

Transformational Entrepreneurship – Social Enterprise Mk2

The following video looks to the future of social enterprise – Social Enterprise Mk2 - and provides an overview of what we are choosing to call

Transformational Entrepreneurship:

<https://www.youtube.com/watch?v=xenoUmJogMM>.

It is widely accepted that social enterprise builds better lives and is a successful resolution and mitigation strategy for social, economic, and environmental challenge. This narrated PowerPoint introduces the ground-breaking notion of Social Enterprise and Entrepreneurship Mk2 in the form of Transformational Entrepreneurship.

Transformational Entrepreneurship provides a contemporary approach to enterprise, responding to the demands of today's dynamic global society and challenging perceptions of social enterprise and entrepreneurship.

The presentation proposes:

1. Building a community of practice for like-minded entrepreneurs, defining the transitional and transformational approach, providing opportunities underpinned by a pedagogical approach to enhance entrepreneurial impact and deliver sustainability.
2. Opportunities for scholars to reflect upon entrepreneurship and relate to their area of practice, it is especially useful for students who have an interest in entrepreneurship, social change, and agribusiness.

The ideas presented reinforce and emphasise that *Transformational Entrepreneurship* matters.