# **Education Fraud**

Breaking the Chain of Trust

PSRB Forum 11<sup>th</sup> December 2019 Jayne Rowley – Chief Executive





# HECSU and Prospects Overview

- HECSU is a Universities UK/GuildHE sector agency
- 3 strategic functions:
  - Student and graduate careers support (1972)
  - National postgraduate services (1996)
  - Hedd verification services (2011)





### **Prospects Hedd**

- UK's HE national degree verification service
  - Authentication of UK degree-awarding bodies
  - Verification of individual candidate credentials
  - Integration with international data repositories
  - Investigation and prevention of fraud
  - <u>www.hedd.ac.uk</u>

student

degree



#### International Developments

- Hedd is consolidating its international connections
- CSCSE (China), Verifdiploma (France), My
  eQuals (Australia), SAQA (South Africa), CDSL
  (India) and National Student Clearinghouse
  (USA) for permanent two-way connections
- Pilot with DUO (Netherlands)





#### Hedd

- 131 universities
- 500,000+ verification checks
- 87% coverage of UK graduates
- 50% of enquiries are international
- 250+ bogus universities identified
- Numerous fake certificates





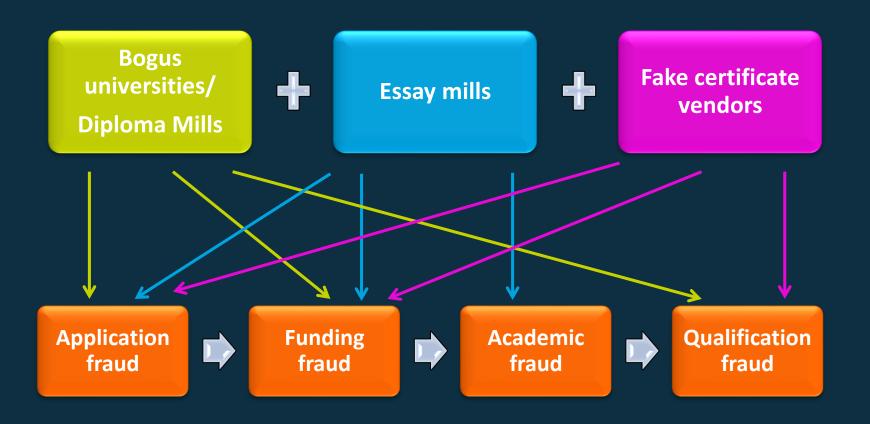
#### The Chain of Trust

- Trust is critical –
   Student/university/funders/employers
- University validity
- Prior learning claims
- Original, authentic academic work
- Entitlement to public financial support
- Legitimate qualifications for employment





### Breaking the Chain





#### Lies and statistics

- 49% of large businesses and 48% of SMEs have encountered an applicant who has lied about their degree qualifications.
- 83% of employers believe that some of their hires have lied about their degree
- 20% of employers do not check a candidate's degree qualifications

Hedd/Credence 2019



#### Fraudsters







40% of companies spent more than £10,000 in the last three years rehiring staff after employing someone who wasn't properly qualified.







# Degree mills and bogus universities

- Operate purely to make money
- Enrolment fees, course fees
- 'Life experience degree' awards
- Authentic-looking documentation
- Act as verification services for fraudsters
- Blackmail



Shoaib Shaikh (centre), disgraced CEO of Axact

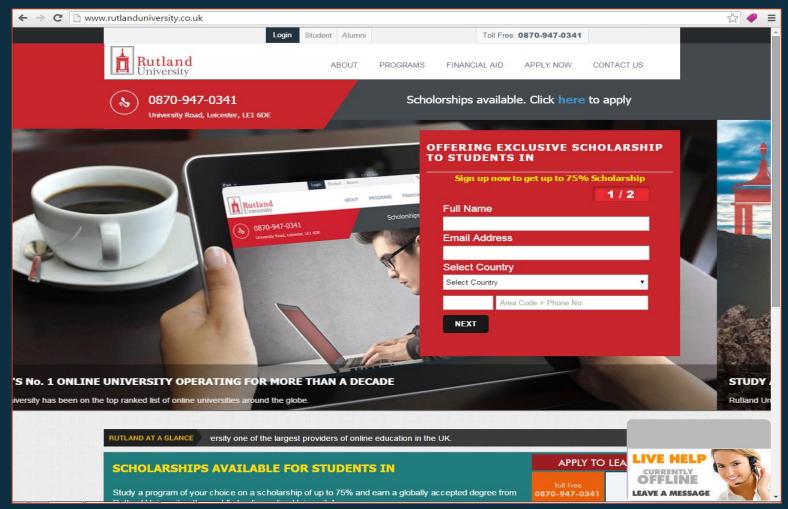


# 370 bogus university websites



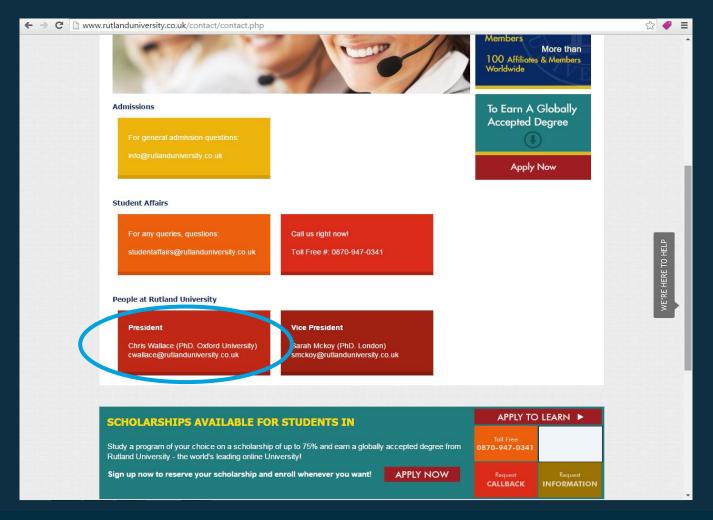


# **Rutland University**



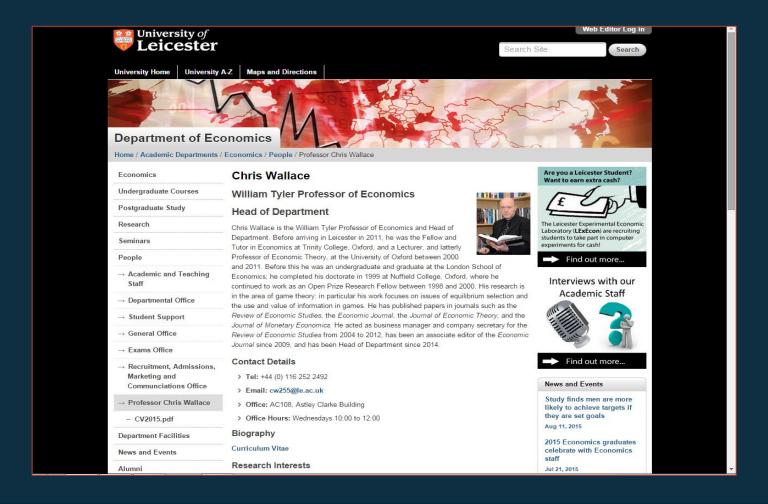


# **Rutland University**





#### University of Leicester





# Canterbury University



hereby confers upon

the degree of

Associate of Business Administration

n

Computer Engineering

together with all the honours, privileges, rights and obligations thereunto appertaining in recognition of having fulfilled all requirements of this degree as determined by the Board of Regents and given on this Day under our Seal.

20th Day of March 1999

Dean of Studies

Charman of the Board of Regents

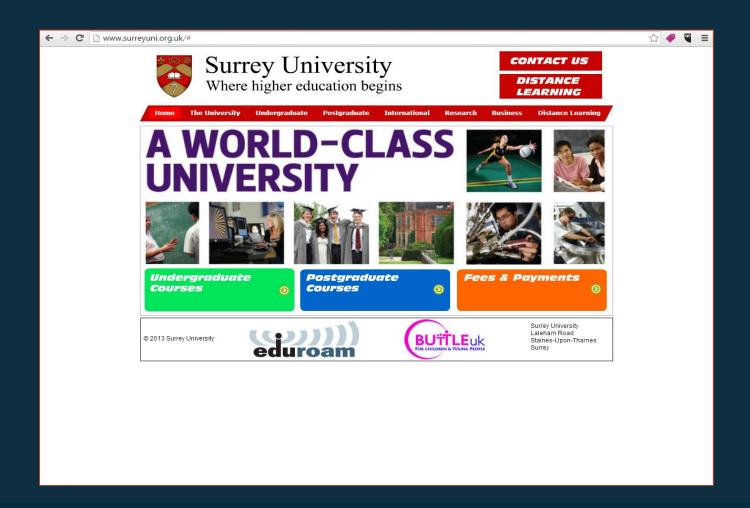


# Canterbury University campus



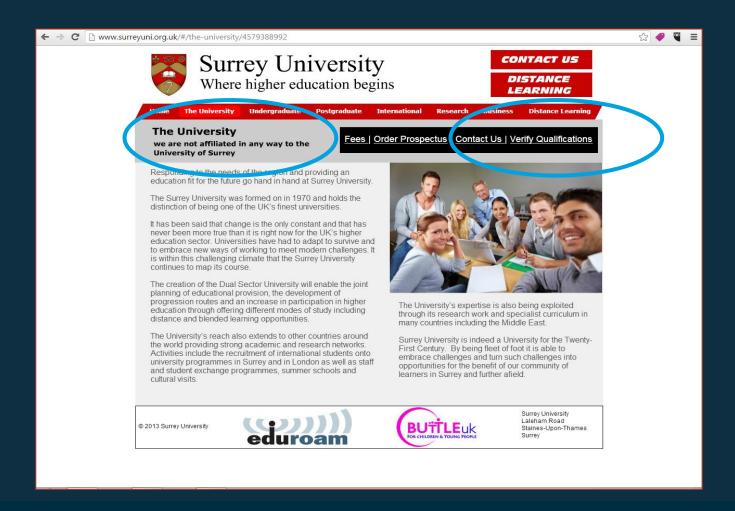


#### Copycat websites





#### **Surrey University**





#### How does it work?



University of WOLVERHAMTON

This is to certify that

has been awarded

the degree of

Master of Business Administration

having followed an approved programme

Dated this 24th October 2008

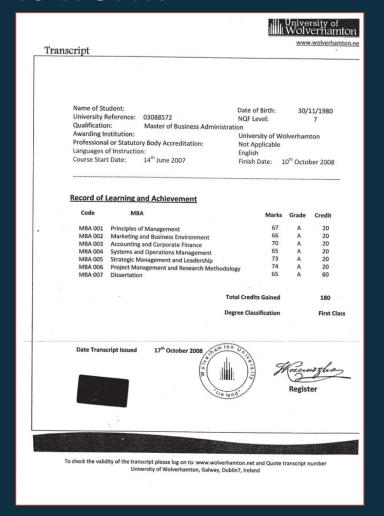
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Kathleen A Sherlock HEAD OF REGESTRY









University of WOLVERHAMTON

This is to certify that

has been awarded

the degree of

**Master of Business Administration** 

	University of Wolverham
Transcript	www.wolverham
Name of Student:	Date of Birth: 30/11/1980
University Reference: 03088572	NQF Level: 7
Qualification: Master of Business Ad	ministration
Awarding Institution:	University of Wolverhamton
Professional or Statutory Body Accreditation:	Not Applicable
Languages of Instruction:	English
Course Start Date: 14 <sup>th</sup> June 2007	Finish Date: 10 <sup>th</sup> October 2008
Record of Learning and Achievement	
Code MBA	Marks Grade Credit
MBA 001 Principles of Management	67 A 20

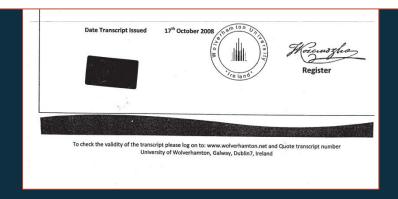
To check the validity of the transcript please log on to: www.wolverhamton.net and Quote transcript number University of Wolverhamton, Galway, Dublin7, Ireland





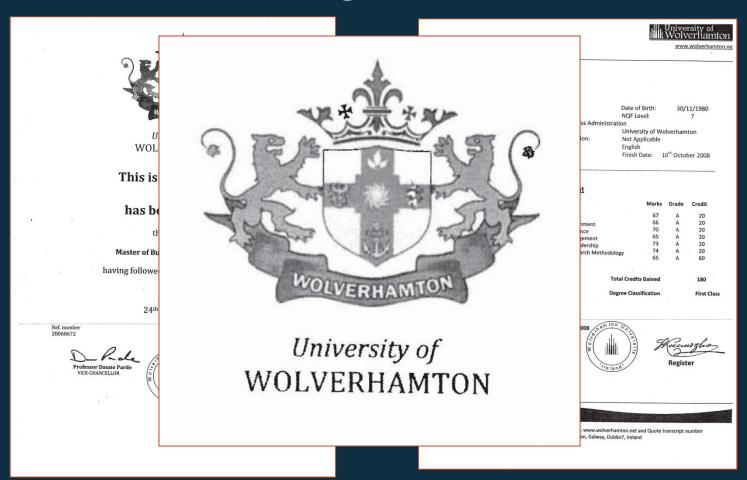
Kathleen A Sherlock
HEAD OF REGESTRY





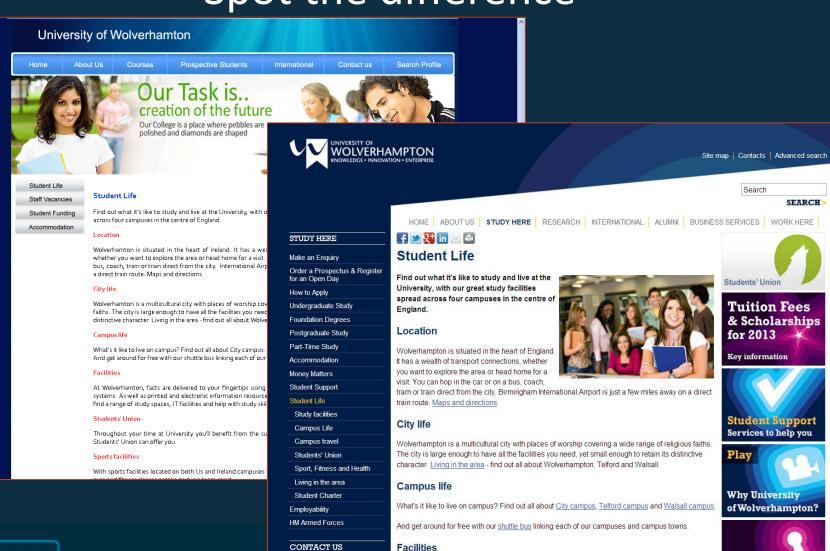


# Taking the 'P'





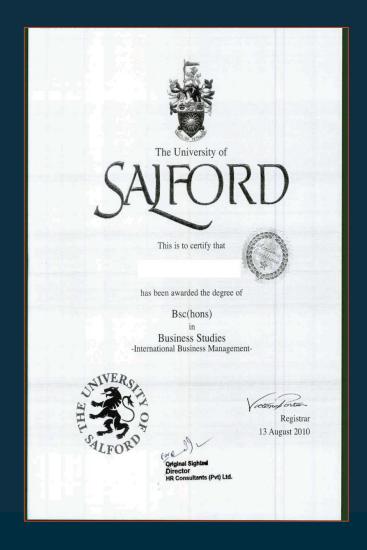
#### Spot the difference



At Wolverhampton, facts are delivered to your fingertips using the most advanced electronic systems. As well as printed and electronic information resources in Learning Centres, you will find a range of

#### Fake certificates









#### THE UNIVERSITY OF NOTTINGHAM

It is hereby certified that after having satisfied all the conditions prescribed by the University

was on the

sixth day of May, 2002

duly admitted to the degree of

Bachelor of Science with Honours in Computer Science and Information Technology in the Second Class, Division One



Vice-Chancellor





#### **Individuals**

#### SOLICITORS DISCIPLINARY TRIBUNAL

IN THE MATTER OF THE SOLICITORS ACT 1974

BETWEEN:

SOLICITORS REGULATION AUTHORITY

Applicant

and

Respondent

Before:

Miss J. Devonish (in the chair) Mr L. N. Gilford Mr M. Palayiwa

Date of Hearing: 12 January 2016

SOLICITORS DISCIPLIARY TRIBUNAL



#### Close to home







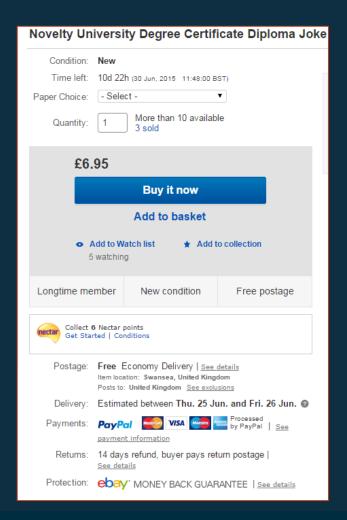
#### Twitter selfies

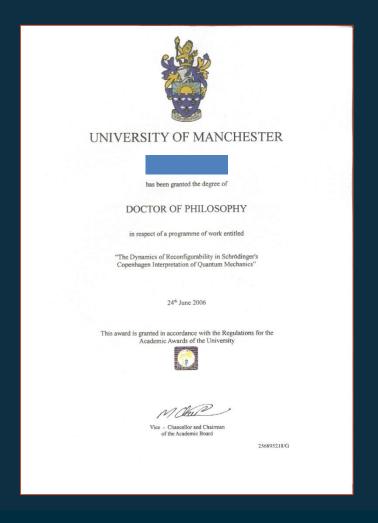






# The University of Ebay

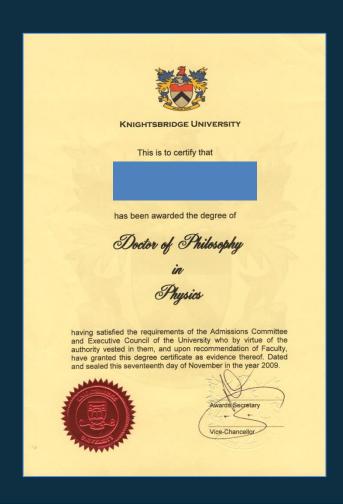






### DfE degree fraud reporting service

- Investigate and shut down bogus providers
- Collaborate with enforcement authorities
- Raise awareness of degree fraud
  - Universities
  - Employers
  - Students and graduates
- Encourage employers to make more checks





#### DfE degree fraud reporting service

- 100+ bogus providers investigated
- 250+ bogus institutions now listed on Hedd
- -50+ websites shut down
- Ebay and Amazon commitment to ban listings
- Naming and shaming on the Hedd blog
- Network of enforcement contacts
- Toolkits for employers and universities published
- Advice for students published



#### Advice for Employers

- Types of degree fraud
- Information for applicants
- Making verification checks
- Taking action against employees
- Sharing information and evidence
- Templates and help.





# Advice for HE providers

- Types of degree fraud
- Case studies
- Recommendations for universities
- What action can be taken
- Who can help
- Templates





#### Degree fraud in the news



#### More than 30 fake UK universities closed by watchdog

Bogus degree-awarding institutions are on the increase, with one being no more than a shopfront and others having no physical presence at all



▲ Since 2011, 230 bogus UK universities have been identified and 50% of them are no longer active. Photograph: Alamy

More than 30 fake UK universities have been shut down in the past year as concern grows about students being mis-sold fraudulent degrees.

University watchdog the Higher Education Degree Datacheck (Hedd), which monitors fake degrees, identified a total of 62 bogus institutions in the past year. So far, 32 have been closed by law enforcement and trading standards agencies, and 30 investigations are still in progress.

#### Websites selling fake Scottish degrees for £200

Scam leads to fears that small businesses could be tricked into employing people with bogus qualifications



Fake digrees from Aberdeen are among those offered online ALAMY

er (

Fake degrees purporting to be from Scottish universities are being sold for as little as £200 online, offering students the prospect of well-paid jobs even if they flunk their courses.

Qualifications with the names and logos of some of the country's most prestigious higher education institutions, including Glasgow University, St Andrews, Edinburgh and Aberdeen, can all be easily obtained, a Sunday Times investigation has found.



#### **Current initiatives**

- Academic Integrity Advisory Group
  - Charter and Principles
  - Advice and Information Service
  - Legislation
- Ministerial priority
- Degree fraud service
- Groningen Declaration Network
- ETINED Network







#### Thank you

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- Use the website: www.Hedd.ac.uk
- Read up: <u>www.Heddblog.wordpress.com</u>
- Follow Hedd on Twitter: @HEDD\_UK

