

QAA Full International Membership

Accredited International Member Badge Terms and Conditions of Use

Introduction

- 1 The QAA Accredited International Member Badge is available for use by all QAA Full International Members, to demonstrate to the public, partners and their staff that their institution is committed to the enhancement of quality through their membership of QAA.
- 2 The QAA Accredited International Member Badge can only be used by current QAA Full International Members, i.e. institutions who have been awarded an International Quality Review (IQR) and purchased QAA Full International Membership.
- 3 The QAA Accredited International Member Badge is the property of QAA. Use of the QAA Accredited International Member Badge is subject to written permission by QAA. If the QAA Accredited International Member Badge is reproduced or otherwise used by any person without such permission, QAA may seek to enforce its rights over its property through legal action. [QAA's Copyright Policy](#) can be found on the QAA website.
- 4 The QAA Accredited International Member Badge must be used in accordance with the specifications detailed in Annex 1.
- 5 QAA reserves the right to alter these terms and conditions at any time. QAA will notify any changes to the QAA Accredited International Member Badge terms and conditions in writing. The QAA Accredited International Member Badge Terms and Conditions of use can always be found on the QAA website.

Qualifying criteria

- 6 Only higher education institutions who have **current** accreditation from an International Quality Review and are a **current** QAA Full International Member (see [QAA International Membership \(Full\) Terms and Conditions](#)), who have been granted permission by QAA, are permitted to use and display the QAA Accredited International Member Badge for the duration of their Full International Membership.
- 7 The permission and graphic files will be issued on the payment of QAA International Membership fees.
- 8 At the point at which the graphic files for the QAA Accredited International Member Badge are supplied, QAA will grant you a non-exclusive license to use the QAA Accredited International Member Badge. The license shall remain in force from the date of dispatch of the graphic files while you remain an eligible Full QAA International Member or until such license is withdrawn by QAA, whichever is the earlier.
- 9 If your QAA Full International Membership ceases for whatever reason, then the license to use the QAA Accredited International Member Badge will be revoked by QAA in writing.

Misuse of the QAA Accredited International Member Badge

10 You must use the QAA Accredited International Member Badge only in relation to your eligible QAA Full International Membership status and according to the terms and conditions of this license, and not in any way that will lead the public to believe that QAA endorses you or parts of your operation for any aspect that is not directly related to QAA Full International Membership.

11 The QAA Accredited International Member Badge is separate and distinct from the International Quality Review Accreditation Mark and should not be used in place of it.

12 You should immediately notify QAA providing full details of any threatened or actual third-party infringement or abuse of the QAA Accredited International Member Badge, including by another QAA Member, which comes to your attention, by email to: compliance@qaa.ac.uk.

Information not covered by this license

13 If you wish to use any of QAA's logos or information outside of the scope of this license, you must both request from QAA and be granted by QAA, a separate license for such additional use.

14 Any use of QAA copyright material, graphics and logos is covered by QAA's [Copyright Policy](#), which is available on our website.

15 Requests for use of any QAA copyright material, graphics and logos should be made in writing to: marcoms@qaa.ac.uk.

Annex 1: Specifications for using the QAA Accredited International Member Badge

Format

We will supply QAA Full International Members who meet the criteria for using the QAA Accredited International Member Badge, with complete graphic files in PNG format (**see page 4**).

The QAA Accredited International Member Badge is separate and distinct from **QAA's Accreditation Marks** and should not be used in place of any of these.

Size, colour and placing

The proportion and relative position of the parts that make up the QAA Accredited International Member Badge must not be modified or altered in any way. The Badge should not be used smaller than the minimum size of 50mm width (189px).

The QAA Accredited International Member Badge must always appear as supplied, in its original colours. The Badge is supplied in full colour and white. It is preferred that QAA Full International Members use the full colour badge where design allows. Other colours cannot be substituted.

When the QAA Accredited International Member Badge is used alongside a QAA Accreditation Mark, both graphics should be displayed at the same size.

Always allow the QAA Accredited International Member Badge as much space as possible to enable it to appear prominently without interference from other text or graphic material. The position of the Badge should be no less than 10mm from the edge of a page, and a minimum of 10mm from any other text and graphics.

Accessibility and 'alternative text'

To enhance accessibility, where the QAA Accredited International Member Badge is used on websites we advise that the following 'alternative text' is used: QAA Accredited International Member Badge.

Hyperlinks

It is a condition of this license that where the QAA Accredited International Member Badge is used on a website, there must also be a hyperlink directly to the QAA International Membership page on the QAA website:
www.qaa.ac.uk/international/qaa-membership

The QAA Accredited International Member Badge

Full colour



White



Minimum size

- 50mm width (189px)

Note: Ownership of the QAA Accredited International Member Badge, the artwork, electronic files and all reproductions of it remain the copyright and property of QAA.

Contact us

For help and advice on using the QAA Accredited International Member Badge, please contact the QAA Marketing and Communications Team on marcoms@qaa.ac.uk.

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