



# International Quality Assurance Programme

23-27 June 2025 Herringham Hall, Regent's University London London, UK



The International Quality Assurance Programme (IQAP) is a five-day training course that provides excellent opportunities to learn about current issues in higher education quality assurance and build relationships with quality assurance professionals from around the world.

### **Objectives**

IQAP provides you with opportunities to:

- find out about current issues in higher education quality assurance
- learn from other colleagues from around the world working in similar roles
- reflect on your role and practices
- develop new skills related to the improvement of quality assurance processes and practice, and identify areas for further development
- participate in a Special Interest Group project that will focus on a quality assurance theme most relevant to your professional interests.

### Learning outcomes

By the end of IQAP you will:

- be able to comment more effectively on issues facing quality assurance in education globally
- have gained knowledge and experience from working with colleagues from across the world
- be ready to apply new ideas and skills in quality assurance and enhancement within your own organisation.

The programme has been very empowering as it leads to a 360-degree understanding of the quality assurance cycle and the importance of the quality culture at all levels of a higher education institution.

Dr Anida Hasic, Quality Assurance and Academic Manager, Istituto Marangoni Paris

### Facilitators

#### Dr Andrew Thomas - Programme Co-leader

Dr Andrew Thomas has a doctorate in Educational Leadership from the University of Leicester, with a focus on leadership in inter-cultural settings. He has worked globally as an academic and senior leader with periods in Japan, Greece and Spain. He spent 17 years working in international education in the Gulf, specifically the UAE, Oman and Bahrain, before returning to the UK to take up a position at the University of Sussex.

Andrew joined QAA in 2022 and is currently a Quality Specialist responsible for a wide range of international quality assurance and enhancement activities. His most recent projects have covered areas as varied as student transition and the first-year experience of international students; transnational education (TNE); distance learning, blended learning and the digitalisation of learning; capacity building for management of accreditation standards and QAA International Quality Review (IQR) and International Programme Accreditation (IPA) exercises.



#### Ian Welch - Programme Co-Leader

lan Welch accumulated over 30 years of academic and senior managerial experience within the arts education sector before joining QAA.

At QAA, lan has led on many initiatives at the forefront of UK higher education quality assurance developments, including the Teaching Excellence Framework and a range of QAA review methods. Internationally, lan has delivered workshops across the Middle East, Europe, South America and Africa. He has led reviews in Albania, Nigeria and Macao and collaborated on the redevelopment of the Pakistan Higher Education Framework and review methodology. He has worked closely with the Ukrainian, Kazakhstan and Tunisian higher education sectors on a range of capacity building initiatives.

lan is chair of the advisory board for the National Agency for Higher Education Quality Assurance in Ukraine.



### Special contribution: Digitalisation of Learning and the Impact of GenAl on Quality

This popular, interactive IQAP session has been expanded and refined for 2025 and will provide an opportunity to consider the impact of digitalisation and GenAl in your own context.

#### Eve Alcock - Director of Public Affairs, QAA

Eve Alcock is Director of Public Affairs at QAA, overseeing policy, stakeholder engagement and communications work. Eve is currently leading QAA's work on artificial intelligence in higher education and has spoken at both UK and international higher education events on this topic.

Eve is a Fellow on Aspen UK's Rising Leader fellowship programme. Prior to QAA, she spent two years at the Clean Air Fund, an international charitable foundation tackling air pollution globally, where she worked closely with stakeholders like the World Economic Forum, the World Health Organization and the United Nations in communications, advocacy and strategic partnerships.

Eve's background in the higher education sector includes two years as President of the University of Bath's Students' Union (SU) where she was also a governor of the University and Chair of the SU's Board of Trustees.



# Visit internationally focused UK universities

IQAP 2025 delegates will visit two UK universities to develop knowledge of quality improvement practice within the higher education sector. Richmond American University London has developed a pioneering approach to the delivery of international higher education, offering students the chance to earn a UK accredited degree and a US college degree. The university team will share their experience of working across multi-region regulatory frameworks. A long-established leader in the provision of transnational education, distance learning and blended learning options, University of London has more than 40,000 students studying across more than 190 countries with over 120 Recognised Teaching Centres around the world.

### **Programme overview**

During the five-day programme, you can expect interactive presentations by experts in UK and international higher education quality assurance, thought-provoking case studies and engaging group activities, as well as visits to UK higher education providers.

## Day 1: Cultures of quality, national and international quality frameworks and internal quality assurance

- Exploring quality culture institutional responsibilities and engagement
- Quality reference points in the UK and around the world
- Overview of the European Standards and Guidelines for Higher Education (ESG)
- Introduction to Special Interest Group
  projects

### Day 2: Approaches and strategies for effective internal quality assurance

- Exploring approaches to effective internal quality assurance
- Stakeholder roles and contributions to quality
- Internal quality assurance selfevaluations, quality enhancement and action planning
- Effective use of qualitative and quantitative data in quality assurance
- Monitoring and evaluating effectiveness

### Day 3: External quality assurance, GenAl and its impact on quality

- Exploring approaches to effective external quality assurance
- Digitalisation of learning and the impact of GenAl on quality assurance, enhancement and management
- Engaging with artificial intelligence in higher education while promoting academic integrity
- Preparation for UK university visits
- Social event Afternoon Tea at The Library at County Hall, London

#### Day 4: Quality in practice

• Visits to Richmond American University London and University of London

### Day 5: Group presentations, reflections and IQAP 2025 certificates

- Review of university visits
- Special Interest Group project development and presentations
- Awarding of attendance certificates

### Main venue

The training will take place in Herringham Hall at Regent's University London, based in London's Regent's Park. The university is located near to attractions such as the British Museum, Marble Arch and Oxford Street, and a short walk from Primrose Hill, which offers a panoramic view over London.



Herringham Hall, Regent's University London, Inner Circle, London NW1 4NS



### Full programme

Programme is subject to change

#### Day 1: Monday 23 June

- 09:00 Registration
- 09:30 Welcome

Facilitator and delegate introductions Outline of the day and broad outline of the week

#### **10:00** Session 1: What is quality?

What constitutes an internal quality culture? Examination of institutional

responsibilities and the importance of institutional engagement

#### 11:00 Refreshment break

11:15 Session 2: National quality frameworks

> Quality reference points in the UK, including the UK Quality Code Quality reference points around the world

Examination of common features and approaches

### 12:00 Session 3: International quality frameworks

Overview of the European Standards and Guidelines (ESG) and their alignment to other quality frameworks

12:45 Lunch and optional social activity (local guided walking)

### 14:00 Session 4: Internal quality assurance – a culture of quality

Continuing our exploration of quality cultures and key stakeholder roles

- 15:10 Words of welcome from Vicki Stott, QAA CEO
- 15:15 Refreshment break
- 15:30 Introduction to Special Interest Group (SIG) projects
- 16:30 Learning points and SIG project planning time

#### Day 2: Tuesday 24 June

#### 09:30 Welcome

Recap and outline of the day

### 09:45 Session 5: Internal quality assurance

Examining the roles of various stakeholder groups and their participation in the development of quality assurance in higher education Approaches to seeking and securing

effective stakeholder involvement

#### 11:00 Refreshment break

### 11:15 Session 6: Internal quality assurance – self-evaluation

Exploring the link between self-evaluations and quality enhancement

Using evidence to demonstrate compliance with external standards Addressing gaps in quality assurance

### 12:30 Lunch and optional social activity (local guided walking)

### 14:00Session 7: Internal quality<br/>assurance - action planning

Examples of approaches to internal quality assurance Ensuring appropriate actions are implemented Working towards quality

enhancement

#### 15:30 Refreshment break

### 15:45 Session 8: Effective use of data in quality assurance

Using data and analytics for effective decision-making

- 16:30 Learning points and SIG project planning time
- 16:45 End of Day 2

16:45 End of Day 1

#### Day 3: Wednesday 25 June

09:30	Welcome
	Recap and outline of the day
09:45	Session 9: External quality assurance
	Introduction to external quality assurance considerations Group-wide exercise: 'The Gallery Walk' – selecting evidence to demonstrate how institutions meet and exceed quality assurance standards
11:00	Refreshment break
11:15	Session 9 continued
	Feedback and discussions from The Gallery Walk
12:30	Lunch and optional social activity (local guided walking)
14:00	Session 10: Digitalisation of learning and the impact of GenAl on quality
	Exploring issues of integrity, ethics, control and GenAl and their impact on non- traditional delivery methods such as blended and distance learning
15:15	Preparation for UK university visits on Day 4
	Group discussion on questions to raise and topics to address
16:00	Learning points and SIG project planning time
16:30	End of Day 3
16:45	Transport to County Hall
17:15	Social event
	Afternoon tea at The Library at County Hall, Westminster Bridge Road, London SE1 7PB

#### Afternoon tea at The Library at County Hall

The programme's main social event is afternoon tea at The Library at County Hall, overlooking the River Thames and the Palace of Westminster - also known as the Houses of Parliament. Signature cakes, inspired by the views of the iconic Elizabeth Tower and Big Ben, will be served alongside a traditional afternoon tea of sandwiches, and scones with jam and clotted cream.

#### Day 4: Thursday 26 June

Transport information will be shared with delegates on Day 3

#### 09:30 University visit to see quality in practice

Richmond American University London Building 12, Chiswick Park, 566 Chiswick High Road, London W4 5YA

- 12:30 Lunch break
- 14:00 University visit to see quality in practice University of London, Senate House, Malet Street, London WC1E 7HU
- 16:30 End of Day 4



Richmond American University London



University of London

#### Day 5: Friday 27 June

09:30 Session 11: Review of university visits Group discussion of learning points and opportunities for comparison with your own local and national approaches

#### **10:15** Session 12: Development of SIG projects

SIGs work on group projects Refreshments will be served at the midpoint of this session

#### 12:30 Working lunch

- 13:15 Session 13: SIG project presentations
- 14:15 Reflections, actions and any outstanding questions
- 14:45 Presentation of delegate certificates

We will welcome a guest from the QAA Board and all delegates receive a certificate of participation signed by Vicki Stott, QAA Chief Executive. There will also be an opportunity for group photos.

15:30 End of Day 5

 IQAP was a truly enriching and insightful experience. The training content was exceptionally well-presented, and the exercises and activities allowed us to apply the concepts we learned effectively.

Dr Nazih Khaddaj Mallat, Vice President (Accreditation and Quality Assurance), Al Ain University, UAE

### Guests

#### Vicki Stott - Chief Executive, QAA

Vicki Stott is Chief Executive of The Quality Assurance Agency for Higher Education (QAA) and President of the International Network for Quality Assurance Agencies in Higher Education (INQAAHE). She has spent the last two decades navigating complex challenges and driving positive change in leadership roles across the breadth of the higher education sector.

At QAA, Vicki has provided expert advice to government on critical issues such as quality assurance, lifelong and online learning and academic integrity, and contributed to the development of landmark legislation to ban essay mills. Her insights have been sought by policymakers, and she frequently represents the UK higher education sector on the global stage.



Prior to joining QAA, Vicki was Bursar (COO) at St Hugh's College, University of Oxford. She has also worked at the University of Birmingham as Director of Strategic Planning and in various roles at Warwick University and Warwick Business School. She started her career in higher education at UMIST, where she worked in international student recruitment. Previously, Vicki has worked on government inquiries and has experience in the commercial and charity sectors, and has experience in the commercial and charity sectors, having run her own company and been director of a charity working with women and families affected by domestic abuse.

Vicki is a graduate of The University of Manchester and Harvard Kennedy Business School, from where she holds a qualification in the Strategic Management of Regulatory Enforcement Agencies.

#### Nick Bayley, Executive Director of Business Development and Engagement QAA

Nick joined QAA in early 2025 and leads the Business Development and Engagement directorate. He has responsibility for Digital, Marketing, Communications and Business Development.

Nick joined QAA from the College of Policing where he held responsibility for International Business Development & Engagement and Corporate Services. Prior to that Nick was a Commissioned Officer in the Royal Air Force for over 20 years in a variety of appointments in the UK and overseas. Nick has a Master's degree in Programme and Project Management from Cranfield University and a Master's in Defence Studies from King's College London.



#### Dr Tullio Lobetti – Global Quality Assurance Consultant, QAA

Dr Tullio Lobetti graduated from the University of Turin in 2003 with a degree in Foreign Languages and Literatures, with particular focus on the philosophies and religions of East Asia. He went on to complete an MA in Japanese Religions at the School of Oriental and African Studies (SOAS, University of London) in 2004, followed by a PhD in the Study of Religions in 2011.

In 2021, Tullio achieved an MBA in Higher Education Management from University College London (UCL). Tullio worked as Senior Teaching Fellow at SOAS from 2008 to 2014, and then as Head of Quality Assurance at the Institute of Ismaili Studies until 2022. In 2022, Tullio began his work as a Quality Specialist at QAA and has led on a range of quality assurance and enhancement projects across the world including in Vietnam, the UAE and Nigeria.



#### Piers Wall - Head of International Quality Assurance and Enhancement, QAA

Piers Wall has 30 years of experience in the higher education space, and has held roles in teaching, quality assurance and academic leadership. His expertise and experience lie in the fields of international higher education management, quality assurance and the student experience.

Piers is currently QAA's Head of International Quality Assurance and Enhancement and leads delivery of all international accreditation services at institution and programme level, as well as QAA's bespoke services, which include capacity building programmes, tailored reviews and the development of national quality codes and frameworks.

Piers has managed and delivered International Membership services for QAA's member institutions outside the UK, including professional development workshops and a wide range of quality assurance and enhancement resources, and QAA's new method for the evaluation and enhancement of transnational education, QE-TNE. Piers has also led delivery of the International Insights service for QAA's UK member institutions to support development of their own internationalisation strategies.



#### Dani Saghafi

Dani Saghafi is a QAA Board Member. She has over two decades of experience in leading investigatory work in mergers and acquisitions delivering financial and operational solutions to international clients. She is actively engaged in governance roles, sitting on the Governing Council of Association of Chartered Certified Accountants (ACCA) and is a member of the Technical Committee of Institute of Chartered Accountants in England and Wales Corporate Finance Faculty (ICAEW), contributing to national policy and standards development.

Dani is a Fellow Chartered Certified Accountant and serves on the Senate and as an Associate Professor of Practice at Brunel University London.

6



As a representative from a quality assurance agency, I gained lots of insights and reflections from the group discussions with other colleagues from around the world. The exercises in different sessions encouraged us to go deeper into quality culture, theory, knowledge and skills.

Jenny Chan, Assistant Registrar, The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ)

### Meet your IQAP 2025 organisers

#### Julie Till - Director of Global Business Development, QAA

Julie Till's role at QAA involves working with international universities, government bodies and regulatory agencies. Her portfolio includes QAA's international accreditation services, international membership and the design of a range of bespoke consultancy and training projects for higher education providers and government bodies across the world.

Julie's team is involved in the launch of new services for higher education providers internationally and in England including voluntary enhancement reviews and support for providers seeking degree awarding powers. She has an MA in Development Studies from the School of Oriental and African Studies (SOAS, University of London) and an MBA from the University of Manchester, and is a Prince2 Practitioner.

Prior to joining QAA, Julie was Head of the Middle East, North Africa and Central Asia for Oxford University Press where she played a critical role in designing literacy and language solutions for ministries of education and leading customisation projects for the region.

### Tim Carnley - Global Business and Engagement Manager, QAA

Tim Carnley has worked in the international education sector for almost 20 years, spending long stints in China, the Middle East and South East Asia before returning to the UK in 2022. Tim's areas of expertise and experience include transnational education models, international education marketing strategies, international student recruitment strategies and international institutional and programme accreditation.

Before joining QAA, Tim worked in multi-region management roles at leading university pathway providers such as Kaplan, Study Group and Shorelight Education, and as a consultant provided Asia market entry support to universities, international school groups and edtech companies. Tim also worked with the British Council for a number of years, leading the Education UK promotion strategy in the UAE and wider Middle East region, and has held Executive Committee positions with the British Business Group and Chambers in several regions.





### International accreditation by QAA

QAA offers independent peer reviews for international institutions outside of the UK. These have been designed to enable institutions to demonstrate that their quality assurance processes meet international best practice, leading to accreditation from QAA.

#### International Quality Review

International Quality Review (IQR) is a great place to start if you want to attract more students, strengthen your global positioning or form long-lasting partnerships with UK institutions.

IQR offers higher education institutions outside the UK the opportunity to undertake QAA's evidence-based peer review, which has been developed using our extensive experience of carrying out reviews in the UK and overseas.

#### Find out more at: www.qaa.ac.uk/iqr

#### International Programme Accreditation

International Programme Accreditation (IPA) enables non-UK higher education institutions to demonstrate that their approach to programme design, development and monitoring is effective and comparable to international best practice, supporting curriculum development and student achievement.

Through an independent peer review by QAA, IPA assesses the standards and quality of individual programmes of study against the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG).

Find out more at: <u>www.qaa.ac.uk/ipa</u>

### **Become a QAA International Member**

QAA International Membership provides vision, expertise and guidance on the topics that matter to your staff and students. It ensures your university or college is well equipped for opportunities and challenges of a rapidly changing global higher education environment.



All staff and students at member institutions have access to a range of exclusive quality enhancement resources, designed to support institutions in improving their own provision. International members can also attend exclusive events, workshops, briefings and training that outline developments and best practice in international quality assurance.

Find out more at: <a href="http://www.qaa.ac.uk/international-membership">www.qaa.ac.uk/international-membership</a>





### Apply for IQAP or refer a colleague at

www.qaa.ac.uk/IQAP

© The Quality Assurance Agency for Higher Education 2025 Southgate House, Southgate Street, Gloucester GL11UB Registered charity numbers 1062746 and SC037786

Tel: +44 (0) 1452 557000 Web: <u>www.qaa.ac.uk</u>