



INTERNATIONAL  
ASSOCIATE  
MEMBERSHIP

## QAA International Associate Membership

### QAA Associate International Member Badge Terms and Conditions of Use

#### Introduction

- 1 The QAA Associate International Member Badge is available for use by all QAA International Associate Members, to demonstrate to the public, partners and their staff that their institution is committed to the enhancement of quality through their membership of QAA.
- 2 QAA International Associate Members can not use the QAA Accredited International Member badge as this is different and can only be used by institutions who have received international accreditation through the International Quality Review process (IQR) and have QAA Full International Membership.
- 3 The QAA Associate International Member Badge is the property of QAA. Use of the QAA Associate International Member Badge is subject to written permission by QAA. If the QAA Associate International Member Badge is reproduced or otherwise used by any person without such permission, QAA may seek to enforce its rights over its property through legal action. [QAA's Copyright Policy](#) can be found on the QAA website.
- 4 The QAA Associate International Member Badge must be used in accordance with the specifications detailed in Annex 1.
- 5 QAA reserves the right to alter these terms and conditions at any time. QAA will notify any changes to the QAA Associate International Member Badge terms and conditions in writing. The QAA Associate International Member Badge Terms and Conditions of use can always be found on the QAA website.

#### Qualifying criteria

- 6 Only higher education institutions who are a **current** QAA International Associate Member (see [www.qaa.ac.uk/docs/qaa/members/qaa-international-associate-membership-terms-and-conditions.pdf](http://www.qaa.ac.uk/docs/qaa/members/qaa-international-associate-membership-terms-and-conditions.pdf)), who have been granted permission by QAA, are permitted to use and display the QAA Associate International Member Badge for the duration of their International Associate Membership subscription.
- 7 The permission and graphic files will be issued on the payment of QAA International Membership fees.
- 8 At the point at which the graphic files for the QAA Associate International Member Badge are supplied, QAA will grant you a non-exclusive license to use the QAA Associate International Member Badge. The license shall remain in force from the date of dispatch of the graphic files while you remain an eligible QAA International Associate Member or until such license is withdrawn by QAA, whichever is the earlier.
- 9 If your QAA International Associate Membership ceases for whatever reason, then the license to use the QAA Associate International Member Badge will be revoked by QAA in writing.

## Misuse of the QAA Associate International Member Badge

10 You must use the QAA Associate International Member Badge only in relation to your eligible QAA International Associate Membership status and according to the terms and conditions of this license, and not in any way that will lead the public to believe that QAA endorses you or parts of your operation for any aspect that is not directly related to QAA International Associate Membership.

11 It must be clear in your promotional material, using the QAA Associate International Member Badge, that membership does not award your institution with international accreditation. The QAA Associate International Member Badge is separate to the QAA Accredited International Member Badge and distinct from the International Quality Review Accreditation Mark. QAA International Associate Membership does not give you the right to use the QAA Accredited International Member badge.

12 You should immediately notify QAA providing full details of any threatened or actual third-party infringement or abuse of the QAA Associate International Member Badge, including by another QAA Member, which comes to your attention, by email to: [compliance@qaa.ac.uk](mailto:compliance@qaa.ac.uk).

## Information not covered by this license

13 If you wish to use any of QAA's logos or information outside of the scope of this license, you must both request from QAA and be granted by QAA, a separate license for such additional use.

14 Any use of QAA copyright material, graphics and logos is covered by QAA's [Copyright Policy](#), which is available on our website.

15 Requests for use of any QAA copyright material, graphics and logos should be made in writing to: [marcoms@qaa.ac.uk](mailto:marcoms@qaa.ac.uk).

## Annex 1: Specifications for using the QAA Associate International Member Badge

### Format

We will supply QAA International Associate Members who meet the criteria for using the QAA Associate International Member Badge, with complete graphic files in PNG format (see page 5).

The QAA Associate International Member Badge is separate and distinct from **QAA's Accredited International Member Badge** which should not be used by International Associate Members.

### Size, colour and placing

The proportion and relative position of the parts that make up the QAA Associate International Member Badge must not be modified or altered in any way. The Badge should not be used smaller than the minimum size of 50mm width (189px).

The QAA Associate International Member Badge must always appear as supplied, in its original colours. The Badge is supplied in full colour and white. It is preferred that QAA International Associate Members use the full colour badge where design allows. Other colours cannot be substituted.

Always allow the QAA Associate International Member Badge as much space as possible to enable it to appear prominently without interference from other text or graphic material. The position of the Badge should be no less than 10mm from the edge of a page, and a minimum of 10mm from any other text and graphics.

### Accompanying text with the badge:

When using wording next to the badge to describe QAA International Membership, see the suggested wording below which can be shortened:

#### **The Quality Assurance Agency for Higher Education (QAA) – International Associate Member**

QAA is a world-leading body dedicated to maintaining high standards in higher education through quality assurance and enhancement in the UK and internationally. QAA has collaborations with governments, agencies and institutions which benefit the global higher education sector and its students. It produces advice and guidance, and helps providers enhance the quality of teaching and learning through the QAA International Associate Membership scheme which includes participation in continuous professional development activities and workshops. An institution that becomes a QAA International Associate Member demonstrates their ongoing commitment to improving quality assurance and standards.

### Hyperlinks

It is a condition of this license that where the QAA Associate International Member Badge is used on a website, there must also be a hyperlink directly to the QAA International Membership page on the QAA website:

[www.qaa.ac.uk/international/qaa-membership](http://www.qaa.ac.uk/international/qaa-membership)

## The QAA Associate International Member Badge

**Full colour**



**White**



### Minimum size

- 50mm width (189px)

Note: Ownership of the QAA Associate International Member Badge, the artwork, electronic files and all reproductions of it remain the copyright and property of QAA.

### Contact us

For help and advice on using the QAA Associate International Member Badge, please contact the QAA Marketing and Communications Team on [marcoms@qaa.ac.uk](mailto:marcoms@qaa.ac.uk).

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