

# QAA Collaborative Enhancement Project Social Induction Framework

## Case study: University of Glasgow - 'World Changers Welcome'

June 2022

### Background

As part of a QAA Collaborative Enhancement Project, Falmouth, Edinburgh and Glasgow Universities co-created a Social Induction Framework, which uses playful learning pedagogy to help universities familiarise students with their VLE, diverse learning environments and various learning platforms during induction.

To accompany the work, University of Glasgow provided this case study to illustrate their application of the Social Induction framework in their own context.

You can [full information about the project](#), including the Social Induction Framework, full report and two further case studies on the QAA website.



## Case study: University of Glasgow - 'World Changers Welcome'

The University of Glasgow utilised their instance of the Social Induction Framework to support MSc Psychological Studies and PGR students in the School of Education during September Welcome Week. The overall activity was introduced during induction sessions and ran without staff needing to have input other than sharing the link to the MS Form and placing students into small groups using the Zoom break out room function. A central aim of this element of induction was to help students to feel welcome and connected to the broader community on campus and to alumni. The introduction for the Glasgow instance reads:

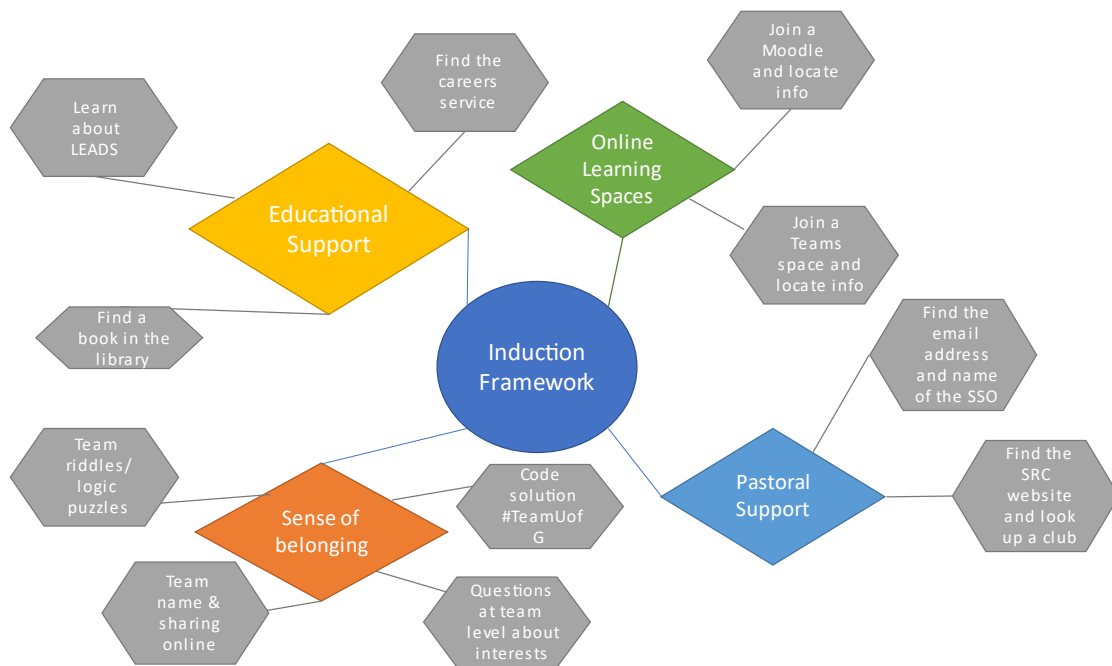
*UofG has been part of the journey for many notable alumni. In order to join #TeamUofG, get to know some key information and systems and even more importantly to meet your fellow world changers we have created this online scavenger hunt. Your team will need to work together to find the details, solve the clues and earn your stripes.*

*Ready?*

*Let's go!*

In keeping with the tenets of the Social Induction Framework, Glasgow's instance was fully online and aimed at introducing students to key information and systems as well as encouraging students to get to know each other. This instance opted to use a "superhero" theme. We had a several pieces of information we wanted students to access and thought that presenting them in the form of an online treasure hunt, rather than just in slides would make it more engaging and easier for students to remember. Students also had to find and join MS Teams sites they needed for their course as well as joining course Moodles to find key information. When they found the information online they needed to answer questions, but we designed the questions so they did not just involve copying information from the website. Instead we designed questions where there was some discussion needed, for example, in the SRC website they had to find a club that the whole team would be interested in joining and when we asked about catering locations they had to share a food their whole team enjoyed. This meant that students needed to collaborate. We also included some fun riddles and logic puzzles for a similar reason.

In keeping with the Social Induction Framework having a clear inclusivity ethos, automatic feedback was provided to students after each question, again striking the balance between challenge and inclusivity in the various playful learning elements. At the end of the question lines, the answers from the quiz could be decoded to reveal our message 'World Changers Welcome'. The overall shape of the induction is outlined below, as is a screenshot of the project.



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School of Education Induction: #TeamUofG

\* Required

**6**

Heroes like you don't get lost, but just in case you do, our roomfinder can help you find your way <https://frontdoor.spa.gla.ac.uk/map/map.html#!/>  
 What building is next door to the Sir James Black building? \*

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Heroes know that sometimes we all need a little help. We have a Student Support Officer (SSO) in the School of Education who is the first point of contact for any issues around wellbeing, finance, personal problems and good cause claims.  
 Looking on the website, what is their full name? \*

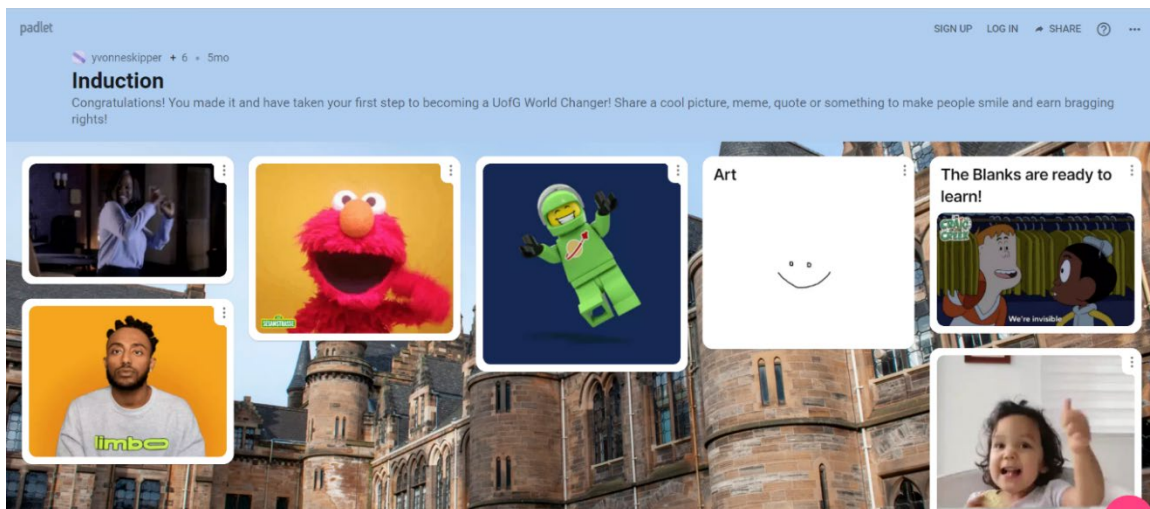
**8**

What animal sums up the spirit of your team? \*

Some example questions from the Glasgow instance included:

- Heroes like you don't get lost, but just in case you do, our roomfinder can help you find your way <https://frontdoor.spa.gla.ac.uk/map/map.html#!/>
- What building is next door to the Sir James Black building?
- Heroes can't run on empty and need excellent snacks to refuel. Which of these locations serve food?
- Name a food that all your team members enjoy.

We also wanted students to share that they had completed the induction. This was a way to encourage others to participate and to create a community spirit. The Padlet image below shows some of the colourful engagement from those students. We also had a completion Tweet which students could share to show they had completed the induction.



This document was produced as part of the [QAA Collaborative Enhancement Project – Student Induction Framework](#).