An Introduction to Module HHB3002 Social Enterprise

The following documents introduce a module (FHEQ6) that includes content on social enterprise concepts and theories, stakeholders and stakeholder engagement, networking, social return on investment models and their critique, measuring social value, writing a business plan, corporate responsibility and ethics, coaching and mentorship.

This module provides students the opportunity to carry out a small piece of independent research into a social sciences topic relate to social enterprise of their choice.

Illustrative documents include:

Appendix One: Module Specification

Appendix Two: Module Handbook

Appendix Three: Module Reading List

Appendix Four: Examples of learning sessions:

1. Overview

2. Stakeholders

3. Social Return on Investment (SROI)

Appendix Five: Assessment Information