QAA Membership Highlights
August 2022 – February 2023

In this snapshot of the Membership year so far, we highlight how you have been engaging with our events in 2022-23 and how we are supporting you to address the topics that matter to you most.

How you’ve engaged

QAA Membership provides access to a 300+ strong community of diverse providers across FE and HE, supporting you to gain insights and create connections across the whole sector.

Our events and networks keep you one step ahead of the quality curve, equipping you with the latest intelligence on policy developments, facilitating peer learning between institutions and discovering new ways to safeguard your institution’s academic standards and improve quality.

Between 1 August 2022 and 28 February 2023, we delivered 47 activities to 2,629 QAA Members:

- 2 conferences: 492 delegates
- 9 workshops: 386 delegates
- 11 webinars: 912 delegates
- 17 network events: 727 delegates
- 6 training programmes: 161 delegates

You rated the quality of content across all our activities: 4.5/5 ★

92% of you engaged in at least one of these activities

70% engaged in more than five
Our resources and training are designed to support the continued professional development of your staff, equipping them to better safeguard academic standards and enhance quality for your students.

"I always find QAA events useful and thought provoking. There is so much interesting practice out there, and it’s reassuring to know that other institutions share similar challenges to mine, as well as creating chances to build networks of support with one another. Higher education has become incredibly competitive over recent years, and these events remind me that we have a shared purpose."

As well as facilitating community building, collaboration and constructive criticism, QAA Membership events and resources provide valuable opportunities for you to demonstrate your excellent teaching and learning to home and international audiences.

"I lead a very small Quality team that over the past year has seen various comings and goings. The new members have no specialist knowledge at all, and the resources offered by QAA have been invaluable to their - and my own - development. Our small institution lacks the budget for most CPD activities, but the ongoing availability of QAA materials and workshops ensures we can stay abreast of developments in the changing HE landscape."

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"I only recently discovered that I had access to QAA Membership through my organisation. The events and resources are so helpful, and with the QAA name attached, they carry excellent credibility."

**Addressing priority topics**

Our resources enable you to be one step ahead of policy, regulatory and global trends that have implications for quality and standards and your institution’s work in this space.

157 new resources were published by QAA Membership between 1 August 2022 and 28 February 2023. Our most popular resources in 2022-23 so far include:

- Student Engagement Toolkit
- Evidencing Value: Beyond the Metrics Toolkit
- Hallmarks of Success Playbooks
- Degree Classification Literature Review
- Unpacking Assessments: Student Guide

88% of member institutions actively engage with our Membership Resources site, with over 6,900 resource downloads so far this membership year.
QAA Membership provides vision, expertise, practical support, resources and guidance on the topics that matter to staff and students. You can explore the full suite of Membership activity on our areas of work page. Here are some standout examples from 2022-23:

**Future approaches for learning and teaching**

In 2021-22, we launched Hallmarks of Success - a collection of four playbooks devised to help higher education providers consider and implement the key factors that underpin success in digital and hybrid learning environments.

In 2022-23, we are running a series of sprint activities and workshops designed to support members to apply these principles and practices. From enhancing student engagement and course design, to evolving assessment and staff development, this next phase of Hallmarks of Success has placed the challenges faced by our members front and centre, and provided them with the means for action planning towards practical solutions.

We also have a suite of Collaborative Enhancement Projects focused on different aspects of learning and teaching that you may wish to explore, and don’t forget to tune in to our Assessment Festival on 24-28 April for a relaxed and informal exploration of all things assessment related.

**Reassessing assessment**

We produced a briefing note about the challenges of artificial intelligence in relation to the academic standards of awards and the integrity of assessment. Outlining what these artificial intelligence tools are and their potential implications for academic standards, we suggested a selection of practices providers can adopt to support academic integrity.

Explore advice, guidance and resources designed to help you adapt your teaching and assessment in light of artificial intelligence. We also have an extensive collection of academic integrity resources available to support you.

You can book a quality ‘clinic’ with one of our Quality & Standards Specialists if you require tailored support to help you address a particular issue. Contact membership@qaa.ac.uk

*A good range of topics, all very current and forward looking and provocative. Something for both quality professionals and academics/educators.*
Supporting evaluation and use of data

We launched our Evidencing Value: Beyond the Metrics Toolkit in October. This was timely as members based in England engaged in preparations for the Teaching Excellence Framework (TEF) faced the challenge of evaluating educational gain.

This resource provides a practical three-step approach that enables you to identify, understand and evidence the value of the assets in higher education that you value most but for which there may be no ready metrics. These are sometimes known as ‘intangible assets’.

This was followed swiftly by an educational gain discussion event in November, in which members had the opportunity to explore what educational gain is, how to evaluate it and how to articulate it – thinking about and beyond the TEF. Presentations looked at how we describe, evidence and evaluate the wider benefits of the student learning experience.

The latest publication in our Quality Compass series explores six lessons derived from a seminal investigation into educational gain and offers the perspectives of different stakeholders on their application.

Quality and standards

QAA Membership gives you a voice in the co-creation of UK-wide sector-owned reference points like the Quality Code, Qualifications Frameworks and Subject Benchmark Statements, ensuring they are relevant to you.

In 2022–23, we embarked on a detailed set of conversations with our members, and other groups, to understand how the UK Quality Code can evolve. After a series of online roundtable events in early 2023, the outcomes of the discussions will be shared during our in-person Member Network Conference on 20 April 2023.

At ENQUIRE 2023 (Enhancement and Quality for Educators), we published 10 new and revised Subject Benchmark Statements, the second suite of Statements from our current review cycle. Each of the Statements has been developed by an expert subject advisory group, supported by extensive consultation with disciplinary communities in 2022–23.

QAA is an invaluable resource for HE Quality practitioners of all experience levels.

Be part of the conversation

QAA membership connects you to a collective, informed sector community that we support through our close links with policymakers, international partners and governments.

With plenty more activities and resources still to come in 2023, make sure you’re making the most of your Membership!