Graduates' and Employers' Views of Graduate Skills Development

Appendix 2: Survey Responses by Characteristics

QAA Scotland's Focus On projects aim to help higher education institutions and students' associations with work in their key priority areas. Topics are chosen based on recommendations and commendations from Enhancement-led Institutional Reviews (ELIR). Focus On ties these outcomes to developmental activities, resources and events with which the whole sector can get involved. These are designed to be timely and practical, and help colleagues make a real difference in a short space of time.

With debate on apprenticeships and skills high on the agenda in higher education, Focus On: Graduate Skills is relevant and timely. This project builds on previous work, including the Graduates for the 21st Century Enhancement Theme. QAA Scotland commissioned AGCAS Scotland to conduct research into the views of employers and graduates in order to gain a better understanding of employers' and graduates' views of the skills developed by students at Scottish higher education institutions (HEIs), up-to-date examples of good practice, insights into gaps in provision, and areas for development.

The full report can be found in the Focus On section of the QAA Scotland website. This appendix details survey responses by characteristic including graduates' course category, year of graduation, and destination, and employer sector, size, and levels of graduate recruitment.
Q1: What is the sector doing well?

Graduate perspectives

Survey question: What did your university do well?

Graph 1.1: What HEIs do well by course category
Graph 1.2: What HEIs do well by year of graduation

Graph 1.3: What HEIs do well by graduate destination
Employer perspectives

Survey question: Please rate graduate preparedness for your workplace.

Graph 1.4: Employer perspectives on graduate preparedness for the workplace by sector

Graph 1.5: Employer perspectives on graduate preparedness for the workplace by company size
Graph 1.6: Employer perspectives on graduate preparedness for the workplace by graduate recruitment
Q2: How is the sector ensuring that appropriate digital skills are developed by graduates in all disciplines and subject areas?

Graduate perspectives

Survey question: Overall, how well did university ensure you could develop appropriate digital skills?

Graph 2.1: Digital skills by course category

Graph 2.2: Digital skills by year of graduation
**Graph 2.3: Digital skills by graduate destination**

Digital skills (by graduate destination)

Employer perspectives

Employers were asked to rate how well Scottish HEIs equip students with digital work-ready skills (Strongly Agree to Strongly Disagree)

**Graph 2.4: Employer perspectives of digital skills by company size**

Employer perspectives of digital skills (by company size)
Graph 2.5: Employer perspectives of digital skills by sector

Employers perspectives of digital skills (by sector)

- Transport and logistics
- Science and pharmaceuticals
- Retail
- Recruitment and HR
- Other
- Media and internet
- Law
- Information technology
- Hospitality and events management
- Healthcare
- Environment and agriculture
- Engineering and manufacturing
- Energy and utilities
- Charity and voluntary work
- Business, consulting and management
- Accountancy, banking and finance

Graph 2.6: Employer perspectives of digital skills by graduate recruitment

Employer perspectives of digital skills (by graduate recruitment)

- None
- 1 - 9
- 10 - 24
- 25 - 49
- 50+

[Diagram showing the perspectives of digital skills by industry and graduate recruitment]
Q3: How is the sector ensuring that all students (irrespective of background and different characteristics) are able to access the full range of skills development opportunities offered in higher education?

Employers were not asked questions about access to opportunities.

Graduate perspectives

Survey question: Do you think all students (irrespective of background and different characteristics) are able to access the full range of development opportunities offered at university?

Graph 3.1: Perceptions of accessibility by course category
Graph 3.2: Perceptions of accessibility by year of graduation

Graph 3.3: Perceptions of accessibility by graduate destination
Q4: How is the sector ensuring that graduates are equipped to live and work in a global society?

Graduate perspectives

Survey question: Do you feel that you are well equipped to live and work in a global society as a result of attending university?

Graph 4.1: Global skills by course category

Graph 4.2: Global skills by year of graduation
Graph 4.3: Global skills by graduate destination

Employer perspectives

Survey question: Employers were asked to rate how well Scottish HEIs equip students and graduates with relevant global skills (Strongly Agree to Strongly Disagree)

Graph 4.4: Employer perspectives of global skills by company size
Graph 4.5: Employer perspectives of global skills by sector

Graph 4.6: Employer perspectives on global skills by graduate recruitment

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