QAA Collaborative Enhancement Project Social Induction Framework

Case study: Falmouth University - 'Decoding Induction'

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Background

As part of a QAA Collaborative Enhancement Project, Falmouth, Edinburgh and Glasgow Universities co-created a Social Induction Framework, which uses playful learning pedagogy to help universities familiarise students with their VLE, diverse learning environments and various learning platforms during induction.

To accompany the work, Falmouth University provided this case study to illustrate their application of the Social Induction framework in their own context.
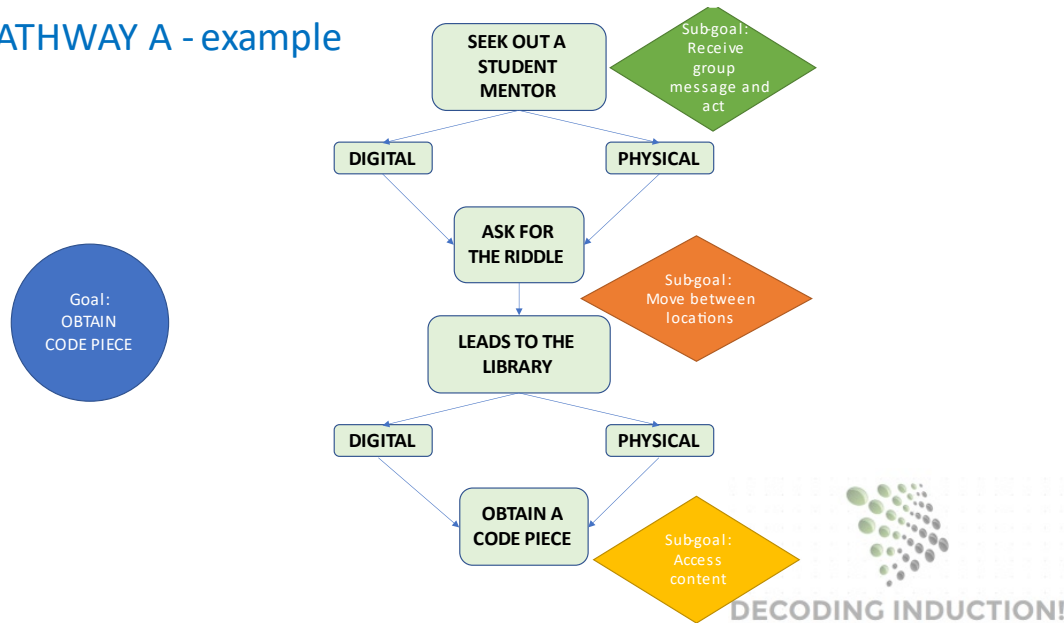
You can full information about the project, including the Social Induction Framework, full report and two further case studies on the QAA website.
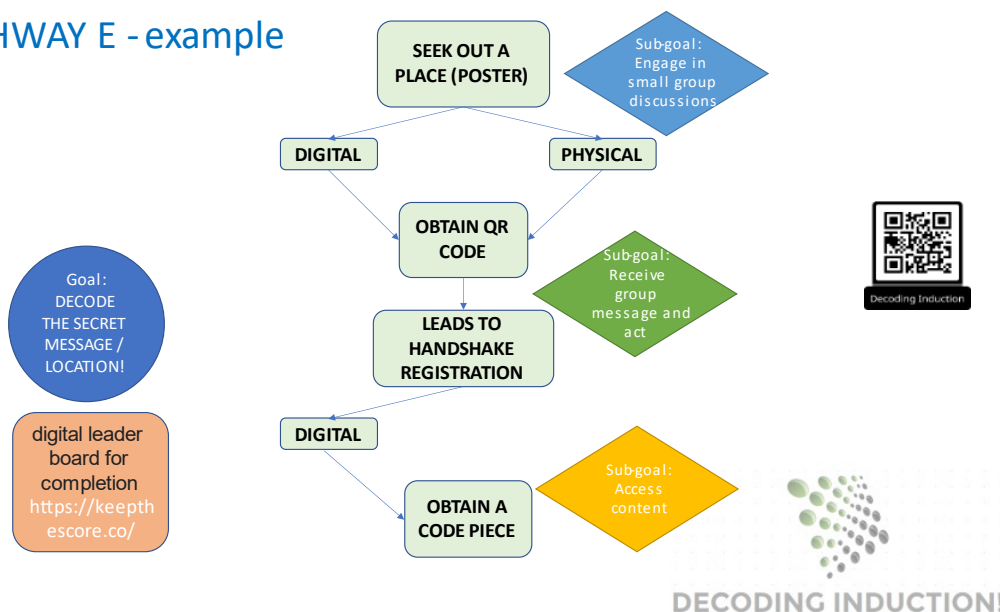
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Falmouth University aimed to run their instance of the social induction framework fully online as Falmouth have two campuses (2 miles apart) so any location-based physical interactions would not be fully inclusive to all students. Falmouth used a "Decoding" theme in their instance, where students worked either alone or in groups to decode a set of "puzzles" to get to know their university and each other during the September induction period. For example, using the social induction conceptual framework describe previously, the illustrative examples below share two of their five code-based pathways which constituted their instance of the applied framework:
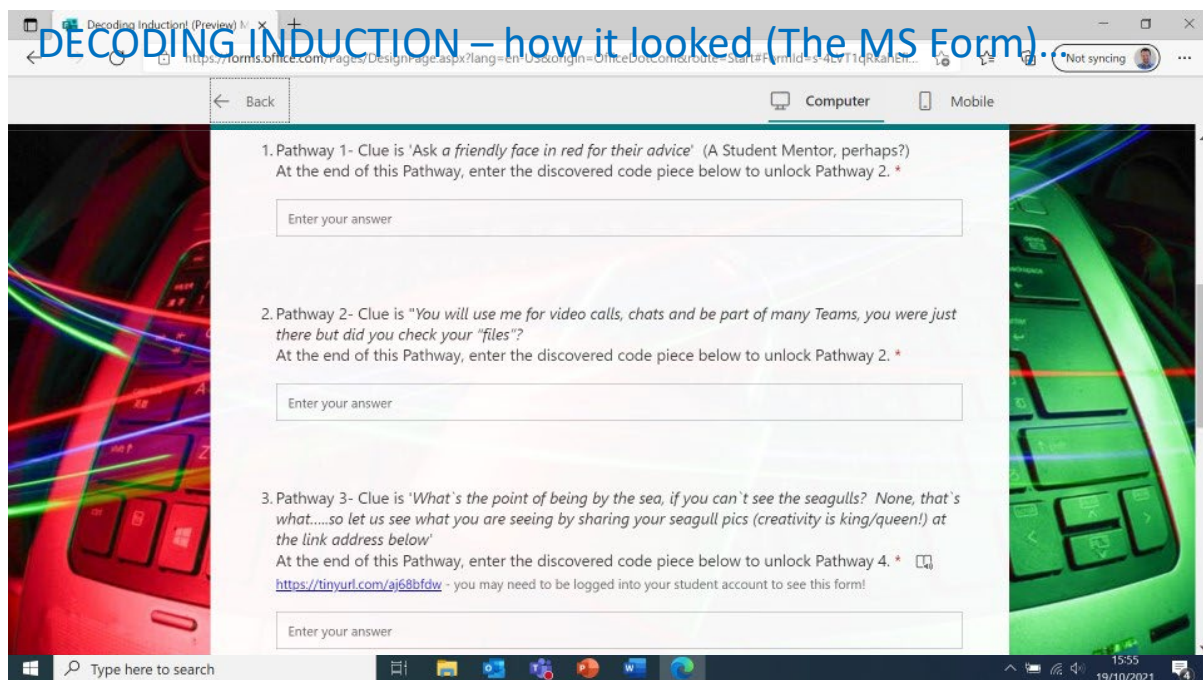
PATHWAY A - example

PATHWAY E - example

Falmouth's instance of the framework was implemented using an MS Form approach which had each pathway unlock as the correct code piece was found and entered into the form, illustrated below:

1. Pathway 1- Clue is 'Ask *a friendly face in red for their advice*' (A Student Mentor, perhaps?)
At the end of this Pathway, enter the discovered code piece below to unlock Pathway 2. *

> Enter your answer

2. Pathway 2- Clue is "*You will use me for video calls, chats and be part of many Teams, you were just there but did you check your "files"?*"
At the end of this Pathway, enter the discovered code piece below to unlock Pathway 2. *

> Enter your answer

3. Pathway 3- Clue is '*What`s the point of being by the sea, if you can`t see the seagulls? None, that`s what.....so let us see what you are seeing by sharing your seagull pics (creativity is king/queen!) at the link address below*'
At the end of this Pathway, enter the discovered code piece below to unlock Pathway 4. *
https://tinyurl.com/aj68bfdw - you may need to be logged into your student account to see this form!

> Enter your answer

We used a cipher wheel to code a secret message that was partitioned into 5 pieces, each with its own short pathway (A – E) using the social induction conceptual framework to structure and breakdown as follows:

The Decoded Message…
A Falmouth application of the Social Induction Framework

QR Code: This is a good QR code "how to make" resource tool https://blog.hubspot.com/blog/tabid/6307/bid/29449/_____-qr-code-in-4-quick-steps.aspx

Cipher Wheel: https://computerscienced.co.uk/site/caesar-cipher/

Shift Value = **42** (obviously!)

Code Pieces:

Pathway A – ==Being a Falmouth Student means== – Losxq k Pkvwyedr cdenoxd wokxc

Pathway B – ==more than just your discipline== – wybo drkx tecd iyeb nscmszvsxo

Pathway C – ==it is a way of living and thinking that makes you== – sd sc k gki yp vsfsxq axn drsxusxq drkd wkuoc iye ()

Pathways D – ==a creative individual and== – k mbokdsfo sxnsfsnekv kxn (*plus link to Cipher shift value of 42*)

Pathway E – ==welcome to our Falmouth family== – govmywo dy yeb Pkvwyedr pkwsvi (*then back to complete the MS Form* – survey and time stamp)

Decoded Message: ==Being a Falmouth Student means== ==more than just your discipline==, ==it is a way of living and thinking that makes you== ==a creative individual and== ==welcome to our Falmouth family==.

This document was produced as part of the QAA Collaborative Enhancement Project – Student Induction Framework.