QAA Membership Highlights 2023

Supporting a diverse community of around 300 UK and international higher education providers, QAA Membership enables you to gain insights, create connections and establish effective ways of demonstrating excellence in quality and securing standards.

Providing thought leadership on your priority topics
Throughout the year we have twinned our policy work with our Membership offer to ensure we’re keeping you at the forefront on hot topics including:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Details</th>
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<tr>
<td><strong>Generative artificial intelligence</strong></td>
<td>We delivered a series of webinars and discussions to accompany our advice on engaging with AI while promoting academic integrity.</td>
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<td><strong>Flexible delivery</strong></td>
<td>Our work influencing the implementation of the Lifelong Learning Entitlement (LLE) in England was accompanied by practical help around using credit, understanding micro-credentials and thinking about other flexible forms of delivery through a variety of Collaborative Enhancement Projects.</td>
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<td><strong>Innovative and effective quality processes</strong></td>
<td>Those outcomes won’t deliver themselves so we’ve been supporting work to identify processes that are efficient and effective in developing innovative practices and promoting student engagement.</td>
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<td><strong>Understanding and monitoring educational gain</strong></td>
<td>To support your work preparing for the TEF we delivered an online discussion accompanied by a Quality Compass and a Collaborative Enhancement Project to share approaches and ensure you’re on track.</td>
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<td><strong>Effective evaluation</strong></td>
<td>Alongside existing resources like our Evidencing Value Framework, we’ve offered projects and a bespoke training programme to support evidence-based decision making, for example in preparing TEF and APP submissions.</td>
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<td><strong>Student engagement</strong></td>
<td>Our Student Engagement Toolkit and Student Voice Cards are valuable resources in keeping an active student-staff partnership, alongside these our Student Quality Network prompted lively discussions with a useful short resource on effective student engagement in committees and quality processes.</td>
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Our UK-based membership includes 98% of UK universities and strong representation from colleges and independent providers.
Access to practical resources: saving you time and money

We published over 150 new resources in 2023 to keep you one step ahead of policy, regulatory and global trends. These materials provide insightful, practical approaches and templates suitable for the full range of providers in QAA Membership, supporting you to meet current opportunities and challenges and letting you see how your approaches relate to sector trends.

In 2023 we produced over 150 resources including:

- **10 podcasts** on topics that matter to you, your colleagues and students
- **4 Country Reports** which provide the key insights you need to make international decisions
- **5 practical toolkits** to give you a head start on tasks and avoid reinventing the wheel
  - Making the language of assessment inclusive
  - Implementing phenomenon-based learning
  - Developing a social enterprise learning experience
  - A framework for inclusive higher education
  - Hosting virtual careers fairs

Our resources were downloaded over 24,000 times in 2023.

Keeping sector reference points meaningful and accessible

Through the facilitation of expert Advisory Groups comprising members from over 100 different universities and colleges, we published 12 new and revised **Subject Benchmark Statements** to support academic communities with course design and review.

We worked with our members, and the wider sector to **redevelop the UK Quality Code** - almost 300 of you engaged in our workshops and have shared feedback so far.

QAA Membership gives you a voice on quality and standards with insight across the sector. The opportunity to join advisory groups to influence reference points and other sector developments is one of many Membership benefits.

QAA is an excellent hub of information especially if you are new to higher education or trying to expand your current knowledge.

As someone who has worked in the sector for over three decades I have always been able to rely on QAA guidance and resources as my 'first port of call' when developing new policies, procedures and practices knowing they have been developed in consultation with the sector with the aim of enhancing the quality of the student experience.
Developing practical resources for enhancing quality

- We produced *Beyond the Baseline*, a resource map which demonstrates how you can use QAA Membership resources and activities to meet and exceed the OfS regulatory requirements as you enhance your student learning, teaching and assessment.
- The *Competence-based education primer* and complementary case studies help you consider tried and tested approaches that are most suited to your own institutional context and strategy.
- Our *curation of resources relating to Generative Artificial Intelligence* enables you to understand the challenges and opportunities these tools bring while maintaining academic standards.
- *Country Reports* offer insight into the higher education and regulatory landscape of countries we know are of interest to our members.

Dedicated support, networking and professional development opportunities

- We held 215 1:1 meetings with members to help you mitigate risks, find solutions to challenges, address priority areas and make your approaches more efficient.
- Over 450 of you participated in *training programmes* to accelerate your professional development, enabling better safeguarding of standards and enhancing quality.
- 95 unique *events* gave exclusive opportunities for you to learn from QAA’s expertise, hear the latest sector developments and bounce new ideas with peers.

Over 400 delegates attended our 2023 Quality Insights Conference (the 2024 conference attracted over 1,500 registrations) and our Assessment Festival welcomed more than 200 members to a series of dynamic debates which celebrated assessment-focused projects and resources - secure your place for the 2024 line-up!

- We launched 13 new *Collaborative Enhancement Projects* led by QAA Members to co-create research and practical outputs on a variety of priority topics. A total of 61 projects have been funded since the scheme began in 2020 - check out the *wide range of materials* available to you.

18 exciting new *Collaborative Enhancement Projects* are launching in 2024.

QAA Membership brings convenience to the table. Instead of having to start all elements of the regulation and quality assurance from scratch, I can utilise the wide range of resources to support my role.

I genuinely appreciate the comprehensive support and resources that QAA offers and the collaborative environment has proven to be an enriching experience. Membership has undoubtedly added tremendous value to my institution and to my own professional development.

You can explore the full suite of Membership activity on our [website](#) with links to the Membership Resources site.
An engaging membership community: helping you learn and innovate

In 2023, over 6,000 of you participated in events, networks and training programmes to share innovative approaches, discuss challenges, develop knowledge and get up to scratch with the latest intelligence on policy developments. These included:

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<thead>
<tr>
<th>Event Type</th>
<th>Attendees</th>
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<tr>
<td>7 conferences</td>
<td>1,196</td>
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<tr>
<td>20 workshops</td>
<td>1,207</td>
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<tr>
<td>20 webinars</td>
<td>1,268</td>
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<tr>
<td>31 network events</td>
<td>1,636</td>
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<tr>
<td>15 training programmes</td>
<td>451</td>
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<tr>
<td>2 PSRB Forums</td>
<td>191</td>
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You rated the quality of content across all our activities: ★★★★★ 4.4/5 ★★★★★

In addition to facilitating opportunities for you to collaborate and exchange ideas with like-minded colleagues, QAA Membership provides valuable opportunities for you to showcase your own excellent practice to cross-UK and international audiences via contributions to a variety of events and resources.

The opportunities for networking with colleagues to share experiences, challenges and ideas is invaluable to us as it helps to develop our understanding of the wider HE landscape whilst providing a unique opportunity to explore solutions to those more ‘wicked problems’ with like-minded people, in the knowledge that you’re not alone.

“I have had multiple opportunities to take part in the delivery of a range of sessions to a national HE audience which has been extremely valuable and has allowed me to develop an excellent network of collaborators.”
Stay in tune

We will keep you ahead by providing timely opportunities to explore emerging trends and policy developments related to quality and standards. With plenty more activities and resources to come in 2024, make the most of your Membership!

Sign up to our Membership Resources website

Sign up to our weekly Member Update

Subscribe to our QAA Membership podcast

Explore our calendar to join forthcoming activities.

Renewing your membership for 2024-25

We also have lots of projects in the pipeline for next academic year. And we are always available to help - please contact your Membership Engagement Manager or email us at membership@qaa.ac.uk

Published - 4 March 2024

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Registered charity numbers 1062746 and SC037786
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