representative from the University of Glasgow
- A student representative (normally a sabbatical officer)
- A head of School or senior academic
- A Head of Department from another student-facing professional service

The Review

- Service Review Lead and Senior Team
- Student service users
- Staff from the service area
- Conclusions, Commendations and Recommendations



What We have Learned

Our first professional Service Review: Enterprise Studio which encompasses:

- Careers and employability advice and development session
- Student vacancies and Job posts
- Curricular support
- Enterprise and business support
- Enterprise summer schools, competition support, development workshops and coaching
- Alumni support through our Creative Network

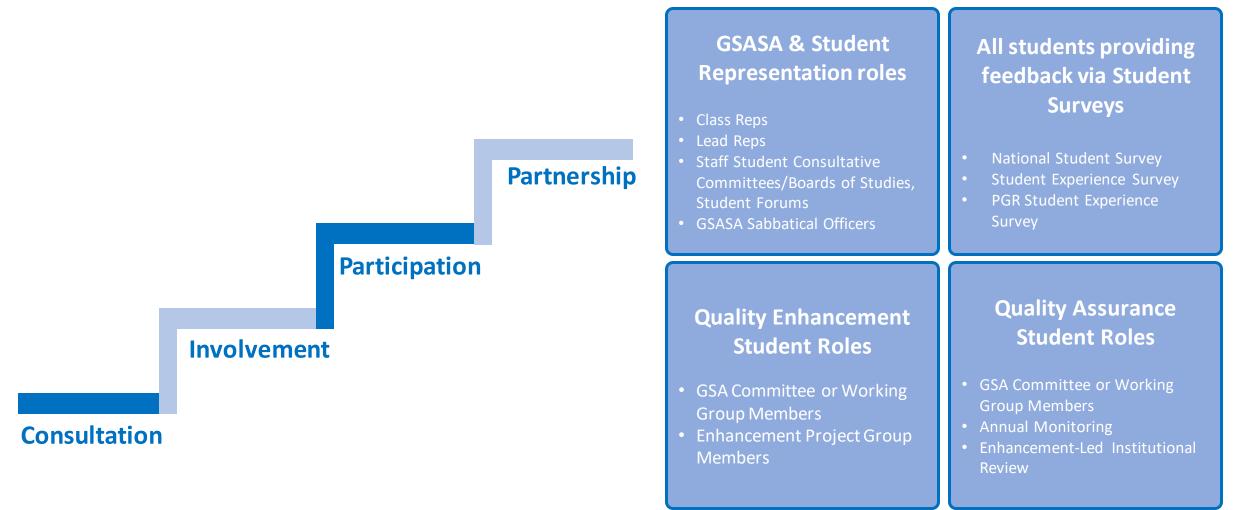
Lessons learned

- Small does not mean simple complexities and boundaries of services
- Meaningful student engagement is challenging users and those not engaged
- Staff as service users / stakeholders / partners

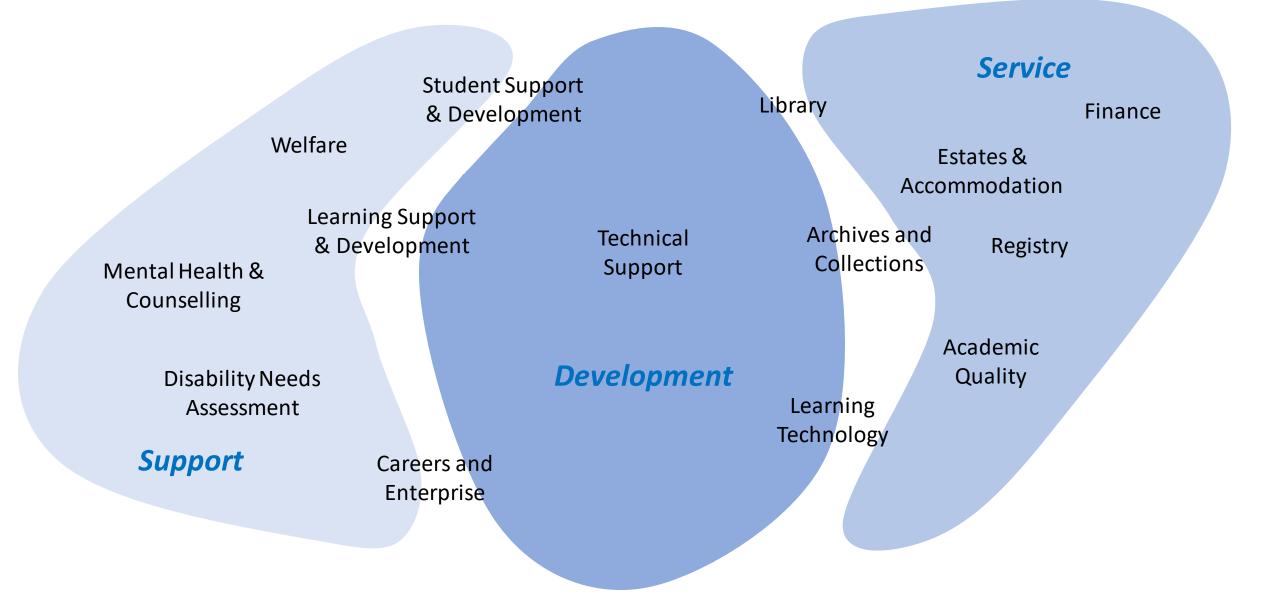


What we want to learn: Partnership and Student Engagement

Partnership is a strategic priority - moving from Consultation approaches to true cultures of Partnership in quality.



What we want to learn: Thematic approaches

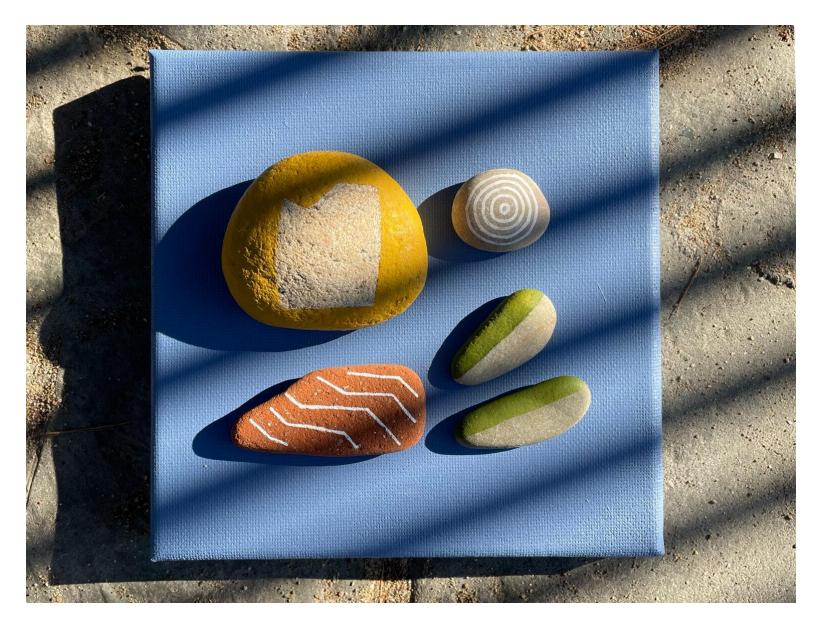


What we want to learn: Celebrating success and sharing practice

Celebrate the successes and achievements of services through our approach

Opportunities are there fore recognise excellence, commitment and innovation

Support for sharing, translating and adopting good practice both internally and externally growing our networks and continually learning and sharing.



Questions, comments or suggestions?



Reaching Out at Glasgow – professional services in partnership

Catriona MacIsaac, Assistant Director, University of Glasgow

Simon Varwell, Senior Development Consultant, sparqs

Megan Brown, Development Consultant, sparqs



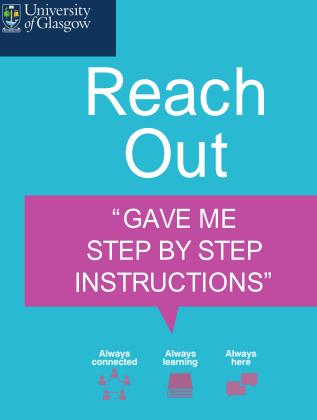






Why Reach Out?

- Based on what students have told us
- Focus groups, user feedback, survey data (eg NSS, LibQual)
- Students like what we do once they know where and how to find us
- UofG Helpdesk project coinciding with review of services



Tell us about your Reach Out experience at glasgow.ac.uk/reachout





If in doubt, Reach Out!

glasgow.ac.uk/reachout





Empowering our teams to Reach Out

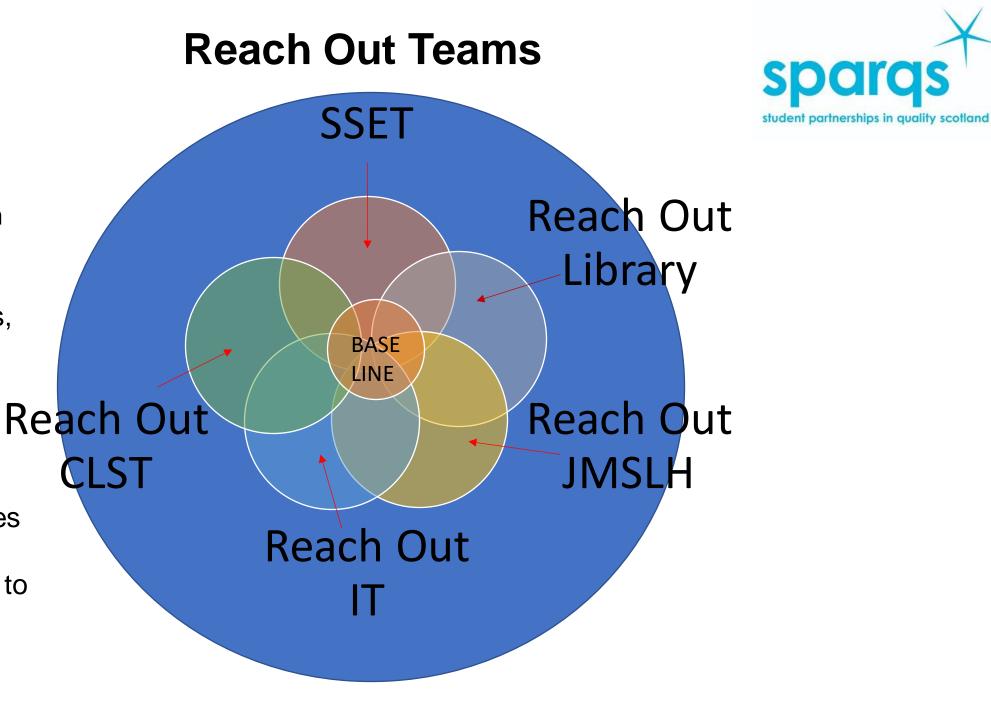
sparqs

student partnerships in quality scotland

- Transformational approach to supporting our students and staff
- Friendly, simple, clear front-end to main student services
- Avoiding organisational change but delivering real impact, working in partnership
- Put simply, it's about being kind and recognising how hard it can be to be a student in need of support



- Partnership
 working in action
- Teams with a single ethos, design principles, training and overall governance structure
- Delivery of
 individual services
 still key but user
 no longer needs to
 understand
 our structures





Key principles of Reach Out

- No bounce
- Shift-left
- Knowledge Base single point of truth
- Breaking down silos of activity and ownership – critical for success
- Peer support central to service
- Continual review built-in ROOG
- Students as partners



University of Glasgow

Always connected

GOT A QUESTION?

Reach

Always learning

If in doubt, Reach Out!

glasgow.ac.uk/reachout

Always here





Reaching out virtually during Covid

- RO teams handled >60,000
 virtual enquiries to
 date since launch in 2020
- Chat function and video calls in lieu of face-to-face
- Numbers of calls have remained comparable with precovid levels
- Students looking for more reassurance and in-depth support



Tell us about your Reach Out experience at glasgow.ac.uk/reachout GOT A QUESTION? Reach



If in doubt, Reach Out!

glasgow.ac.uk/reachout



Is it working?

- Overwhelmingly positive feedback from students through first feedback exercise in late 2019 and virtual feedback during pandemic
 Good brand recognition and awareness of service amongst 1st years through positive engagement at induction and strong on-campus presence
- Increased staff confidence and new networks forming
- ROOG owning and actioning user engagement to drive improvements

University of Glasgow

Reach

n doubt, Reach Out!

glasgow.ac.uk/reachout

Always



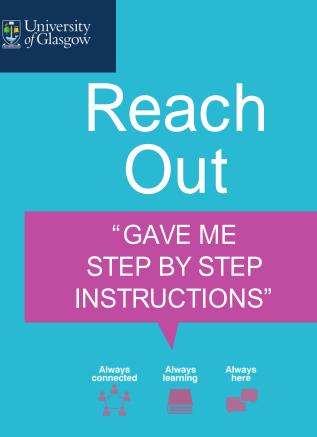
student partnerships in quality scotland





Where do we go from here?

- Developing and strengthening our messaging throughout university – brand review
- SRC working in partnership with Reach Out
- Reach Out in new buildings?
- Built-in review and development of Reach Out
- Continuous feedback loop users and Reach Out teams



Tell us about your Reach Out experience at glasgow.ac.uk/reachout GOT A QUESTION? Reach Brachabarticourt



If in doubt, Reach Out!

glasgow.ac.uk/reachout



Working with spargs

- Random tweet kicked it all off! ٠
- Discussion with Simon and Megan ullet
- Opportunity for sparqs to work with ulletprofessional services
- This event a good focus ٠
- Good experience within Reach Out ۲ Operations Group (ROOG) but no training on student/user engagement



Tweet



Catriona 💼 @cmniciosaig



...

@cmnici Libraries Gàidhlig ann an d

Catriona

Search Twit



Simon V @simon\ Wrote th the outd and scro

admin. V He/him.

What's happ

War in Ukraine · LIV

Russia says it wi military operatio during peace tall

#nextGeneasyJe

Discover the next easyJet

5 topics I could talk about for 30 minutes with no prep: 1. Cultural identity & its part in a sense of self-worth

- 2. The best Steven Gerrard goals
- 3. Why putting users at the centre of services is a winwin
- 4. The merits of chocolate for brekkie
- 5. The right way to hang washing

🍓 Simon Varwell @simonvarwell · Jan 8

- 5 topics I could talk about for 30 minutes with no prep:
- 1. Anything Esperanto.
- 2. Arnstein's ladder of citizen participation.
- 3. The bicycle as feminist liberation.
- 4. What the 2nd indyref Yes campaign should look like.
- 5. Efficiently loaded whirligigs and dishwashers. twitter.com/god_finance/st...

10:41 AM · Jan 8, 2022 · Twitter for Android

II View Tweet activity

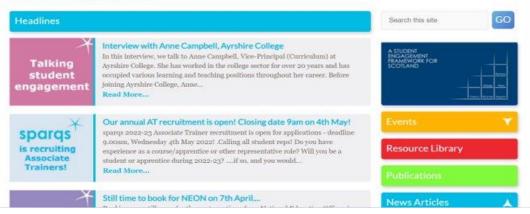
12 Likes







Welcome to the website of sparqs (student partnerships in quality Scotland). We are a publicly-funded agency for Scotland's university and college sectors which aims to support student engagement in the quality of the learning experience. For an overview of what we do, view our video and our Strategic Plan for 2019-22. We hope you find our website informative, but please contact us if we can help in any way. Access our COVID-19 information hub for details of our provision during the pandemic.



Aims of the session

- To build confidence within ROOG about user engagement and feedback
- To ensure they were trained and up to date with the range of approaches and techniques
- To give structure to their work on user feedback
- To encourage new ideas and empower them



What we explored: ROOG interests



What do students think of the new study space? What do they want out of a study space? How have students' expectations have changed over two years? How can we empower students to help themselves?

Why does everyone think is the library the Some key questions you first place to go for raised: sparas information about . How to avoid ideas that anything (including are too big or unrealistic? How to choose what to what to do about a ask about? What should squirrel bite)? the focus be? . How do we frame it so we invite the achievable? What do students want post-COVID? This is surely different. How much information esparqs_Scotland @sparqs_Simon @sparqs_Megar do they retain? What can we stop telling them?



What we explored: What is partnership? **Sparas**



Highlights:

- Deepening conversations with SRC.
- Important role for course reps in gathering professional services feedback, not just academic.
- Opportunity to think more widely about the Reach Out student ambassadors.

Key literature, policy and practice about partnership and professional services (see resources and references).

student partnerships in quality scotland

An exam	ple: user feedback sparq	
Before	 Identify the need: why are we asking this? What do we want to know? Co-design the tool: is this even a survey? Is it online or in paper? What wording is best? Student feedback through tests or trials. 	
During	 Students as facilitators or ambassadors. Agree the message: what changed last time? Create space for discussion and collaboration. Give views. 	
After	 Joint analysis of the data: who sees what? Celebrate the successes and positives. Create an action plan. Evaluate student role. What would work next? 	



Outcomes and next steps



Outcomes:

- Celebrate existing successes.
- Realisation that engagement can take multiple forms:
 - Online and in-person.
 - Providing data, analysing feedback, or creating plans.
 - Collaboration on a <u>Wonkhe article about student</u> <u>engagement "types"</u>.

The future...

- Embedding partnership and co-creation, not just feedback.
- Further work with wider Reach Out staff.
- More conversations with student representatives, SRC and Reach Out ambassadors.



TT UTIN	ABOUT US- EVENTS LATEST-	JOBS- SUBSCRIPTION- SUS- 🎔 Q
	Gamer types reimagined for	r student
SU BLOCS 31/03/22	engagement	
**** *****		
	n the area of student engagement, there are plenty of formation of a student engagement, there are plenty of the student of a student engagement the student of the student	inge botrete ■ €
	frameworks for exploring how students can engage in	Latest SUs blogs
	frameworks for exploring how students can engage in shaping their learning.	Latest SUS blogs In Manchester, we bucked the SU elections trends
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Reflections on professional services and student partnership

- There is already a lot of **great work** going on, but it's not always identified as student engagement/partnership e.g. surveys, word clouds, use of whiteboards, working with ambassadors, video pitches from students.
- **Student ambassador**-type roles are invaluable and can be utilised in more advanced partnership working e.g. co-designing the tools of feedback. But there are spaces where other students are more suitable.
- Professional services staff often say 'we are not experts in your subject'. This is an important foundation on which to build partnership – each party bringing their own expertise.





Reflections on professional services and student partnership



- Student engagement is crucial to understanding the needs and wants of the diverse student body. Do our services work for all students? How do we know? How do we engage with the students who never use our services?
- There are opportunities for professional services teams to work with **student reps** at all levels of the institution, from course reps to sabbatical officers.
- How do we ensure that the Enhancement Themes work reaches teams and individuals outside of the academic/learning and teaching space?
- sparqs would be interested in working with professional services teams at other institutions – get in touch if you'd like to talk!





Resources and references



Articles:

- Appleton, L. (2020). Academic libraries and student engagement: a literature review. *New review of academic librarianship*, *26*(2-4), 189-213.
- Decker, E. N. (2020). Engaging Students in Academic Library Design: Emergent Practices in Co-Design. *New Review of Academic Librarianship*, *26*(2-4), 231-242.
- Dollinger, M. and Mercer-Mapstone, L. (2019). What's in a Name? Unpacking Students' Roles in Higher Education through Neoliberal and Social Justice Lenses. *Teaching & Learning Inquiry*, 7(2), pp.73-89. <u>https://eric.ed.gov/?id=EJ1229204</u>
- Varwell, S. and Maley, S. (2022). Gamer types reimagined for student engagement. Wonkhe. 31 March. https://wonkhe.com/blogs-sus/gamer-types-reimagined-for-student-engagement/

Resources:

- A Guide to Basic Evaluation in Higher Education' and 'Evaluating the Overall Impact of Interventions: A Ten Point framework': <u>https://www.enhancementthemes.ac.uk/evaluation-of-the-enhancement-themes</u>
- sparqs student partnerships staircase <u>https://www.sparqs.ac.uk/resource-item.php?item=254</u>
- University of Glasgow Student Representation Toolkit for staff
 <u>https://www.gla.ac.uk/myglasgow/students/studentrepresentationtoolkit/stafftoolkit/</u>
- UK Quality Code for Higher Education <u>https://www.qaa.ac.uk/en/quality-code/advice-and-guidance/student-engagement</u>







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Lunch 12:45 – 13:30





Evaluating practice and mapping future projects



Introduction to the afternoon - Task 1: Helping Hands

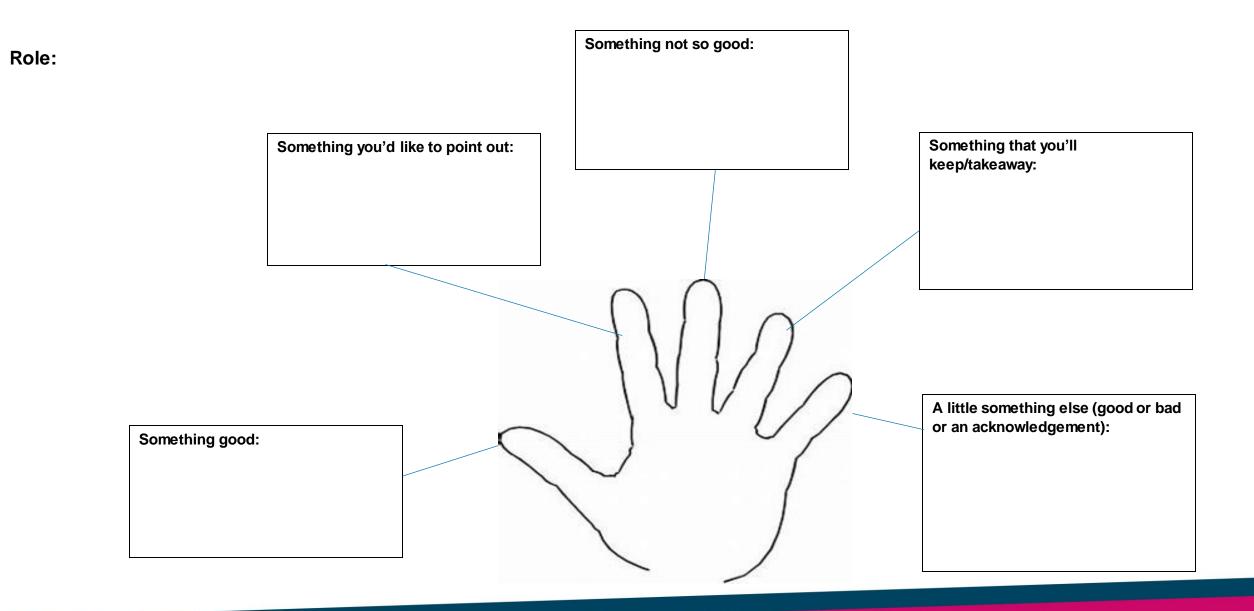
Aims:

To enable you to focus on the things that went well and not so well from the perspective of your role/service/team

Remember: Be succinct Be honest









Break 14:40 - 14:55





Task 2: Mapping your next collective project

Using what you have learnt from today and from task 1 - Map out your next collective project together.

Be as creative as you like!

Put your plans/considerations on the wall

Does anyone else have anything interesting?



Task 2: Some questions to get you going

What approach will you take?

Who will be involved – How do you pick them?

What are your aims?

How will you communicate the project, it's progress and outcomes?

How will you articulate it for regulatory?

Who has responsibility for the project?

How does it align to strategic priorities?

What data should you use?

How do you evaluate success?



Thank you to all our speakers, to all our participants and to the team that brought us all together today.

Safe travels and see you again soon!

