QAA Collaborative Enhancement Project
Social Induction Framework

Case study: Falmouth University -
‘Decoding Induction’

April 2022

Background

As part of a QAA Collaborative Enhancement Project, Falmouth, Edinburgh and Glasgow Universities co-created a Social Induction Framework, which uses playful learning pedagogy to help universities familiarise students with their VLE, diverse learning environments and various learning platforms during induction.

To accompany the work, Falmouth University provided this case study to illustrate their application of the Social Induction framework in their own context.

You can full information about the project, including the Social Induction Framework, full report and two further case studies on the QAA website.
Case study: Falmouth University – ‘Decoding Induction’

Falmouth University aimed to run their instance of the social induction framework fully online as Falmouth have two campuses (2 miles apart) so any location-based physical interactions would not be fully inclusive to all students. Falmouth used a “Decoding” theme in their instance, where students worked either alone or in groups to decode a set of “puzzles” to get to know their university and each other during the September induction period. For example, using the social induction conceptual framework describe previously, the illustrative examples below share two of their five code-based pathways which constituted their instance of the applied framework:

**PATHWAY A - example**

Goal: OBTAIN CODE PIECE

**PATHWAY E - example**

Goal: DECODE THE SECRET MESSAGE / LOCATION

digital leader board for completion https://keepthescore.co/

Falmouth’s instance of the framework was implemented using an MS Form approach which had each pathway unlock as the correct code piece was found and entered into the form, illustrated below:
We used a cipher wheel to code a secret message that was partitioned into 5 pieces, each with its own short pathway (A – E) using the social induction conceptual framework to structure and breakdown as follows:

**The Decoded Message...**

**A Falmouth application of the Social Induction Framework**

Cipher Wheel: https://computerscience.co.uk/site/caesar-cipher/

Shift Value = 42 (obviously!)

- **Code Pieces:**
  - Pathway A – **Being a Falmouth Student means** – Lgavx k Phkwvwe drncoow xwokrc
  - Pathway B – **more than just your disciplines** – wybo drks tecd yeb nscmsyvuxo
  - Pathway C – **it is a way of living and thinking that makes you** – sdc se k skl yd ytb ymoo xm dxywsxx dckd wuxoc cye f
  - Pathways D – **a creative individual and** – k mbokdio sswd swk ymn (plus link to Cipher shift value of 42)
  - Pathway E – **welcome to our Falmouth family** – gowymwdo dy yeb Phkwvwe drkxwso (then back to complete the MS Form – survey and time stamp)

Decoded Message: **Being a Falmouth Student means more than just your disciplines. It is a way of living and thinking that makes you a creative individual and welcome to our Falmouth family.**