



## **QAA International Membership Badge**

### **Terms and Conditions of Use**

1 The QAA International Membership Badge is available for use by all QAA Full International Members, to demonstrate to the public, partners and their staff that their institution is committed to the enhancement of quality through their membership of QAA.

2 The QAA International Membership Badge can only be used by current QAA Full International Members.

3 The QAA International Membership Badge is the property of QAA. Use of the QAA International Membership Badge is subject to written permission by QAA. If the QAA International Membership Badge is reproduced or otherwise used by any person without such permission, QAA may seek to enforce its rights over its property through legal action. [QAA's copyright policy](#) can be found on the QAA website.

4 The QAA International Membership Badge must be used in accordance with the specifications detailed in Annex 1.

5 QAA reserves the right to alter these terms and conditions at any time. QAA will notify any changes to the QAA International Membership Badge terms and conditions in writing. The [QAA International Membership Badge Terms and Conditions of use](#) can always be found on the QAA website.

### **Qualifying criteria**

6 Only higher education institutions who have current accreditation from an International Quality Review and are a current QAA Full International Member (see [QAA International Membership \(Full\) Terms and Conditions](#)), who have been granted permission by QAA, are permitted to use and display the QAA International Membership Badge for the duration of their International Membership.

7 The permission and graphic files will be issued on the payment of QAA International Membership fees.

8 At the point at which the graphic files for QAA International Membership Badge are supplied, QAA will grant you a non-exclusive license to use the QAA International Membership Badge. The license shall remain in force from the date of despatch of the graphic files while you remain an eligible Full QAA International Member or until such license is withdrawn by QAA, whichever is the earlier.

9 If your QAA International Membership ceases for whatever reason, then the license to use the QAA International Membership Badge will be revoked by QAA in writing.

### **Misuse of the QAA International Membership Badge**

10 You must use the QAA International Membership Badge only in relation to your eligible QAA Full International Membership status and according to the terms and conditions

of this license, and not in any way that will lead the public to believe that QAA endorses you or parts of your operation for any aspect that is not directly related to QAA Full International Membership.

11 The QAA International Membership Badge is separate and distinct from the International Quality Review Accreditation Mark and should not be used in place of it.

12 You should immediately notify QAA providing full details of any threatened or actual third-party infringement or abuse of the QAA International Membership Badge, including by another QAA Member, which comes to your attention, by email to: [Facilities@qaa.ac.uk](mailto:Facilities@qaa.ac.uk)

### **Information not covered by this license**

13 If you wish to use any of QAA's logos or information outside of the scope of this license, you must both request from QAA and be granted by QAA, a separate license for such additional use.

14 Any use of QAA copyright material, graphics and logos is covered by QAA's Copyright Policy.

15 Requests for use of any QAA copyright material, graphics and logos should be made in writing to: [Facilities@qaa.ac.uk](mailto:Facilities@qaa.ac.uk)

### **Contact us**

16 For help and advice on using the QAA International Membership Badge, please contact the QAA International Membership Team:

Telephone: +44 1452 557000

Email: [internationalmembership@qaa.ac.uk](mailto:internationalmembership@qaa.ac.uk)

# **Annex 1: Specifications for using the QAA International Membership Badge**

## **Format**

We will supply QAA Full International Members who meet the criteria for using the QAA International Membership Badge, with complete graphic files in EPS, JPEG and PNG formats (see page 4).

The QAA International Membership Badge is separate and distinct from the **QAA International Quality Review Accreditation Mark** and should not be used in place of it.

## **Size, colour and placing**

The proportion and relative position of the parts that make up the QAA International Membership Badge must not be modified or altered in any way. The Badge should not be used smaller than the minimum size of 50mm width (189px).

The QAA International Membership Badge must always appear as supplied, in its original colours. The Badge is supplied in full colour, white and dark grey. It is preferred that QAA International Members use the full colour badge where design allows. Other colours cannot be substituted.

When the QAA International Membership Badge is used alongside the QAA International Quality Review Accreditation Mark, both graphics should be displayed at the same size.

Always allow the QAA International Membership Badge as much space as possible to enable it to appear prominently without interference from other text or graphic material. The position of the Badge should be no less than 10mm from the edge of a page, and a minimum of 10mm from any other text and graphics.

## **Accessibility and 'alternative text'**

To enhance accessibility, where the QAA International Membership Badge is used on websites we advise that the following 'alternative text' is used: QAA International Membership Badge.

## **Hyperlinks**

It is a condition of this license that where the QAA International Membership Badge is used on a website, there must also be a hyperlink directly to the QAA International Membership page on the QAA website:

[www.qaa.ac.uk/training-and-services/qaa-international-membership](http://www.qaa.ac.uk/training-and-services/qaa-international-membership)

[continues over...]

## The QAA International Membership Badge

Full colour



Dark grey



White out



### Recommended format

- Website/digital: PNG or JPEG
- Printed material: EPS

### Minimum size

- 50mm width (189px)

**Note:** Ownership of the QAA International Membership Badge, the artwork, electronic files and all reproductions of it remain the copyright and property of QAA.

### Contact us

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Telephone: +44 1452 557000

Email: [internationalmembership@qaa.ac.uk](mailto:internationalmembership@qaa.ac.uk)

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[www.qaa.ac.uk](http://www.qaa.ac.uk)